

## Says

What have we heard them say? What can we imagine them saying?

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?



**Thinks** 

From color palettes to furniture selection, every detail matters, and we're here to ensure your space is a true reflection of your personality.

Business Growth: want to expand its clien **Growth:** UrbanArua expand its client base and reach new markets

At UrbanArua Interiors, we believe that every space has the potential to be transformed into a masterpiece of design and functionality."

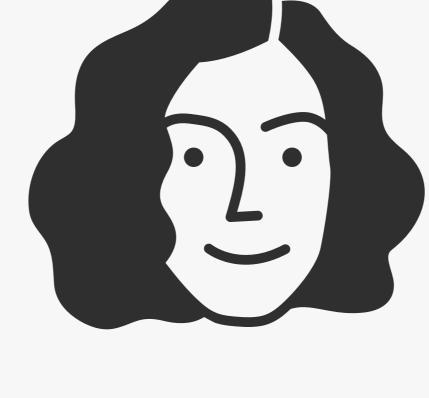
We pride ourselves on blending contemporary trends with timeless elegance to craft spaces that stand the test of time.



Customer Satisfaction: Satisfying customers' design preferences and providing excellent service is essential.



Praveen UrbanArua Interiors



Designing Unique Spaces: UrbanArua Interiors might be envisioning and creating innovative and aesthetically pleasing interior spaces for clients. This could include designing homes, offices, restaurants, or retail spaces.

Project Management: They may be overseeing various aspects of interior design projects, from coordinating contractors to managing timelines and budgets.

**Client Consultations:** They could be meeting with clients to understand their design preferences, needs, and budgets, while offering design suggestions and

Competition: Fear of losing clients to competitors or not keeping up with industry trends and competitors' offerings.

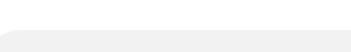
Project Delays: Frustration with delays in project completion due to unforeseen issues or client-related factors.

Health and Safety: Concerns related to workplace safety, especially in industries involving construction or renovation work.



## **Does**

What behavior have we observed? What can we imagine them doing?



See an example

**Feels** 

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?

