```
import pandas as pd
import numpy as np
import matplotlib.pyplot as plt
import seaborn as sns
from sklearn.cluster import KMeans
csd=pd.read excel('/content/Mall Customers.xlsx')
csd.head()
{"summary":"{\n \"name\": \"csd\",\n \"rows\": 200,\n \"fields\":
[\n {\n \"column\": \"CustomerID\",\n \"properties\": {\n
\"dtype\": \"number\",\n \"std\": 57,\n
                                                       \"min\": 1,\n
\"max\": 200,\n \"num_unique_values\": 200,\n \"samples\": [\n 96,\n 16,\n n ],\n \"semantic_type\": \"\",\n
                                                          31\
[\n \"Female\",\n \"Male\"\n ],\n \"semantic_type\": \"\",\n \"description\": \"\"\n }\
n },\n {\n \"column\": \"Age\",\n \"properties\": {\n \"dtype\": \"number\",\n \"std\": 13,\n \"min\": 18,\n \"max\": 70,\n \"num_unique_values\": 51,\n \"samples\":
            \"semantic type\":
[\n
\"\",\n \"description\": \"\n }\n },\n {\n \"column\": \"Annual Income (k$)\",\n \"properties\": {\n
\"dtype\": \"number\",\n \"std\": 26,\n \"min\": 15,\n
\"max\": 137,\n \"num_unique_values\": 64,\n \"samples\": [\n 87,\n 101\n
                                                        ],\n
\"semantic_type\": \"\",\n
                             \"description\": \"\"\n
                                                                 }\
25,\n \"min\": 1,\n \"max\": 99,\n \"num_unique_values\": 84,\n \"samples\": [\n
                                                                83,\n
\"description\": \"\"n }\n }\n ]\
n}","type":"dataframe","variable_name":"csd"}
csd.isnull().sum()
CustomerID
                           0
                           0
Gender
                           0
Age
Annual Income (k$)
                           0
Spending Score (1-100)
dtype: int64
csd.shape
(200, 5)
```

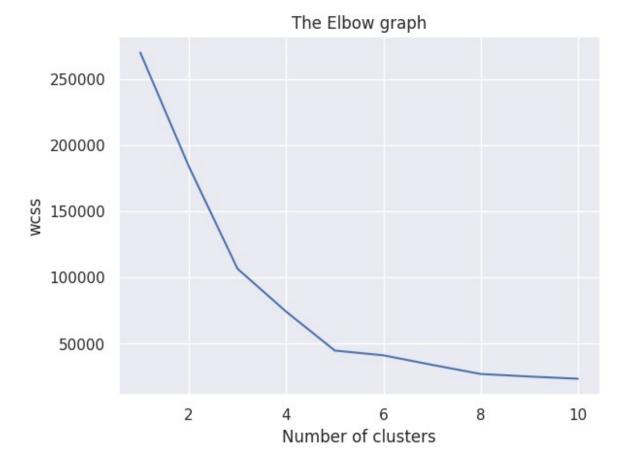
```
csd.info()
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 200 entries, 0 to 199
Data columns (total 5 columns):
     Column
                               Non-Null Count
                                                Dtype
     _ _ _ _ _
- - -
                               _____
                                                ----
0
     CustomerID
                               200 non-null
                                                int64
1
     Gender
                               200 non-null
                                                object
2
     Age
                               200 non-null
                                                int64
 3
     Annual Income (k$)
                               200 non-null
                                                int64
     Spending Score (1-100)
4
                               200 non-null
                                                int64
dtypes: int64(4), object(1)
memory usage: 7.9+ KB
x=csd.iloc[:,[3,4]].values
print(x)
[[ 15
       39]
 [ 15
       81]
 [ 16
       6]
  16
       77]
 [ 17
       40]
  17
       76]
 [ 18
       61
 [ 18
       94]
 [ 19
       3]
 [ 19
       721
  19
       14]
 [ 19
       99]
  20
       151
 [ 20
       77]
 [ 20
       13]
  20
       79]
 [ 21
       35]
  21
       66]
 [ 23
       291
 [ 23
       98]
 [ 24
       35]
 [ 24
       731
  25
       5]
 [ 25
       73]
       141
   28
 [ 28
       821
 [ 28
       32]
 [ 28
       611
 [ 29
       31]
 [ 29
       87]
 [ 30
        41
```

```
[ 30
      73]
[ 33
       4]
[ 33
      92]
[ 33
      14]
[ 33
      81]
[ 34
