



Traditional shopping



Traditional shopping; Merchandise

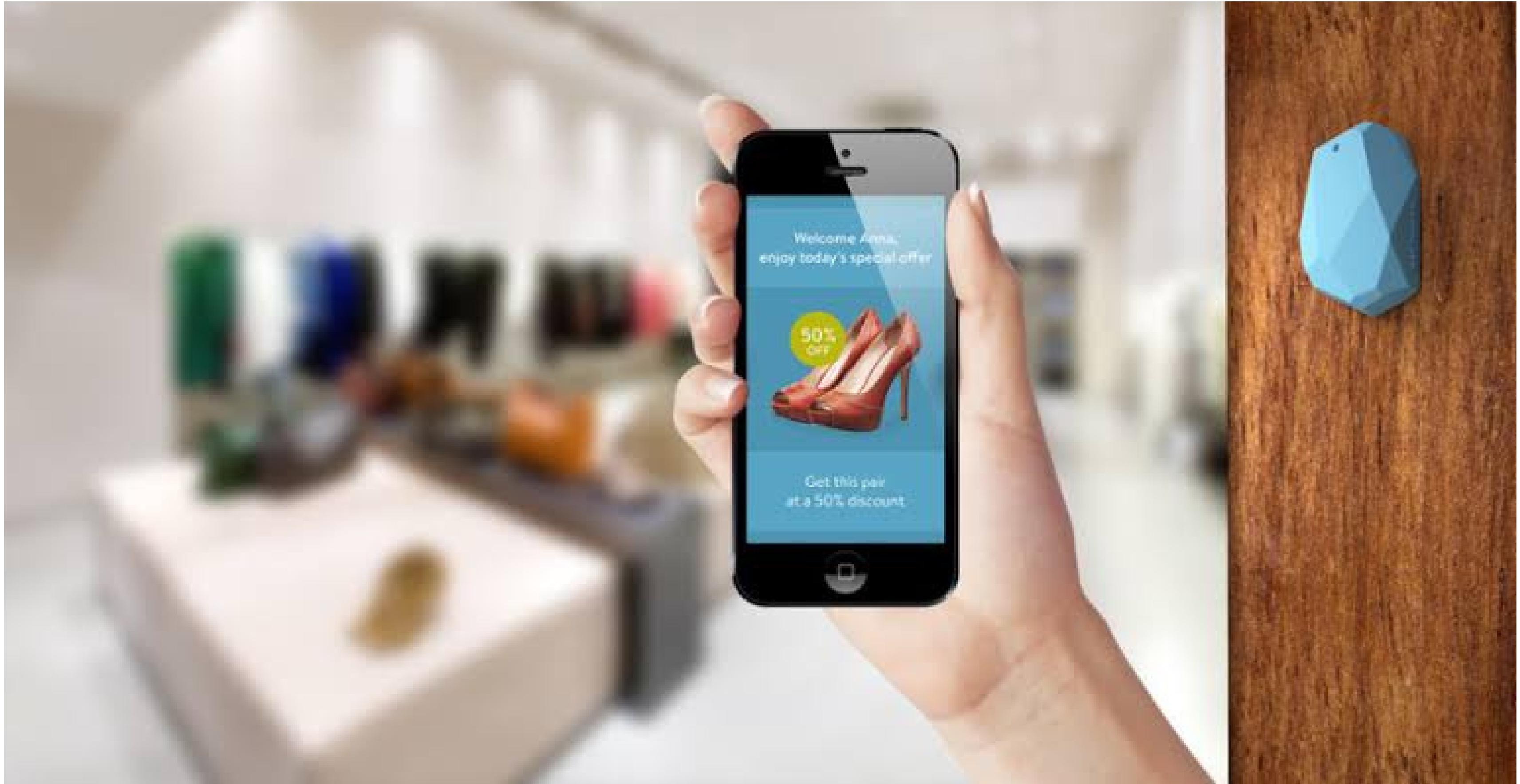


Black friday

