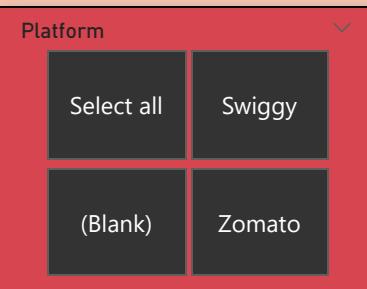
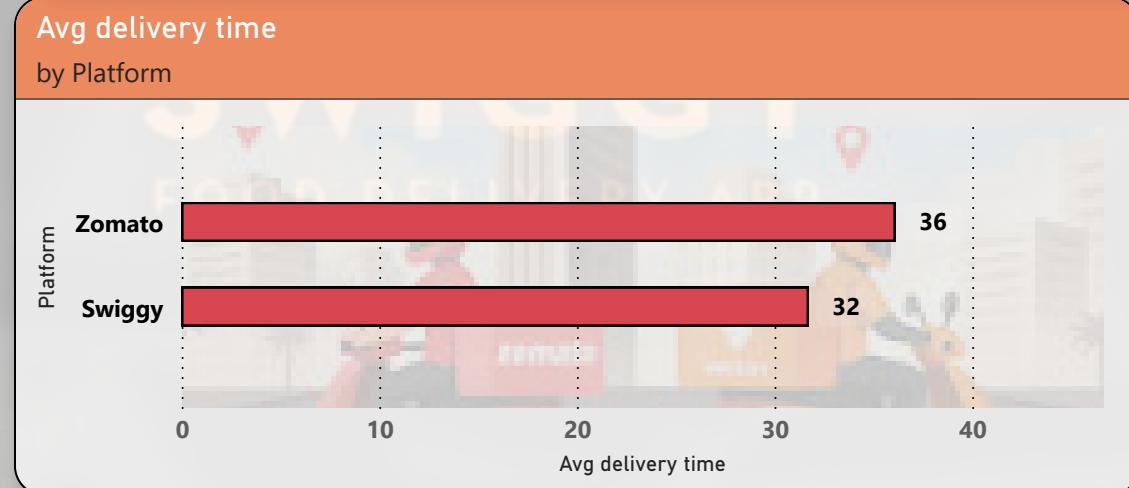
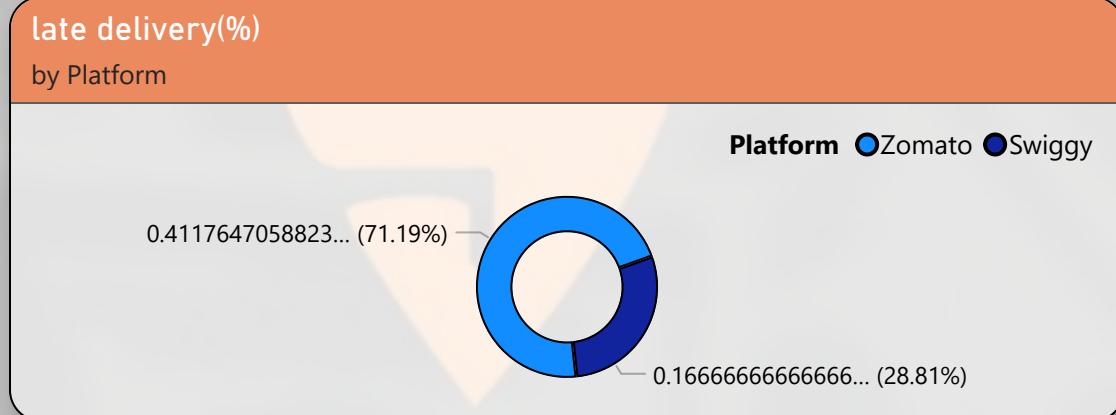
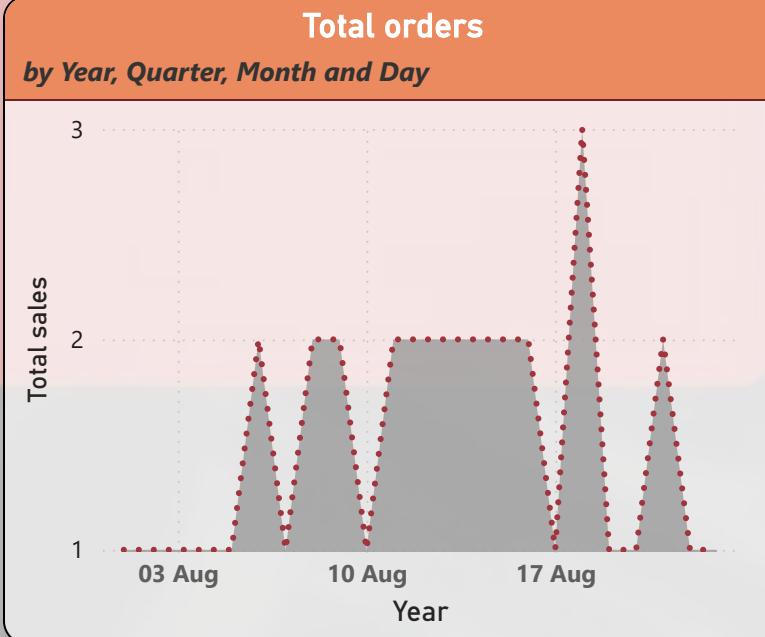




