

Emphathize & Discover

1. Says

- “Manual classification of blood cells is slow.”
- “I need accurate results quickly for diagnosis.”
- “Mistakes in blood cell identification can be critical.”

2. Thinks

- “Is there a faster, automated solution?”
- “Can AI really classify rare blood cells accurately?”
- “I need to minimize human error in lab results.”

3. Does

- Classifies blood cells manually under microscope.
- Prepares reports and sends to doctors.
- Verifies results with multiple samples.

4. Feels

- Stressed due to high workload.
- Worried about mistakes impacting patient care.
- Frustrated with repetitive manual tasks.

5. Pains

- Time-consuming manual process.
- Possibility of human errors.
- Delay in reporting results.
- Difficulty in identifying rare or abnormal cells.

6. Gains

- Faster and more accurate classification.
- Reduced human error.
- Real-time reporting.
- Improved patient care