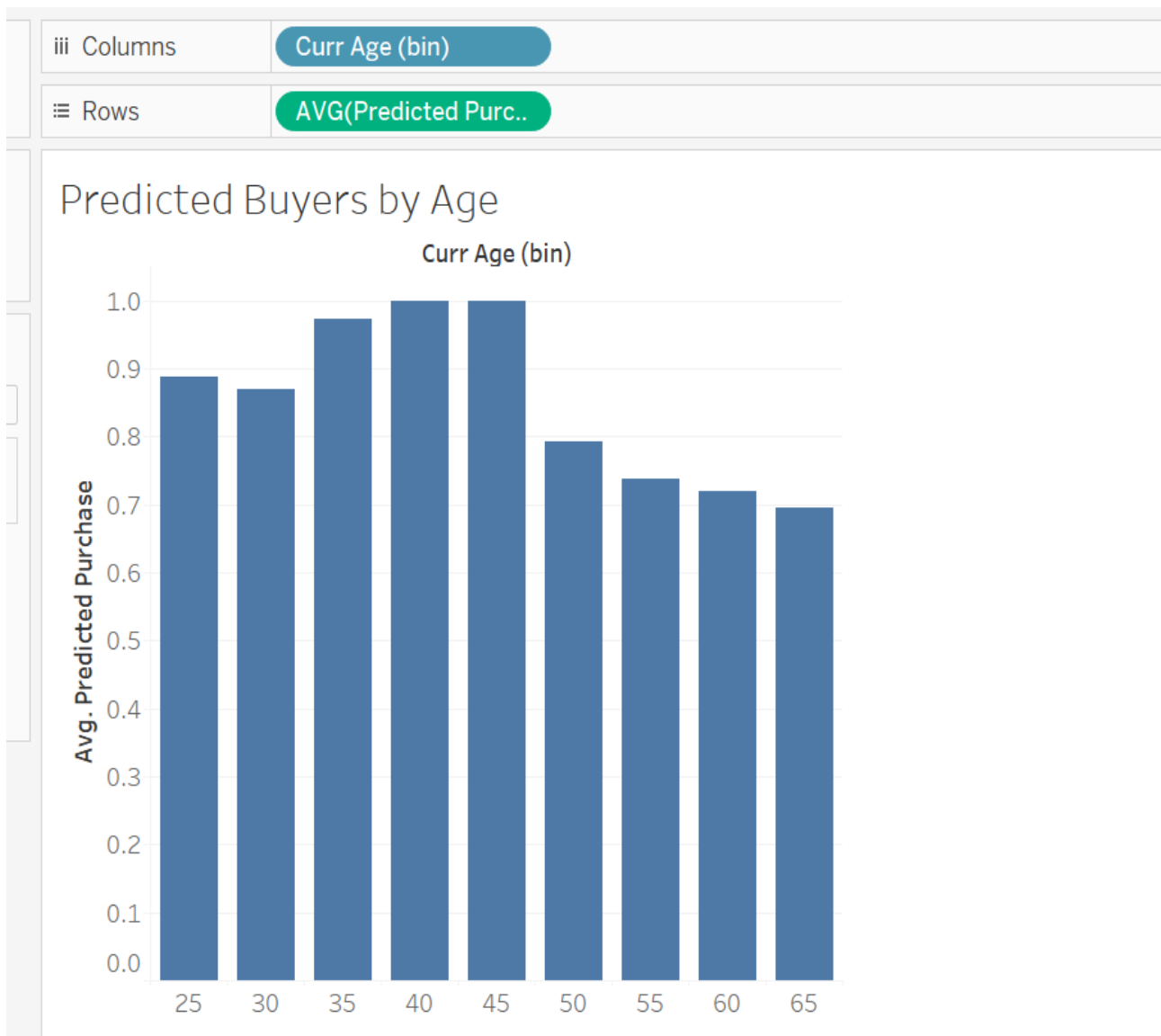




9. Dashboard 2 – Indian Market

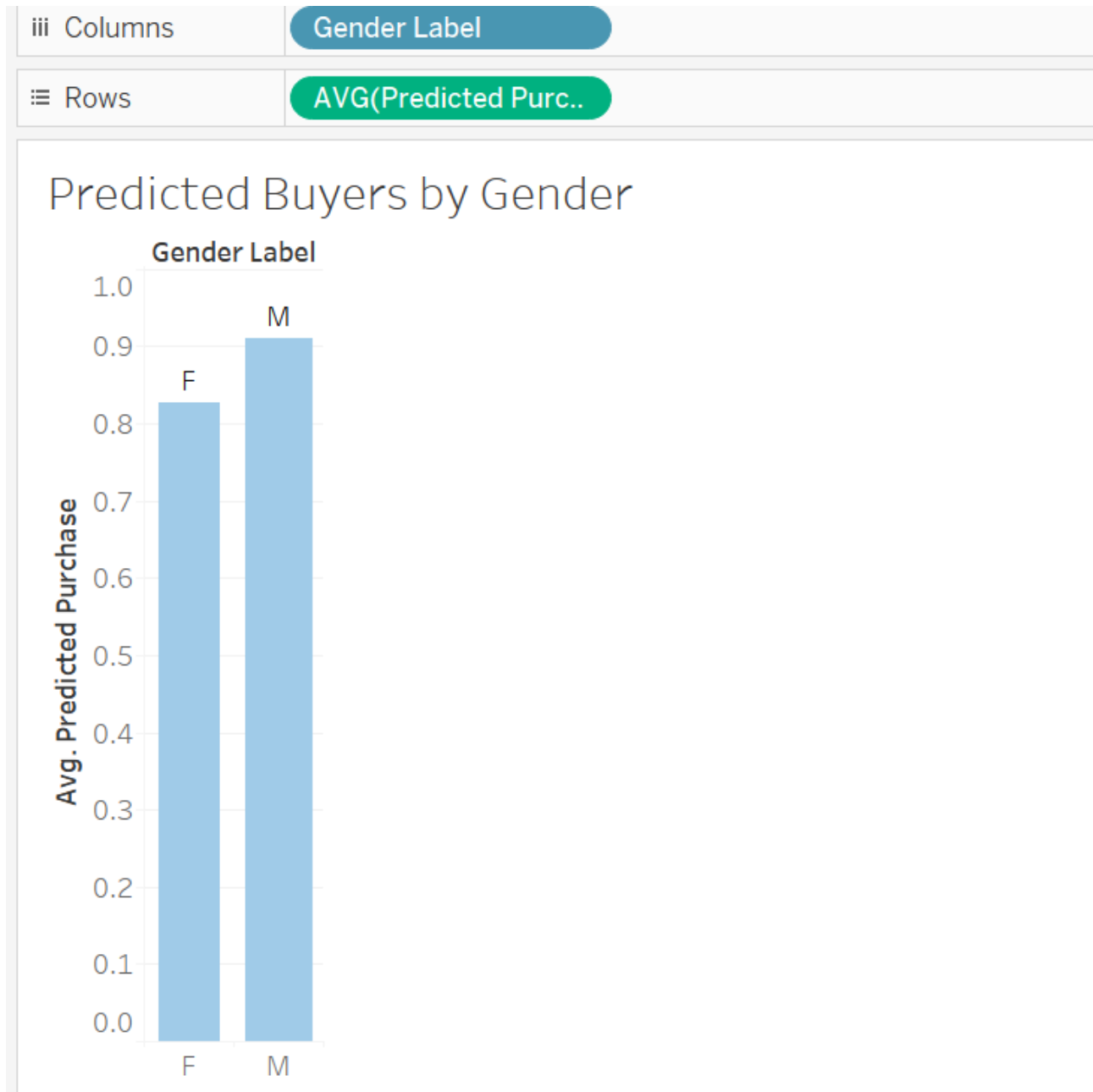
Predicted Buyers by Age Group



Interpretation:

The model predicts the highest car purchase likelihood among Indian customers aged **30–40**, consistent with Japanese trends. This age group should be prioritized in ABG's India strategy.

