



# Uber Trip Analysis | Overview Analysis

Date

6/1/2024

6/30/2024

City

All

103.73K

Total Bookings

\$1.55M

Total Booking Value

\$14.98

Avg Booking Value

349K...

Total Trip Distance

3 miles

Avg Trip Distance

16min

Avg Trip Time

Overview

Time Analysis

Details



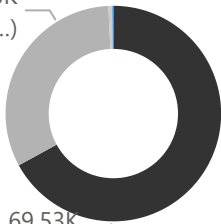
Total Bookings

Total Booking Value

Total Trip Distance

Total Bookings by Payment\_type

33.43K  
(32.2...)



Uber Pay

Cash

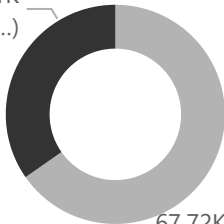
Amazon ...

Google Pay

69.53K  
(67.03%)

Total Bookings by Trip(Day/Night)

36.01K  
(34.7...)

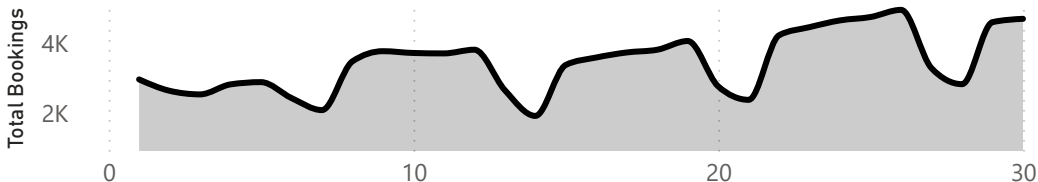


Day Trip

Night Trip

67.72K  
(65.28%)

Total Bookings by Day



Location Analysis

Most Frequent Pickup Point

Penn Station/Madison Sq West

Most Frequent Dropoff Point

Upper East Side North

Farthest Trip

Pickup: Lower East Side --> Dropoff: Crown Heights North(144.1miles )

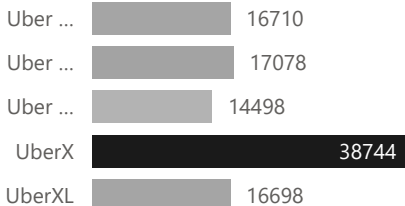
Vehicle Type Analysis

	Vehicle	Total Bookings	Total Booking Value	Avg Booking Value	Total Trip Distance
	UberXL	16698	\$249,424	\$15	55,721
	UberX	38744	\$583,880	\$15	131,496
	Uber Green	14498	\$216,181	\$15	48,778
	Uber Comfort	17078	\$253,995	\$15	56,790
	Uber Black	16710	\$250,192	\$15	56,149

Total Bookings by Location



Most Preferred Vehicle For Location Pickups





# Uber Trip Analysis | Time Analysis

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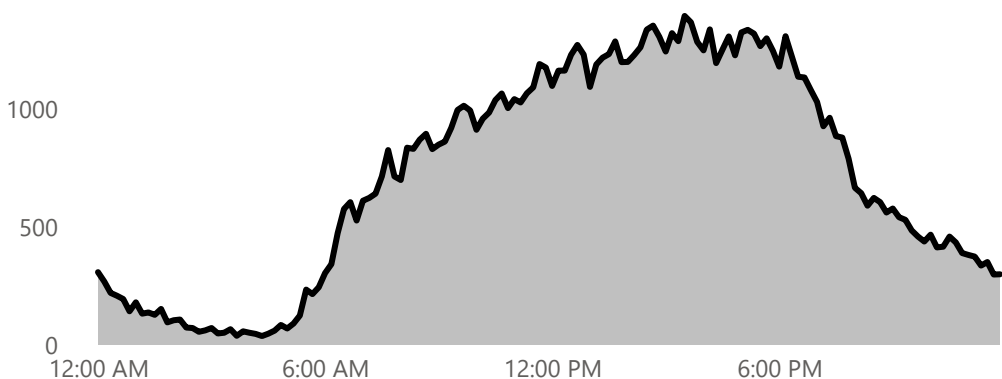


