Header Section

Main Headline:

"Digital Marketing Expert with 5+ Years of Experience"

Subheadline:

"Helping businesses grow with tailored SEO, SMM, PPC, and lead generation strategies."

Call to Action (CTA):

"Get a Free Consultation" (with a CTA button leading to a form or contact link)

2. About Me

Introduction:

"Hi, I’m Femina, a digital marketing expert with over 5 years of experience. I've helped over 250 clients across various industries, including education, events, resorts, hospitals, products, and fashion."

Key Services:

SEO (Search Engine Optimization)

SMM (Social Media Marketing)

PPC (Pay-Per-Click Advertising)

Lead Generation

(Keep this brief but impactful)

3. Industries Served

Education

Events

Resorts & Hospitality

Hospitals & Healthcare

Products & E-commerce

Fashion

(List other relevant industries)

4. Client Success Stories

Case Study 1: Oakstreet Event Planners

Service Provided: Branding and SEO

Challenge: Oakstreet, a well-established event planner specializing in Hindu wedding decor, sought to enhance their online visibility and brand presence in Kerala.

Solution: We managed Oakstreet’s complete branding and implemented an SEO strategy targeting key terms like "event planners in Kerala." This involved optimizing their website content, local SEO, and a consistent digital marketing strategy.

Results: Within six months, Oakstreet ranked #1 on Google for the targeted keyword "event planners in Kerala," significantly increasing their inbound leads and establishing them as a market leader in the region.

Case Study 2: Maritus Weddings

Service Provided: SMM and SEO

Challenge: Maritus, a high-end wedding planner, needed to improve its online reach and capture a larger share of the wedding market in Kerala.

Solution: We executed a dual strategy for Maritus, focusing on Social Media Marketing (SMM) to build engagement and brand awareness while optimizing their website for SEO. Our SEO efforts targeted high-intent keywords like "wedding planner in Kerala."

Results: Maritus now ranks #1 for the keyword "wedding planner in Kerala," and our SMM campaigns drove significant engagement, contributing to a substantial increase in inquiries and bookings.

Case Study 3: Victoria Educational Services

Service Provided: Performance Marketing and Branding

Challenge: Victoria Educational Services, a study abroad consultancy, aimed to scale its operations from a small firm to a leading provider of overseas education services. When we started, they were processing 4 successful visas annually.

Solution: We deployed a comprehensive performance marketing strategy, including SEO, targeted ads, and branding initiatives. Over the years, we consistently optimized their campaigns and introduced new marketing channels such as seminars, media collaborations, and specialized educational content.

Results: In just four years, Victoria Educational Services grew from processing 4 to 80 successful visas annually, cementing their reputation in the study abroad industry.5. Why Work with Me?

Proven results with 250+ clients.

Expertise across multiple industries.

Customized digital marketing strategies tailored to each business.

6. Call to Action

Repeat your main CTA:

"Need help with SEO, SMM, PPC, or lead generation? Let’s work together to grow your business."

(CTA Button: Contact Me / Schedule a Call / Get a Quote)

7. Contact Information

Phone, email, and/or contact form.