



4 Courses

Basic Elements of Design:
Design Principles and Software
Overview

Graphic Elements of Design:
Color Theory and Image
Formats

Textual Elements of Design:
Fonts, Typography, and Spacing

Print and Digital Elements of
Design: Branding and User
Experience



University
of Colorado
Boulder

05/29/2020

Arundhati Sharma

has successfully completed the online, non-credit Specialization

Graphic Design Elements for Non-Designers

In this hands-on course called Graphic Design Elements for the Non-Designer, you explored graphic design elements, color theory, images, publication design and techniques for creating effective layouts. You also learned about typography, the creative process, the importance of brainstorming, and how to discuss and critique design in a professional setting. Page layout software and online sites were used to incorporate and manipulate text, color, photographs and images.

Lori Poole, Ph.D.
Instructor

The online specialization named in this certificate may draw on material from courses taught on-campus, but the included courses are not equivalent to on-campus courses. Participation in this online specialization does not constitute enrollment at this university. This certificate does not confer a University grade, course credit or degree, and it does not verify the identity of the learner.

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