EMPATHYMAP

Says

Difficult to find a plasma donar

Is it similar

to blood

donation?

"..Plasma demand and supply gap has grown even bigger..."

Bringing recovered patients back to hospital for donation is next to impossible

Thinks

Will anyone come up for help?

How can i secure myself in advance?



"Need to find a donor before hand just to be secured!"

How to reduce the demand supply gap

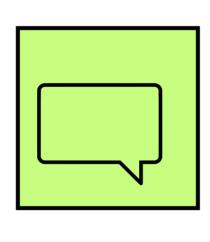
Is it safe?

"By the time donors get to know the medical criteria it's too late"

"Don't know where to start?"

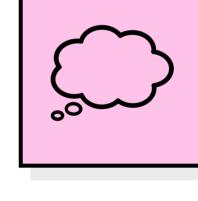
Am i eligible for plasma donation?

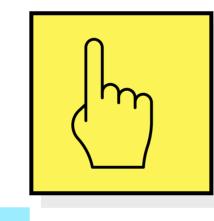
Is too much time being wasted?











Anxious

Scared

Contacting hospitals

Paying large sum of money unauthorised plasma agent

Be confident after they reach donor

Exhausted

Frustrated

Searching for plasma banks Online & Offline



Convincing recovered patient for donations

Feel Happy after they cure



Contacting Friends and Family

Posting Plea on Social media Platform

Relief

Helpless

Confused

Feels

Poes