Arun Kumar Jhajharia

Humanizing digital experiences | Learning

Third year @ IIT Roorkee

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Linkedin   Behance   Dribbble

EDUCATION

Indian Institute of Technology, Roorkee

2017 - 2021

SKILLS

Design

Interaction design,
Information Architecture,
Microinteraction,
User Interface, User flows,
Wireframes and
prototyping,
Brand Identity, Design system,
and 2d and 3d motion(Basics)

Research & Modeling

Empathizing with users and
business, Competitive
analysis, User Persona,
User stories, scenario

Tools

Figma, Adobe XD
Adobe Illustrator,
Adobe Photoshop,
Adobe Aftereffects
Cinema 4d,
Octane Render
HTML, CSS

EXPERIENCES

Design Team Lead, Cognizance 2020

Oct 2019 - May 2020

- Cognizance is the annual tech-fest of IITR and I got the role to manage and support the dedicated design team of 8 students for the 2020 version.
- UI/UX of two fully functional websites (Beta and main website).
- Brand Identity and visual guidelines for print media and across many channels of digital media.

UI, UX Design Intern, Gnani.ai

May 2019 - Jul 2019

- Gnani.ai is Samsung funded startup that Empowers business with the power of voice.
- Worked on Hindi voice notes from scratch to change the functionality of the app and increase user engagement.
- Work on some small animation and syncing those animations with sound for videos.
- Helped in making the UI dashboard for pitching ideas to client.

Design Executive, Cognizance 2019

Oct 2018 - Apr 2019

- Understanding the problems and providing solutions for a better experience.
- Graphic designer / Brand Identity designer

Design Cell Member, NSS IIT Roorkee

Aug 2017 - Apr 2019

- Graphic designer
- Won dedicated member award

Graphic Designer, Nationl Social Summit

Oct 2018 - Apr 2019

- Helped in designing various posts for social media and print media.