

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 🕒 10 minutes to prepare
- 🕒 1 hour to collaborate
- 👤 2-8 people recommended

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A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

- A Team gathering**
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.
 - B Set the goal**
Think about the problem you'll be focusing on solving in the brainstorming session.
 - C Learn how to use the facilitation tools**
Use the Facilitation Superpowers to run a happy and productive session.

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

PROBLEM

How might we [your problem statement]?

Key rules of brainstorming

To run a smooth and productive session

- Stay in topic.
- Encourage wild ideas.
- Defer judgment.
- Listen to others.
- Go for volume.
- If possible, be visual.

Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes:

TIP
You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!

Large mechanical buttons for touch screen	Safe and secure
Powerful tool which helps user with hearing and speaking impairment	AI algorithms are used

Trustworthy	Feel free conversation between specially abled and normal people
Sensors and camera help to analyse the hand signs	Easy to use

Quick results	Environmental friendly
Accurate understanding of how the person tries to communicate	Does not need any experience for accessing the application

Free of cost	User friendly and comfortable
Gives the best result	Boosts confidence among the impaired people

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

🕒 20 minutes

This technology is used to develop solutions for many cognitive challenges faced by disabled peoples.

TIP

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

Increased morale and corporate culture which helps disabled people to show their skills and talents.

It is safe and secure.
The model is trained using AI algorithm.

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

⌚ 20 minutes



You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

- A Share the mural**
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.
- B Export the mural**
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

- Strategy blueprint
 - Define the components of a new idea or strategy.
 - [Open the template →](#)
 - Customer experience journey map
 - Understand customer needs, motivations, and obstacles for an experience.
 - [Open the template →](#)
 - Strengths, weaknesses, opportunities & threats
 - Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
 - [Open the template →](#)

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Need some inspiration?
See a finished version of this template to kickstart your work.

[Open example](#) →