      17]
      73]
[ 34
[ 37
      26]
      75]
[ 37
[ 38
      35]
[ 38
      92]
[ 39
      36]
[ 39
      61]
[ 39
      28]
  39
      65]
      55]
  40
 40
      47]
      42]
 40
      42]
[ 40
      52]
  42
      60]
 42
[ 43
      54]
 43
      60]
      45]
  43
  43
      41]
      50]
 44
      46]
  44
  46
      51]
  46
      46]
      56]
  46
      55]
  46
      52]
  47
      59]
 47
      51]
  48
  48
      59]
 48
      50]
 48
      48]
      59]
[ 48
      47]
 48
[ 49
      55]
[ 49
      42]
[ 50
      49]
[ 50
       56]
  54
      47]
[ 54
      54]
[ 54
       53]
      48]
[ 54
[ 54
       52]
[ 54
      42]
```

```
[ 54
       51]
[ 54
       55]
[ 54
      41]
[ 54
       44]
[ 54
       57]
 54
      46]
[ 57
       58]
       55]
[ 57
[ 58
       60]
[ 58
      46]
       55]
  59
[ 59
      41]
[ 60
       49]
       40]
[ 60
[ 60
       42]
[ 60
       52]
[ 60
      47]
[ 60
       50]
       42]
[ 61
       49]
  61
       41]
[ 62
[ 62
       48]
       59]
[ 62
[ 62
       55]
[ 62
       56]
      42]
[ 62
[ 63
       50]
[ 63
       46]
[ 63
       43]
[ 63
      48]
       52]
[ 63
       54]
[ 63
       42]
[ 64
      46]
[ 64
[ 65
       48]
[ 65
       50]
[ 65
       43]
       59]
[ 65
      43]
[ 67
       57]
[ 67
       56]
[ 67
[ 67
       40]
[ 69
       58]
[ 69
       91]
[ 70
       29]
       77]
[ 70
[ 71
       35]
[ 71
       95]
[ 71
       11]
```

```
[ 71
      75]
[ 71
      9]
      75]
[ 71
[ 72
      34]
[ 72
      71]
[ 73
       5]
[ 73
      88]
[ 73
      7]
[ 73
      73]
[ 74
      10]
[ 74
      72]
[ 75
      5]
 75
      93]
[ 76
      40]
[ 76
      87]
[ 77
      12]
[ 77
      97]
77
      36]
[ 77
      74]
      22]
 78
      90]
[ 78
[ 78
      17]
[ 78
      88]
[ 78
      20]
[ 78
      76]
[ 78
      16]
      89]
[ 78
[ 78
      1]
[ 78
      78]
[ 78
      1]
[ 78
      73]
      35]
 79
      83]
[ 79
[ 81
       5]
[ 81
      93]
[ 85
      26]
[ 85
      75]
[ 86
      20]
[ 86
      95]
[ 87
      27]
[ 87
      63]
[ 87
      13]
[ 87
      75]
[ 87
      10]
[ 87
      92]
[ 88
      13]
[ 88
      86]
[ 88
      15]
[ 88
      69]
```

```
[ 93
       14]
 [ 93
       90]
 [ 97
       32]
 [ 97
       86]
      15]
 [ 98
 [ 98
      88]
 [ 99
      39]
 [ 99
      97]
 [101
      24]
 [101
      68]
 [103
      17]
 [103
      85]
 [103
      231
 [103
      691
 [113
       8]
 [113
      91]
 [120
      16]
 [120
      79]
 [126
      28]
 [126
      74]
 [137 18]
 [137 83]]
wcss = []
for i in range(1,11):
  Kmeans = KMeans(n clusters = i, init = 'k-means++', random state=42)
  Kmeans.fit(x)
  wcss.append(Kmeans.inertia_)
sns.set()
plt.plot(range(1,11),wcss)
plt.title('The Elbow graph')
plt.xlabel('Number of clusters')
plt.ylabel('wcss')
plt.show()
```



```
K=KMeans(n clusters=5,init='k-means++',random state=0)
y=K.fit predict(x)
print(y)
4 3
2 1
1 2 1 2 1 2 1 2 1 2 1 2 1 2 1]
plt.figure(figsize=(8,8))
plt.scatter(x[y==0,0],x[y==0,1],s=50,c='green',label='cluster1')
plt.scatter(x[y==1,0], x[y==1,1], s=50, c='red', label='cluster2')
plt.scatter(x[y==2,0],x[y==2,1],s=50,c='yellow',label='cluster3')
plt.scatter(x[y==3,0],x[y==3,1],s=50,c='blue',label='cluster4')
plt.scatter(x[y==4,0],x[y==4,1],s=50,c='black',label='cluster5')
```

```
plt.scatter(K.cluster_centers_[:,0],K.cluster_centers_[:,1],s=300,c='c
yan',label='centroids')
plt.title('Clusters of customers')
plt.show()
```

Clusters of customers