Total Bookings

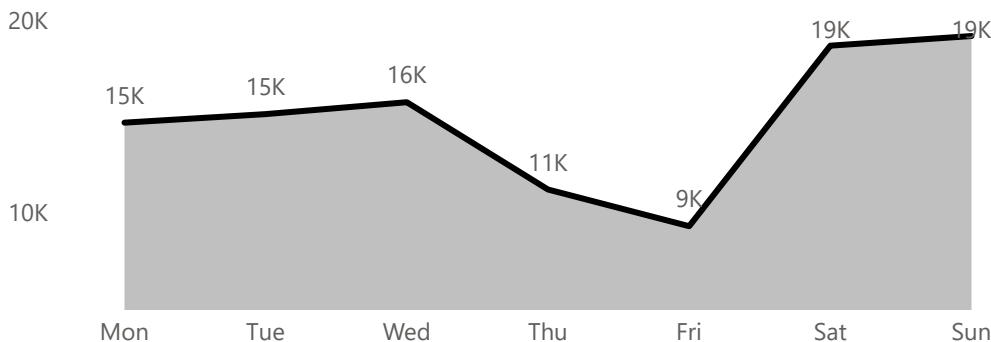
Total Booking Value

Total Trip Distance

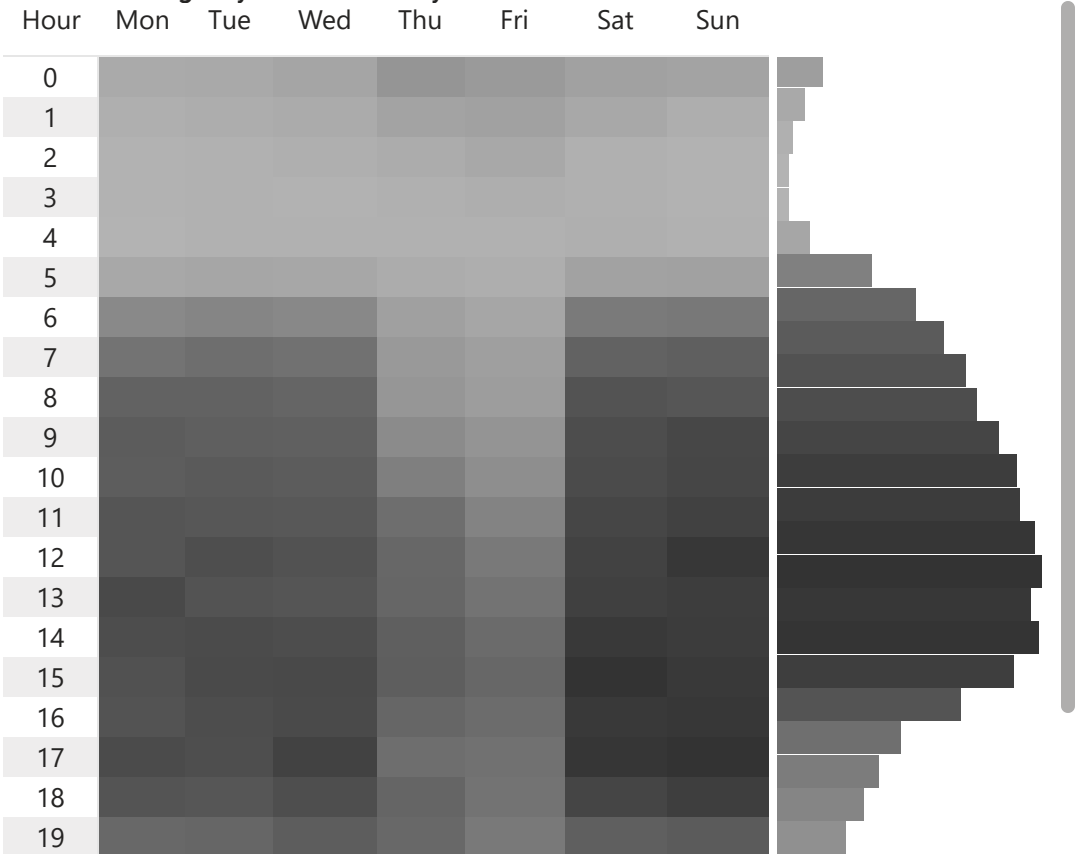
Total Bookings by Pickup Time



Total Bookings by Day Name



Total Bookings by Hour and Day





Overview

Time Analysis

Details



# Uber Trip Analysis | Details



Trip ID	Pickup Date	Pickup Hour	Vehicle	Payment_type	No of Passengers	Total Trip Distance	Booking Value	Pickup Location	Total Bookings
93372	26 June, 2024	12:00:01 AM	UberX	Uber Pay	1	2.24	\$10.00	Lower East Side	1.00
106209	29 June, 2024	12:00:01 AM	Uber Comfort	Uber Pay	1	13.79	\$45.26	JFK Airport	1.00
18303	7 June, 2024	12:00:02 AM	Uber Comfort	Cash	2	1.10	\$6.00	Upper West Side North	1.00
69481	21 June, 2024	12:00:03 AM	Uber Black	Cash	5	2.97	\$12.00	Washington Heights South	1.00
52733	17 June, 2024	12:00:09 AM	UberX	Cash	1	3.59	\$14.50	Williamsbridge/Olinville	1.00
93335	26 June, 2024	12:00:09 AM	UberXL	Uber Pay	5	14.37	\$52.46	JFK Airport	1.00
99119	27 June, 2024	12:00:09 AM	Uber Black	Cash	2	3.35	\$12.50	East Harlem South	1.00
72239	22 June, 2024	12:00:10 AM	Uber Green	Cash	1	1.02	\$6.00	Murray Hill	1.00
87830	25 June, 2024	12:00:13 AM	Uber Green	Uber Pay	1	1.97	\$12.83	East Village	1.00
87827	25 June, 2024	12:00:14 AM	UberX	Uber Pay	1	11.00	\$30.00	JFK Airport	1.00
106177	29 June, 2024	12:00:15 AM	UberX	Cash	3	1.60	\$7.00	Central Harlem	1.00
