

#### RIYADVI SOFTWARE TECHNOLOGIES PRIVATE LIMITED

Design your success

# Digital Marketing Portfolio

Our branding and corporate identity team defines your brand identity and create an impact that brings customers knocking on your door.





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## About Riyadvi

- Riyadvi offers complete digital marketing services to assist businesses in expanding their online presence.
- Website design, SEO optimization, social media management, content production, email marketing, whatsApp marketing, telemarketing, poster design, and more services are available.
- We assist businesses in reaching their target consumers in the most effective and efficient manner possible.
- We have well dedicated team of skilled individuals who provide comprehensive business solutions.



## Our Marketing Strategy





• **Planning:** Our team analysis will help your business make informed digital marketing decisions and ensure that your efforts are achievable.



• **Action:** Our comprehensive analytic tools enable you to assess the efficacy of various digital marketing channels and provide the best return on investment.



• **Solution:** We offer a complete solutions of creative services tailored around your immediate and on-going branding requirements on your business growth.







## Our Ultimate Goals

**Unlocking Access for All** 

 Delivering Cost-effective Services with the Best Prices Across Tamil Nadu!



## Our Digital Services



#### **Our Services**

**E-MAIL MARKETING** 

WHATSAPP MARKETING

TELE-CALLING

POSTER DESIGNS (FB & INSTA)

**GOODLE ADS** 

**SEO OPTIMIZATION** 

**SMS MARKETING** 

GOOGLE REVIEWS & RATINGS





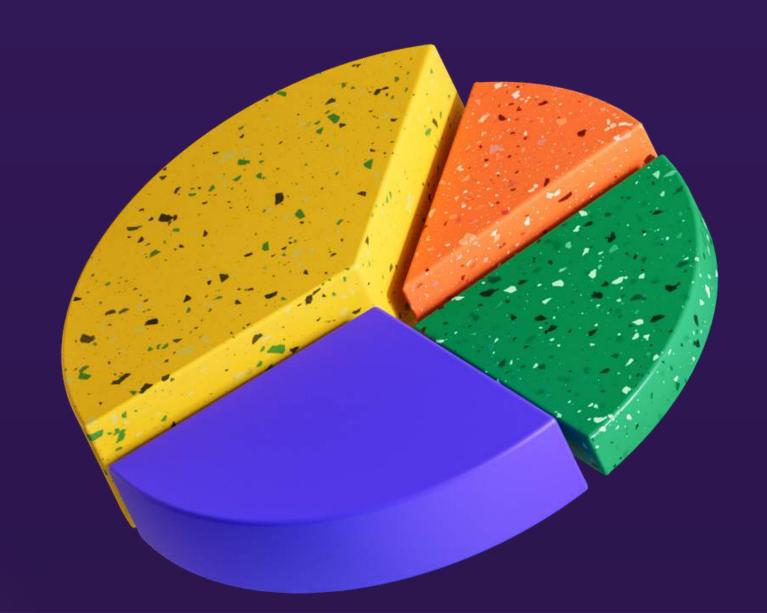
## Our Valuable Clients

#### **Total In Clients**

• We have 21 noteworthy clients.

#### **Active Clients**

• We currently have 21 active clients.



#### **Success Rate Leads**

• We produced over 35 leads for each customer.

#### **Client's Reaction**

• Our clients are always pleased with our work.





### Customer Reviews

On Our Digital Marketing Works

We are tend to focus too much on internal operations and let our customer problems go unheard.

We also deal with customer problems in a timely and efficient manner.





## Success Lead Rates Of our Clients



#### 1. Muthamizh Steeel & Mart

- September -40 Leads
- August 32 Leads
- July 25 leads



#### 3. Thirvee Technologies

- September -36 Leads
- August 26 Leads
- July 18 leads



#### 2. Technokarz Automotive

- September 33Leads
- August 26 Leads
- July 16 leads



#### 4. One Take Studio

- September -28 Leads
- August 23 Leads
- July 17 leads



## Target & Result

Our branding and corporate identity team defines your brand identity and create an impact that brings customers knocking on your door.







We ran a paid **Google Ads** campaign and they received more leads than they expected.



We successfully promoted a brand through paid promotion, resulting in more leads than anticipated.



## Branding Identity

We offer a complete range of creative services tailored around your immediate and on-going branding requirements with the client's business growth to upgrades.









For the
Puratap site,
we are provide
monthly
website
maintenance.



We built the
website and do
monthly
maintenance for
the Bodhi
Dharma Ayush
Wellness Center.

### Clients Reviews





Their expertise in targeting the right audience and crafting compelling ad campaigns has significantly increased our online visibility and engagement.





#### Rajesh Founder Of Technokarz, Perumbakkam.

Their team is not just knowledgeable but also incredibly responsive and adaptive to our needs. We are found a digital marketing partner truly delivers exceptional results.



#### Suresh ★★★★★★ CEO Of Thrivee Tech, Karaikudi.

The strategies they've implemented have not only boosted our social media presence but have also driven meaningful leads to our website.



#### Mahesh CEO Of Silpa Agencies, Vanagaram.

Their dedication to data-driven decisionmaking. Regular reports and insights have kept us informed about the progress, making us confident in every marketing spent.



### Clients Reviews



Santhosh ★★★★★ ★ ★ ★ ★★★★ Founder of 1 Take Studio, Chennai.

Their team's ability to stay of trends and adapt to the ever-changing digital landscape is truly commendable which creates a boom in our digital studio.



Servamuthu ★★★★★★ Muthamizh Steel Mart, Sivakasi.

As a small business owner, I was overwhelmed by the complexities of digital marketing. Riyadvi Software Technologies stepped in as a savior and we got incredible results.



They revamped our website, optimized it for search engines, and set up targeted ads that generated a steady stream of leads for our make overs.



Dr.Amutha
Founder Of Avizhtham, Egmore.

What's noteworthy is their transparent approach – regular updates and analytics reports kept us informed about the progress and enabled us to fine-tune our strategy.



### Contact Us

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### Thank You

We are a strategic branding agency, delivering brands that bring your story to life. Our branding and corporate identity team defines your brand identity and create an impact that brings customers knocking on your door. We offer a complete range of creative services tailored around your immediate and on-going branding requirements with the client's business growth to upgrades.