Comparative Analysis of Repeat Ordering Behavior and Customer Experience



409.14
Avg order value



Online Food Order



Repeat Ordering & Customer Retention Analysis

409.14

Avg order value

0.40

Repeat order(%)

14

Repeat orders

Platform

All

Delivery_Status

All

Order_Date

01-08-2025

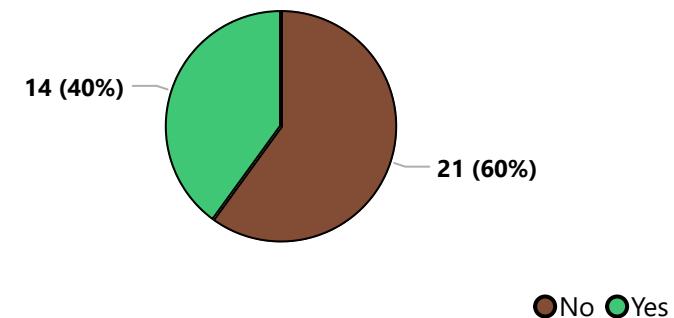
23-08-2025

Delivery_Status

All

Repeat order share by platform

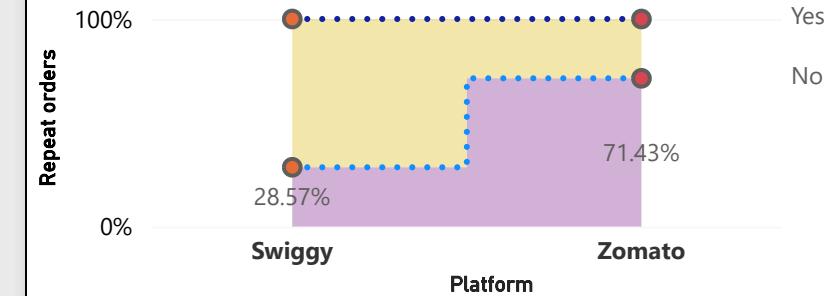
Total orders by Is_Repeat_Order



Repeat orders

by Platform and Coupon_Used

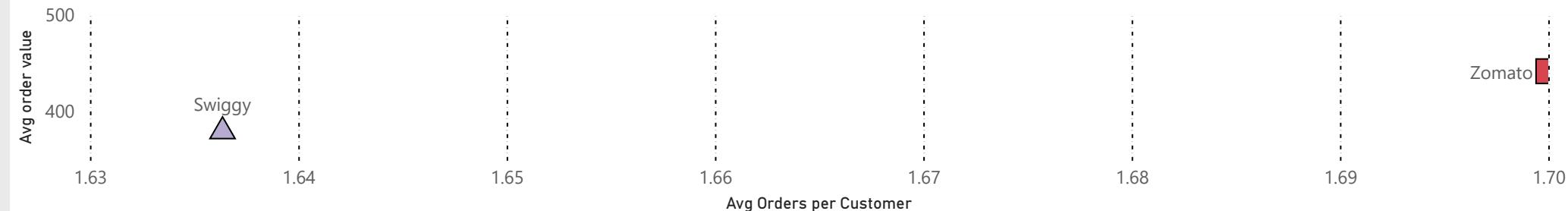
Coupon_Used ● No ● Yes



order frequency Vs order value

Avg Orders per Customer, Avg order value and Total orders by Platform

Platform ▲ Swiggy ■ Zomato



Customer experience

Delivery_Status

All

City

All

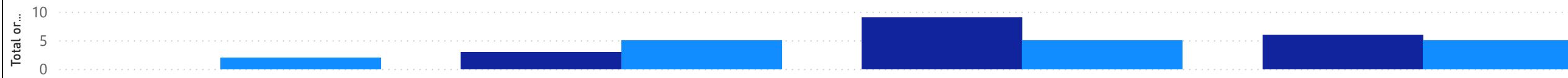
Platform

All

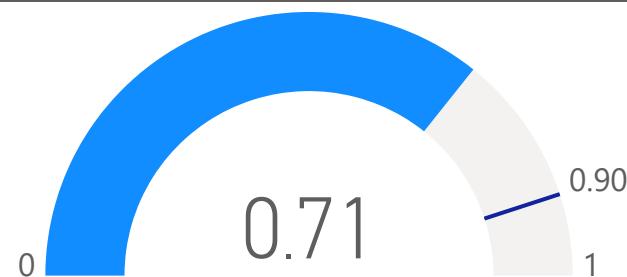
Total orders

by App_Rating and Platform

Platform ● Swiggy ● Zomato



On-Time Delivery %, Gauge Min, Gauge Max and On-Time Target



Avg delivery time

by Day and Platform

Platform ● Swiggy ● Zomato