106190	29 June, 2024	12:00:16 AM	Uber Comfort	Uber Pay	1	1.54	\$11.56	East Chelsea	1.00
23893	9 June, 2024	12:00:17 AM	Uber Comfort	Uber Pay	2	2.59	\$12.23	West Concourse	1.00
72253	22 June, 2024	12:00:17 AM	Uber Black	Uber Pay	1	9.20	\$31.36	NV	1.00
57080	18 June, 2024	12:00:19 AM	Uber Comfort	Uber Pay	1	4.56	\$18.20	Garment District	1.00
52724	17 June, 2024	12:00:20 AM	Uber Green	Cash	1	18.20	\$50.00	JFK Airport	1.00
111470	30 June, 2024	12:00:22 AM	Uber Black	Uber Pay	1	1.23	\$7.50	Clinton East	1.00
42400	14 June, 2024	12:00:25 AM	UberX	Cash	1	5.72	\$17.50	West Village	1.00
61498	19 June, 2024	12:00:25 AM	Uber Black	Uber Pay	2	19.53	\$56.25	Meatpacking/West Village West	1.00
42458	14 June, 2024	12:00:26 AM	UberX	Uber Pay	1	1.03	\$9.08	Kips Bay	1.00
48570	16 June, 2024	12:00:28 AM	UberX	Uber Pay	1	4.62	\$15.00	Yorkville West	1.00
13	1 June, 2024	12:00:31 AM	Uber Green	Cash	1	12.59	\$37.00	JFK Airport	1.00
69429	21 June, 2024	12:00:31 AM	UberXL	Cash	3	2.10	\$10.00	LaGuardia Airport	1.00
87810	25 June, 2024	12:00:32 AM	UberX	Uber Pay	1	1.30	\$8.50	Meatpacking/West Village West	1.00
39312	13 June, 2024	12:00:33 AM	Uber Comfort	Uber Pay	1	2.63	\$13.00	Crown Heights North	1.00
39314	13 June, 2024	12:00:34 AM	Uber Black	Uber Pay	1	3.08	\$14.66	East Concourse/Concourse Village	1.00
82446	24 June, 2024	12:00:34 AM	Uber Comfort	Uber Pay	1	1.70	\$10.25	West Village	1.00
Total					146478	348,933.81	\$1,553,672.81		103728.00