

# ARUN BALAN P

✉ yaitsmearunbalan@gmail.com

Madurai, Tamilnadu



## PROFILE

Result driven performing multiple tasks, strategic project management, business analysis. Capable of handling tough conditions, ability to remain calm and to do needful in stressful situations to meet the goal. Looking to apply my skills and knowledge which would enable me to grow while fulfilling organization's goals.

## CONTACT

☎ +91 8608536941

## SKILLS

- Project Management
- Public Relations
- Teamwork
- Effective Communication

- DIGITAL MARKETING
- HTML
- CSS
- JAVASCRIPT
- WordPress Development
- Wix Development
- Canva

## LANGUAGES

- English
- Tamil



## WORK EXPERIENCE

### BOGAN INTERNATIONAL

Business Development Executive

- Leads generation through Facebook ads and convert them into prospective business ,co-ordinating with the client till completion.

### RAJEXIM

APR 2022 - SEPT 2023

Business Development Executive

- Product promotion through digital platform to generate leads, and communicate with International clients on various aspects to finalize the deal.

### GEOJITH FINANCIAL SERVICES LTD

AUG 2020 - NOV 2021

Equity Dealer

- As an Equity Dealer kept the clients upto date on market status and achieve day goals by making entrys.
- Have completed certifications on Securities Risk Management and Commodities derivatives from NISM.

### HARVEST FUTURES CONSULTANT INDIA PVT LTD.,

- Cordinate with team members on analyzing PM with market trend to keep client in update to make use of opportunity .



## EDUCATION

### Master of Business Administration

2015-2017

Kalasalingam University

Specialization in Human Resources & Marketing

### Bachelor of Engineering

2011 - 2015

Latha Mathavan Engineering College

Specialization in Electrical and Electronics Engineering