```
import pandas as pd
import numpy as np
import matplotlib.pyplot as plt
import seaborn as sns
from sklearn.cluster import KMeans
```

prd=pd.read\_excel('/content/Dataset-SA-Numeric-With-Review-And-ProductName.xlsx')

prd.head()

	product_name	product_price	Rate	Review	Sentiment
0	Candes 12 L Room/Personal Air Cooler?????? (Whi	3999	5	super!	1
1	Candes 12 L Room/Personal Air Cooler?????? (Whi	3999	5	awesome	1
2	Candes 12 L Room/Personal Air Cooler?????? (Whi	3999	3	fair	1
3	Candes 12 L Room/Personal Air Cooler?????? (Whi	3999	1	useless product	-1
4	Candes 12 L Room/Personal Air Cooler?????? (Whi	3999	3	fair	0

```
prd.isnull().sum()
```

0

product\_name 0

product\_price 0

Rate 0

Review 0

Sentiment 0

## dtype: int64

## prd.info ()

<class 'pandas.core.frame.DataFrame'>
RangeIndex: 180385 entries, 0 to 180384
Data columns (total 5 columns):

#	Column	Non-Null Count	Dtype
0	product_name	180385 non-null	object
1	<pre>product_price</pre>	180385 non-null	int64
2	Rate	180385 non-null	int64
3	Review	180385 non-null	object
4	Sentiment	180385 non-null	int64
	1		

dtypes: int64(3), object(2)

memory usage: 6.9+ MB

prd.shape

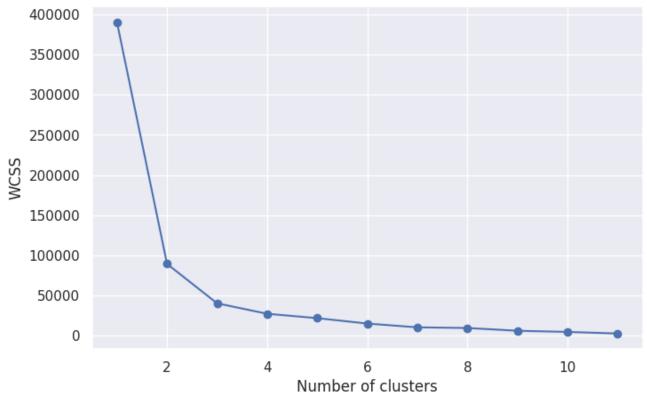
```
(180385, 5)

x = prd.iloc[:, [2, 4]].values

wcss = []
for i in range(1, 12):
    kmeans = KMeans(n_clusters=i, init='k-means++', random_state=45)
    kmeans.fit(x)
    wcss.append(kmeans.inertia_)

sns.set()
plt.figure(figsize=(8, 5))
plt.plot(range(1, 12), wcss, marker='o')
plt.title('Product Review Prediction - Elbow Method')
plt.xlabel('Number of clusters')
plt.ylabel('WCSS')
plt.grid(True)
plt.show()
```

## Product Review Prediction - Elbow Method



```
K = KMeans(n_clusters=8, init='k-means++', random_state=0)
y = K.fit_predict(x)

print(y)
[0 0 4 ... 4 0 6]
```

```
plt.figure(figsize=(8, 6))
colors = ['red', 'blue', 'green', 'orange', 'purple', 'brown', 'pink', 'gray']
for i in range(8):
    plt.scatter(x[y == i, 0], x[y == i, 1], s=50, color=colors[i], label=f'Cluster
plt.scatter(K.cluster_centers_[:, 0], K.cluster_centers_[:, 1], s=300, c='cyan', la
plt.title('Clusters of Product Reviews')
plt.xlabel('Rate')
plt.ylabel('Sentiment')
plt.legend()
plt.grid(True)
plt.tight_layout()
plt.show()
```

<ipython-input-13-1808984679>:11: UserWarning: Creating legend with loc="best" can be slow with large amounts of data.

plt.tight\_layout()

