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# Arun Kumar Jhajharia

Humanizing digital experiences

Third year @ IIT Roorkee

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[Behance](#)

[Dribbble](#)

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## EDUCATION

### Indian Institute of Technology, Roorkee

2017 - 2021

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## SKILLS

### Design

Interaction design,  
Information Architecture,  
Microinteraction,  
User Interface, User flows,  
Wireframes and  
prototyping,  
Brand Identity, Design system,  
and 2d and 3d motion(Basics)

### Research & Modeling

Empathizing with users and  
business, Competitive  
analysis, User Persona,  
User stories,  
User Interviews

### Tools

Figma,  
Adobe Illustrator,  
Adobe Photoshop,  
Adobe Aftereffects  
Cinema 4d,  
Octane Render

HTML, CSS

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## EXPERIENCES

### Design Team Lead, Cognizance 2020

Oct 2019 - May 2020

- Cognizance is the annual tech-fest of IITR and I got the role to manage and support the dedicated design team of 8 students for the 2020 version.
- UI/UX of two fully functional websites (Beta and main website).
- Brand Identity and visual guidelines for print media and across many channels of digital media.

### UI, UX Design Intern, Gnani.ai

May 2019 - Jul 2019

- Gnani.ai is Samsung funded startup that Empowers business with the power of voice.
- Worked on Hindi voice notes from scratch to change the functionality of the app and increase user engagement.
- Work on some small animation and syncing those animations with sound for videos.
- Helped in making the UI dashboard for pitching ideas to client.

### Design Executive, Cognizance 2019

Oct 2018 - Apr 2019

- Understanding the problems and providing solutions for a better experience.
- Graphic designer / Brand Identity designer

### Design Cell Member, NSS IIT Roorkee

Aug 2017 - Apr 2019

- Graphic designer
- Won dedicated member award

### Graphic Designer, National Social Summit

Oct 2018 - Apr 2019

- Helped in designing various posts for social media and print media.
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