

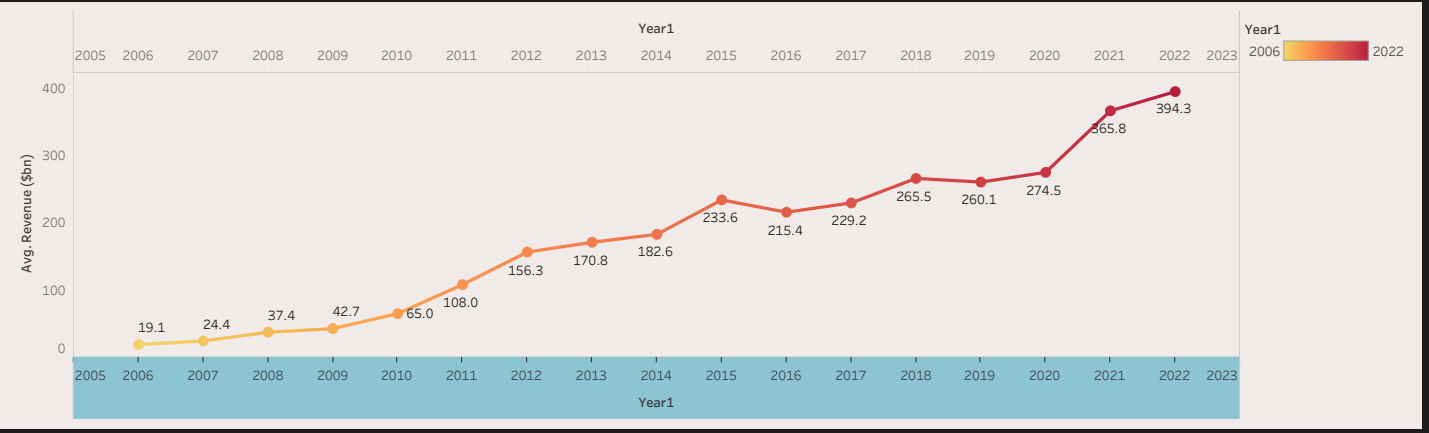
Story 1

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Comparative analysis amongst various other loading brands in the smartphone industry shows that iphone is yet to make it's impact in india.

Although the iphone isn't far behind in the competition. It is yet to scale-up it's marketing starting and policy farwalations for indian audience.