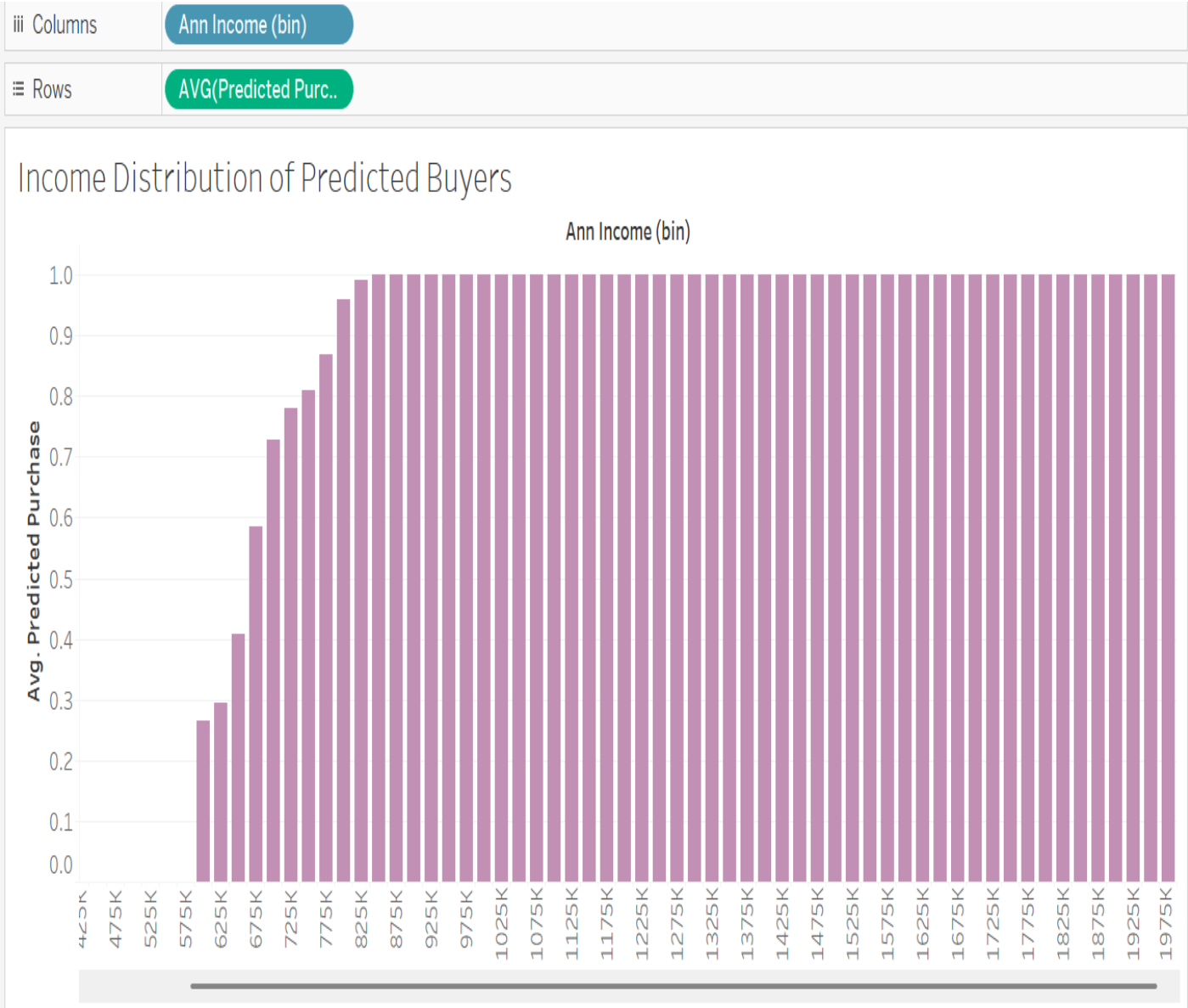
Predicted Buyers by Gender



Interpretation:

Male customers show a slightly higher average predicted purchase rate than female customers, suggesting a mild gender preference in purchase intent.

Predicted Buyers by Income Range



Interpretation:

Most predicted buyers fall within the ₹50,000 to ₹75,000 annual income range, indicating ABG Motors should target mid-income Indian consumers.

Combined Dashboard