FASHION

E-COMMERCE





NET-A-PORTER.COM

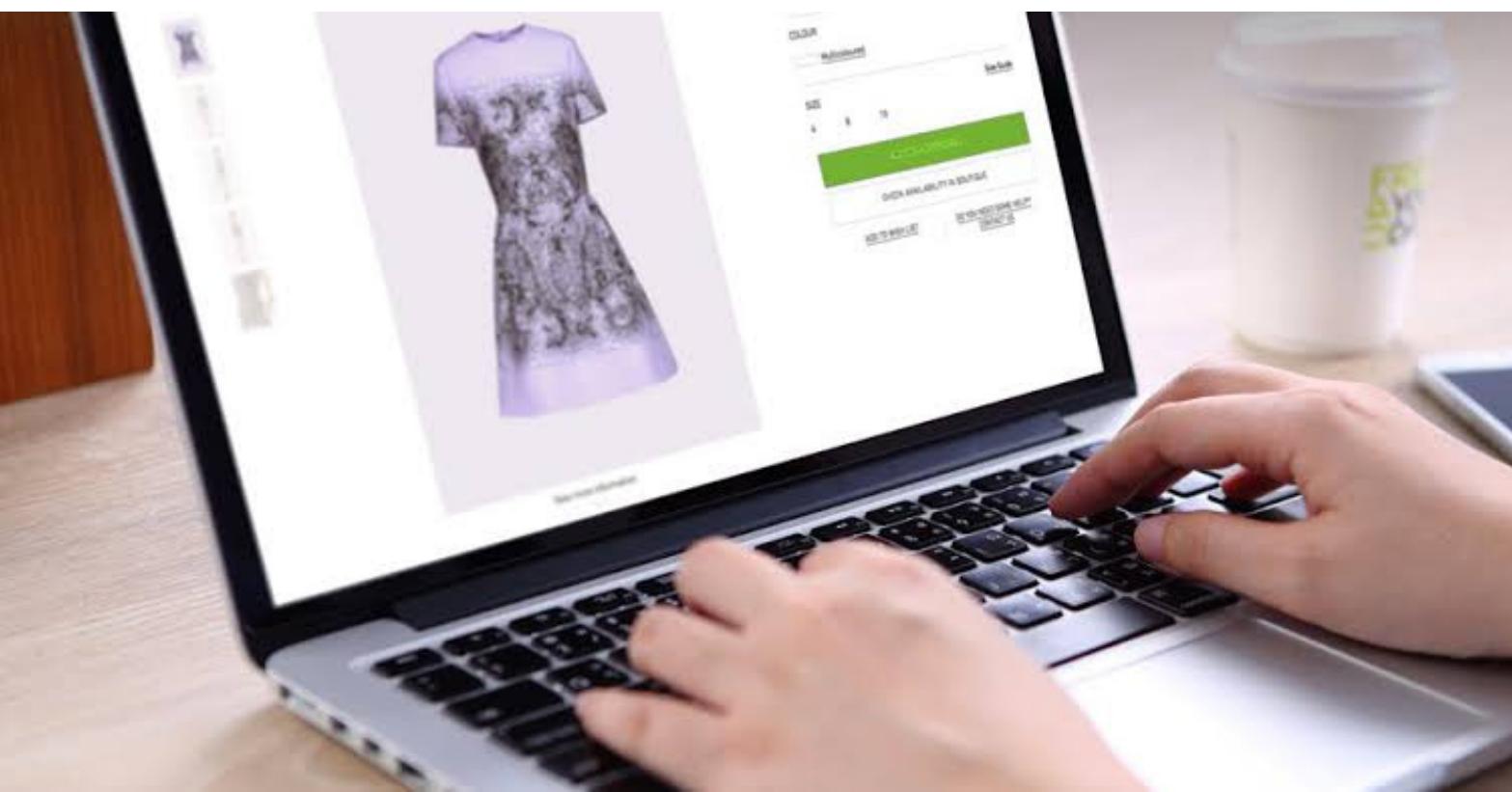
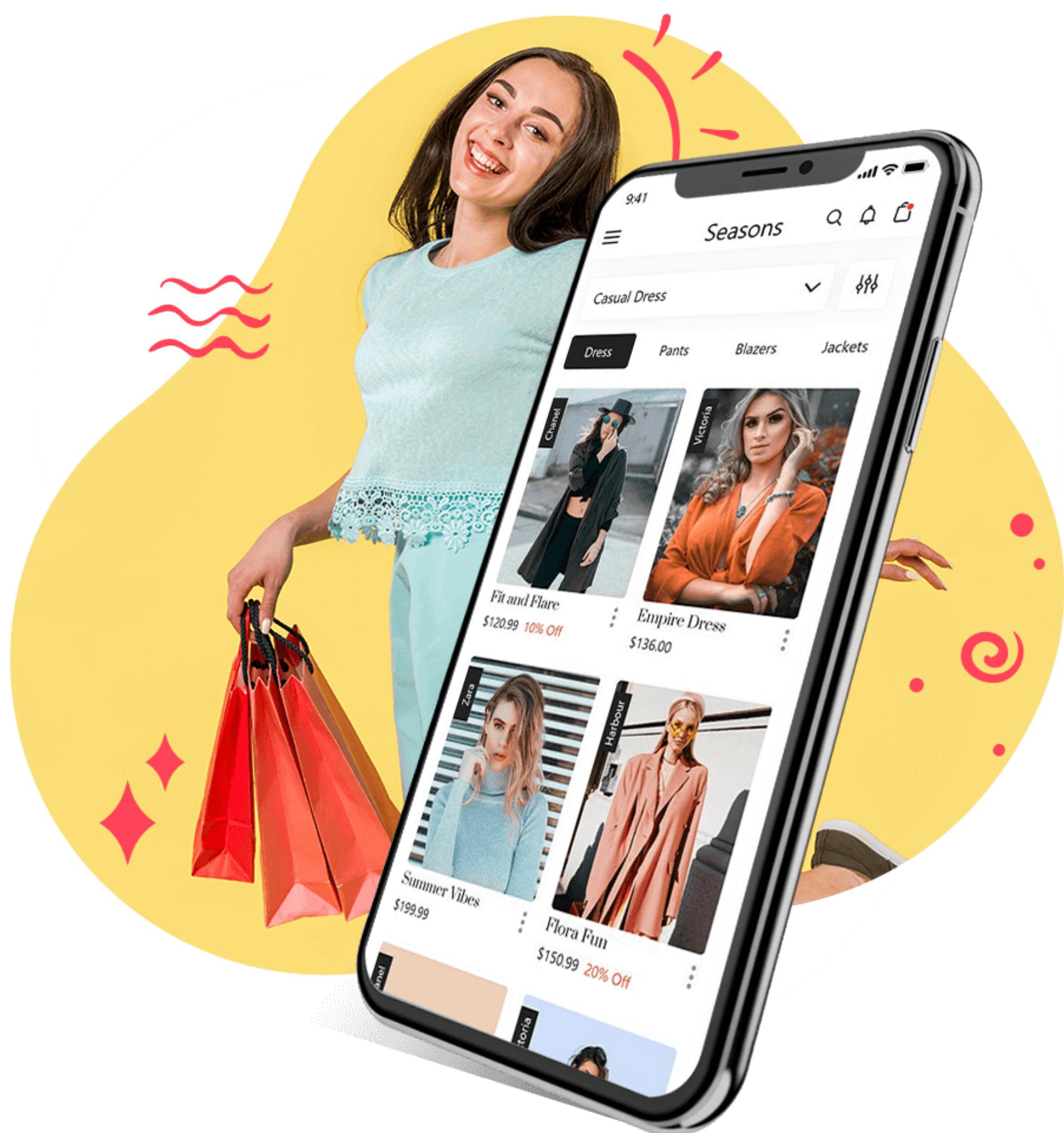


