


Cards

Data relationships



10%

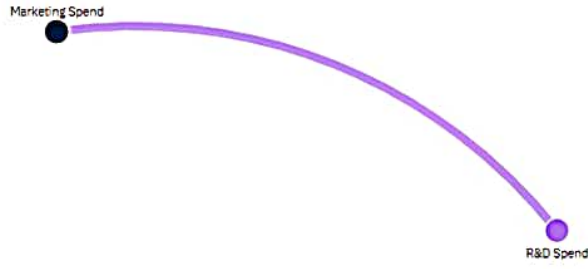
Relationship diagram ⓘ

10% ————— 100%

Explore data relationships

50_startups.csv [Reset to original](#)

Marketing Spend



Marketing Spend

R&D Spend

Select single or multiple nodes to see visualizations.

Select a visualization

Explore visualizations related to 'Marketing Spend'


Marketing Spend

10.6M

Marketing Spend

Add +

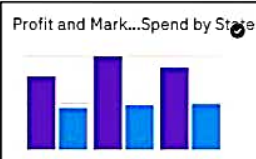
Marketing Spend



Add +

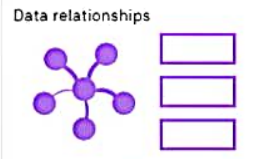
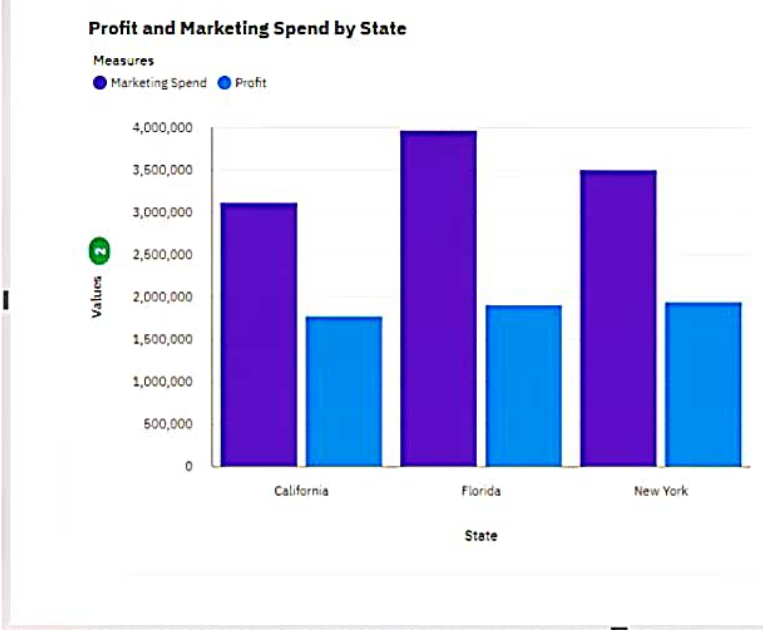
Cards

Profit and Mark...Spend by State



1

Data relationships

Details

The total number of results for **Profit**, across all states, is 50.

Across all states, the average of **Profit** is over 112 thousand.

The most common values of **State** are New York (34 %) and California (34 %), together occurring 34 times, which is 68 % of the total.

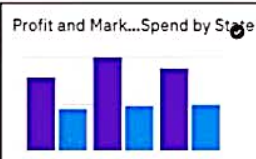
Marketing Spend ranges from over 3.1 million, in California, to nearly 4.0 million, in Florida.

Profit ranges from almost 1.8 million, in California, to over 1.9 million, in New York.

The total number of results for **Marketing Spend**, across all states, is 50.

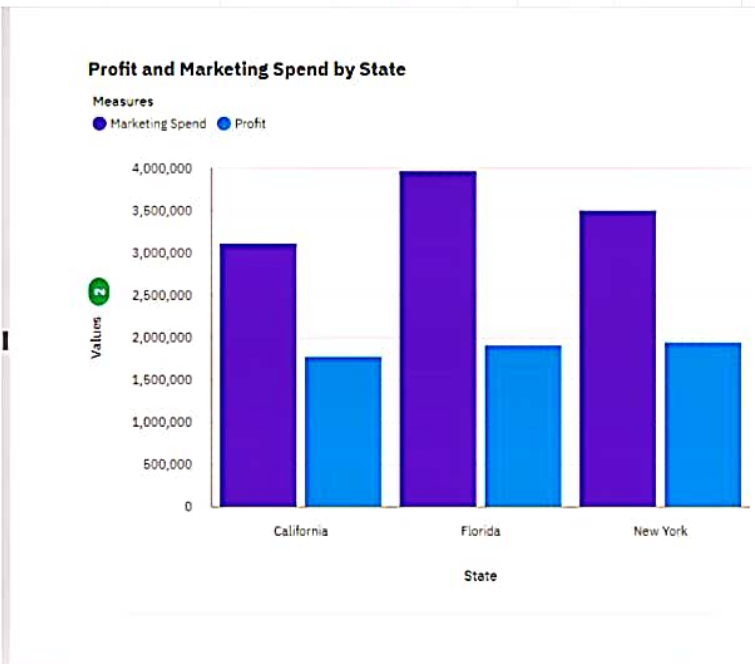
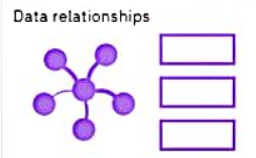
Cards

Profit and Mark...Spend by State



1

Data relationships



Details

Across all states, the average of Profit is over 112 thousand.

The most common values of State are New York (34 %) and California (34 %), together occurring 34 times, which is 68 % of the total.

Marketing Spend ranges from over 3.1 million, in California, to nearly 4.0 million, in Florida.

Profit ranges from almost 1.8 million, in California, to over 1.9 million, in New York.

The total number of results for Marketing Spend, across all states, is 50.

Across all states, the average of Marketing Spend is over 211 thousand.

Your IBM subscription is ready to go

New exploration

us1.ca.analytics.ibm.com/bi/?perspective=explore&id=explore_3219e0d4-82ff-4c90-b97e-9c88676c8a93&options%5BdisableGlassPrefetch%5D=true&options%5Bcolle...

IBM Cognos Analytics with Watson

New exploration

Search content

Analytics Details Fields Properties

Selected sources /

50_startups.csv

Search

Navigation paths

- 50_startups.csv
 - R&D Spend
 - Administration
 - Marketing Spend
 - State
 - Profit

Heat

Size

Drag data here

Drag data here

Rows

Drag data here

Build your visualization

Drag data here or onto the fields.

Columns

Drag data here

Fields

Rows

Click or drag data here

Columns

Click or drag data here

Points

Click or drag data here

Heat*

Required field

Click or drag data here

Size

Click or drag data here

Type here to search

8:38 PM 9/10/2022