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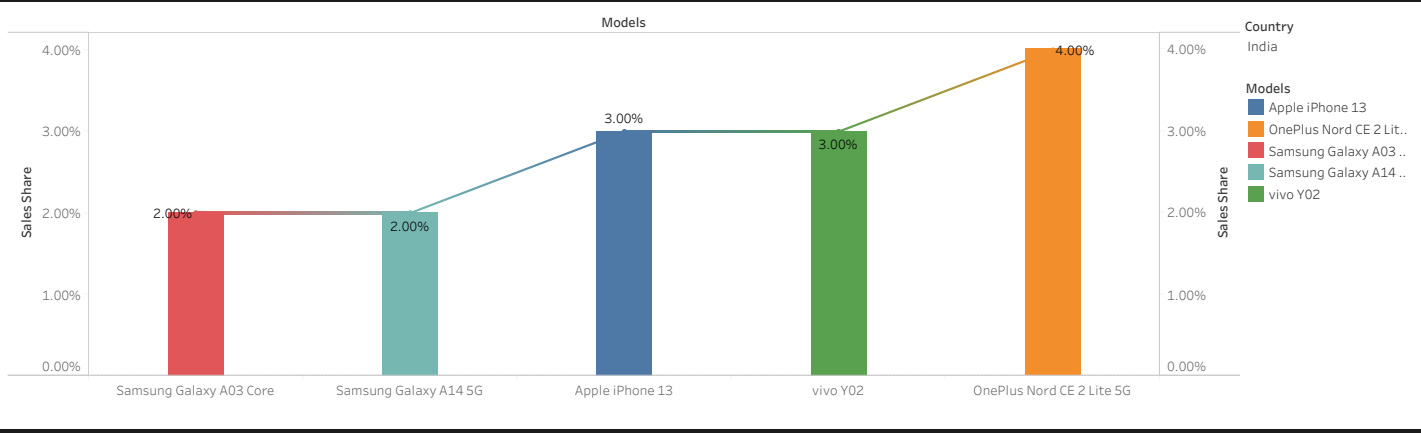
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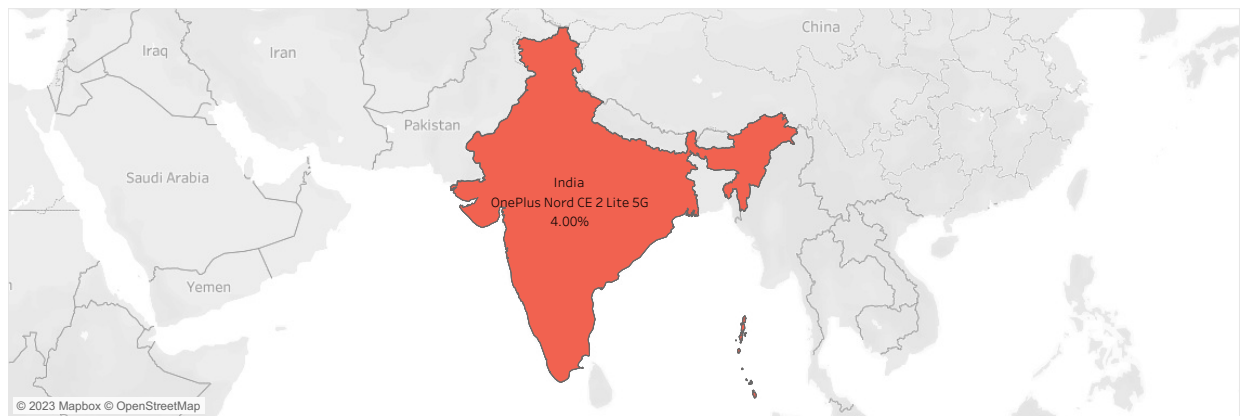
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Comparative analysis amongst various other leading brands in the smartphone industry shows that iPhone is yet to make its impact in India.	Although the iPhone isn't far behind in the competition, it is yet to scale-up its marketing strategy and policy formulations for Indian audience.	More than 1 billion consumers currently use iPhones. Since its initial launch, more than 1.9 billion iPhones have been sold. iPhone sales in 2022 surpassed the 2015 peak, but declined in 2022 to 232.2 billion units.	A p ...
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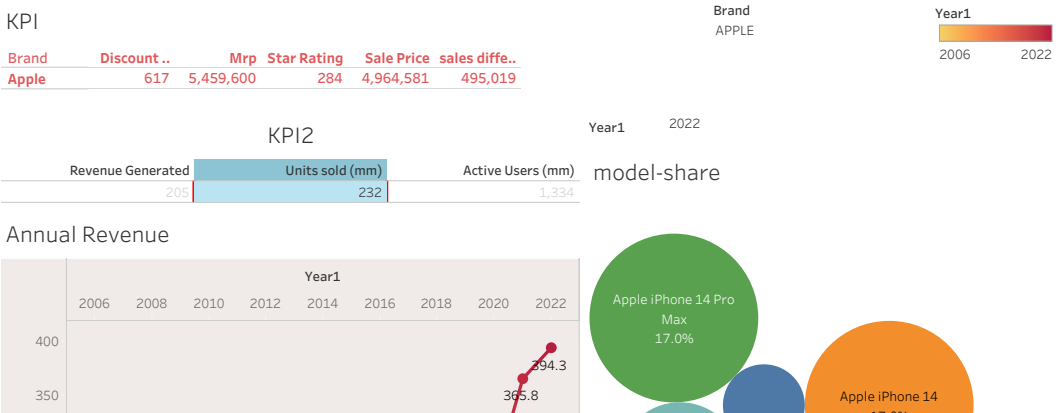
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Context

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Apple continous to strengthen its standing in the smartphone market. The brand has risen to a position of particular desinance in the US. 6 of the top 10 most sold smartphone models in January 2021 more designe..



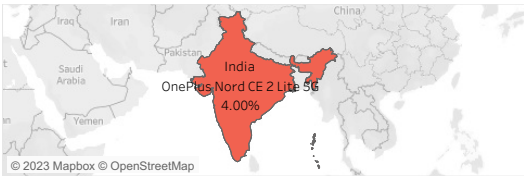
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Global marketing share

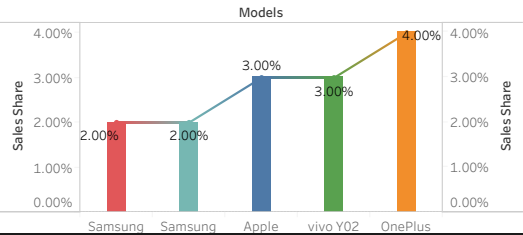


Country India

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Brand MOTOROLA

country wish best selling smartphone



Brand price comparison

