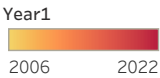


KPI

Brand	Discount ..	Mrp	Star Rating	Sale Price	sales diffe..
Apple	617	5,459,600	284	4,964,581	495,019

Brand  
APPLE



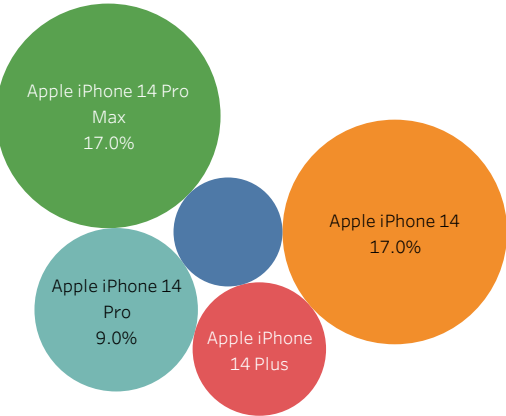
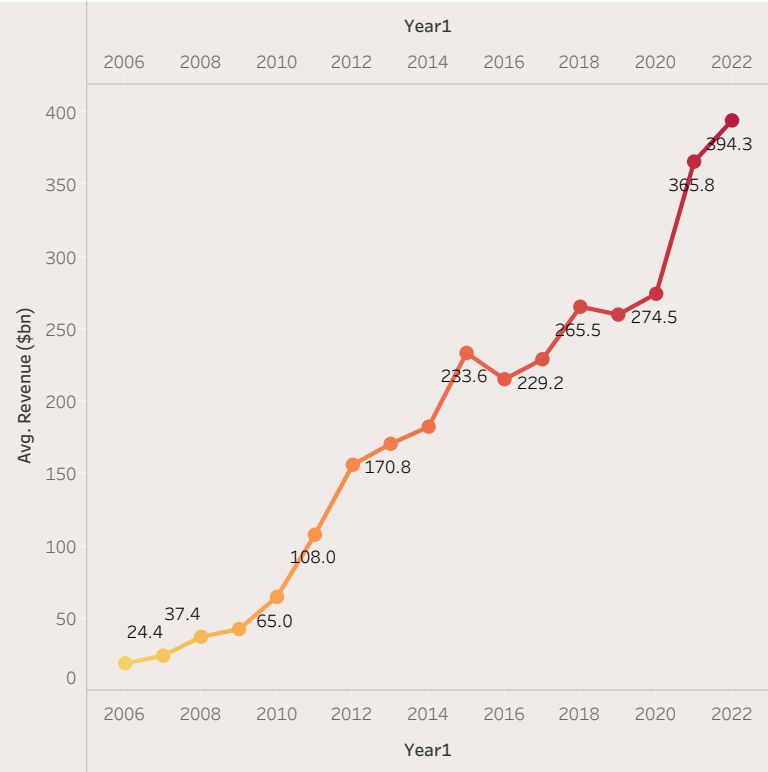
KPI2

Year1 2022

Revenue Generated	Units sold (mm)	Active Users (mm)
205	232	1,334

model-share

Annual Revenue



model specification

Model	Process..	Front Ca..	Rear Ca..	Colour	
APPLE IPHONE 12	A Bionic Chip with Next Ge..	12MP	12MP + 12MP	Black	###
APPLE IPHONE 12 MINI	A Bionic Chip with Next Ge..	12MP	12MP + 12MP	Black	###