ARCHETYPE :

user experience

The heartbeat of a brand defines because they convey a meaning that makes customers relate to a product, they have a relationship with it and care about it.

As the traditional shopping is changed with the introduction of e-commerce giving a personalized experience and avoid the long queue

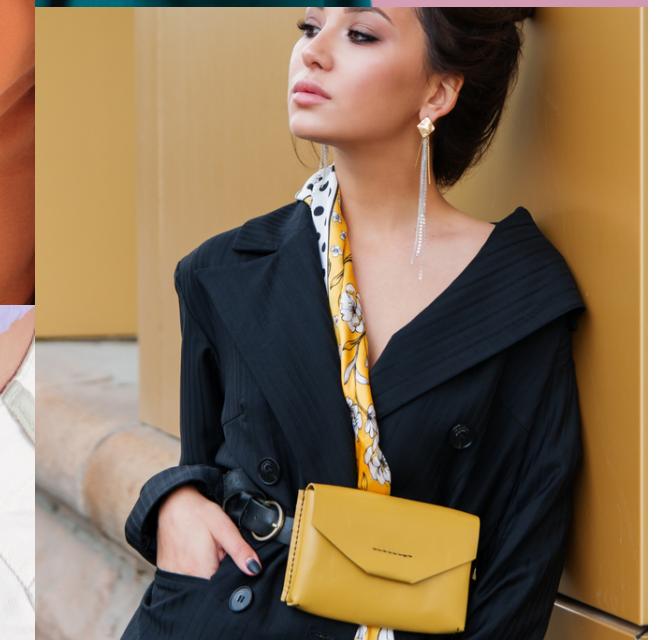


ALL IN ONE PLATFORM





**WANT IT
GET IT**



STAY HOME
ONLINE

SHOP

IT'S AN
"ADD TO CART"
KINDA DAY!