

*Measuring Success
in Talent
Management*

**Attract, retain and
engage talent that
is productive, and
do so in a way that
optimizes
processes,
technology and
resources**

**Quality
Attract, retain and
engage talent that
strives toward
excellence.
precision and
continuous
improvement...**

**Attract, retain and
engage talent that
builds strong
customer
relationships by
empowering people,
emphasizing
teamwork and
focusing on long-
term development**

**Attract, retain and
engage talent willing
to be brand
ambassadors by
building a
community where
employees feel
deep commitment
and pride**

**Attract, retain and
engage talent that
is entrepreneurial,
creative and
proactive by
focusing on a
unique and
compelling
employee value
proposition**

**Acquisition
Employer
branding
How do you attract
talent? Employer
branding
Success
TEEK
Retention**

DEVELOPING
• **Onboard New
Employees With
Effective
Communication And
Training So They
Start Off On The Right
Foot**

• **RETAINING**
• **Encourage
Employees And
Build Loyalty With
Regular Feedback,
Increased
Compensation And
Flexibility**

TRANSITIONING
• **Reward Employees With
Promotions
To New Positions When
Possible**
• **Hold Exit Interviews With
Departing
Employees To Glean Insights
And Make Improvements**

PLANNING
○ **Determine
How Many
People To Hire**
• **Create Job
Descriptions**

ATTRACTING
• **Select A Talent
Pool To Target**
• **Create Recruitment
Campaigns On Job
Boards And/Or
Social Media**

SELECTING
• **Assess Candidates
Through
Interviews, Skill
Tests Or Written
Tests**