

PROBLEM SOLUTION FIT



YOUR ULTIMATE GOAL = PROBLEM-SOLUTION FIT

PROJECT TITLE: “PLASMA DONOR APPLICATION”

TEAM ID: PNT2022TMID54082

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Problem-Solution fit canvas 2.0

Purpose / Vision

Define CS, fit into CC	1. CUSTOMER SEGMENT(S) CS <ul style="list-style-type: none"> - The user/customer who belonging to the medical department. 	6. CUSTOMER CONSTRAINTS CC <ul style="list-style-type: none"> - There is no boundation of using this application because the user/customer who is having knowledge of this application can work on it easily. 	5. AVAILABLE SOLUTIONS AS <ul style="list-style-type: none"> - The user/customer can use the availability of chatbot - Either the user/customer can make use of others help who know to use this application wisely. 	Explore AS, differentiate	
	2. JOBS-TO-BE-DONE / PROBLEMS J&P <ul style="list-style-type: none"> - The new user/customer trying to use Plasma Donar Application But they don't how to use the donar application. 	9. PROBLEM ROOT CAUSE RC <ul style="list-style-type: none"> - The user/customer is new to use this application. - The user/customer have no knowledge about this application. - When the user/customer missed out the proper guidance about how to use handle this application. 	7. BEHAVIOUR BE <ul style="list-style-type: none"> -The user/customer use different types of devices in their hands to use this application. -Medical people can use this application regularly while comparing to others. 		Focus on J&P, tap into BE, understand RC
	3. TRIGGERS TR <ul style="list-style-type: none"> - The awareness of the application motivates the users to use the application 	10. YOUR SOLUTION SL <ul style="list-style-type: none"> - The new user/customer should have basic knowledge about the application and read the user manual or else use the "Chat Bot" for the guidance to use the application efficiently. 	8. CHANNELS of BEHAVIOUR - Online CH <ul style="list-style-type: none"> - Awareness videos/content made the donar to donate the plasma and to use this application. - Advertise online with influence to test the product and promote it. 		
4. EMOTIONS: BEFORE / AFTER EM <p>Before – The user/customer who never have used before makes them anxious.</p> <p>After – As the user/customer knows how to use this application then they will become comfortable and friendly with this environment.</p>		Offline <ul style="list-style-type: none"> - To encourage and motivate the medical field-oriented personnel to use the application. 			



Define CS, fit into CC	1. CUSTOMER SEGMENT(S) CS <ul style="list-style-type: none"> - The user/customer who belonging to the medical department. 	6. CUSTOMER CONSTRAINTS CC <ul style="list-style-type: none"> - There is no boundation of using this application because the user/customer who is having knowledge of this application can work on it easily. 	5. AVAILABLE SOLUTIONS AS <ul style="list-style-type: none"> - The solution for this problem is that the user/customer should make sure of his/her donation detail updated in the application. - The user/customer can verify the details before or after updating the in this application. 	Explore AS, differentiate	
	2. JOBS-TO-BE-DONE / PROBLEMS J&P <ul style="list-style-type: none"> - The user/customer continuously receiving the notification/mail for the requirement to donate plasma, before 2 weeks only user/customer had donated the blood for plasma. 	9. PROBLEM ROOT CAUSE RC <ul style="list-style-type: none"> - The user/customer is new to use this application. - The user/customer have no knowledge about this application. - When the user/customer missed out the proper guidance about how to use handle this application. 	7. BEHAVIOUR BE <ul style="list-style-type: none"> -The user/customer use different different devices in their hands. -Medical people can use this application regularly while comparing to others. 		Focus on J&P, tap into BE, understand RC
	3. TRIGGERS TR <ul style="list-style-type: none"> - The awareness of the application motivates the users to use the application 	10. YOUR SOLUTION SL <ul style="list-style-type: none"> - The user/customer needs to update his/her plasma donation details in the Application, if Still the issue occurs use "Contact Us" option in the application. 	8. CHANNELS of BEHAVIOUR - Online CH <ul style="list-style-type: none"> - Awareness videos/content made the donar to donate the plasma. - Advertise online with influence to test the product and promote it. 		
4. EMOTIONS: BEFORE / AFTER EM <p>Before – The user/customer who often receives this type of errors makes them Hatred.</p> <p>After – As the user/customer who overcomes form these errors, they will become comfortable and friendly with this environment.</p>	Offline <ul style="list-style-type: none"> - To encourage and motivate the medical field-oriented personnel to use the application. 				