# Async brainstorming

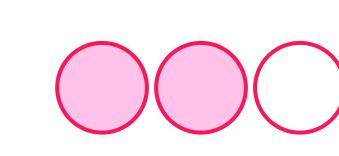
A brainstorm method tailored for async collaboration

#### INTRODUCTION

Design an inclusive and effective brainstorm with this template tailored for async collaboration. These activities are great when calendars are packed, participants can't meet live because of time zone conflicts, or when you just want to give collaborators more time to think about their ideas.







People
2 - 20

Time
1-2 hours

Difficulty

Intermediate

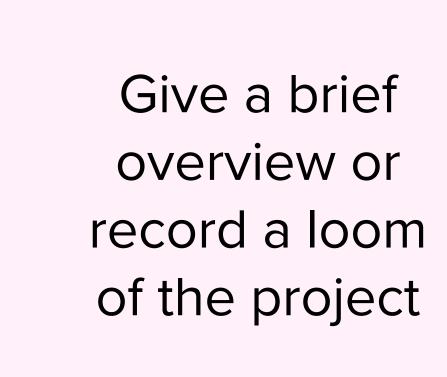
### AGENDA

- Define your problem statement
- 2 Brainstorm
- **Group ideas**
- 4 Prioritize

#### PREPARATION FOR ASYNC WORK

Before sharing this mural with collaborators, review the facilitation recommendations for async projects. Then, define the problem statement and fill out section 1.

Provide collaborators with a timeline for each phase of the brainstorm — then explain the activity checkpoints below. Consider recording a quick explainer video, if collaborators are unfamiliar with async collaboration.







Decision-Making: When it comes to new products and services, operational expansion or increase production, businesses use break-even analysis to help them make informed decisions

Brainstorm completed - I'm ready for grouping ideas

surrounding those activities.

Performance Metric: Break-even analysis is a financial performance tool and helps businesses ascertain where they are when it comes to achieving their short, medium and long term goals.

### Group ideas completed

Revenue represents total income generated from the sale of goods or services by an individual or business. The contribution margin is the difference between revenue and variable costs. The final component of break-even analysis, the break-even point, is the level of sales where total revenue equals total costs. At this point no profit is made and no loss is incurred.

Goal read Share your feedback rioritize step

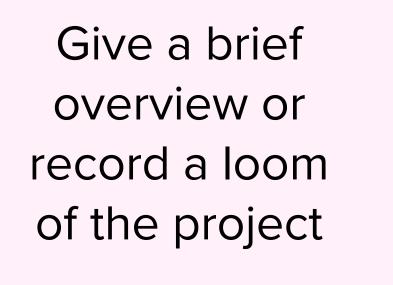
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Also, by understanding the contribution margin, businesses can make informed decisions about the

# Define your problem statement

define for estimation of business problem?

The third step in an IT project is to estimate the risks associated with it. Risks are uncertain events or conditions that can have a positive or negative effect on the project. Examples include technical issues, changes to requirements, delays in delivery, or the loss of key personnel.





## 2 Brainstorm

Write down any ideas that come to mind that address your problem statement. Remember, the key rules of brainstorming are:

### Advice

- Go for volume

  Build on the ideas of others
- Stay on topic
  Encourage wild ideas
- Be visual

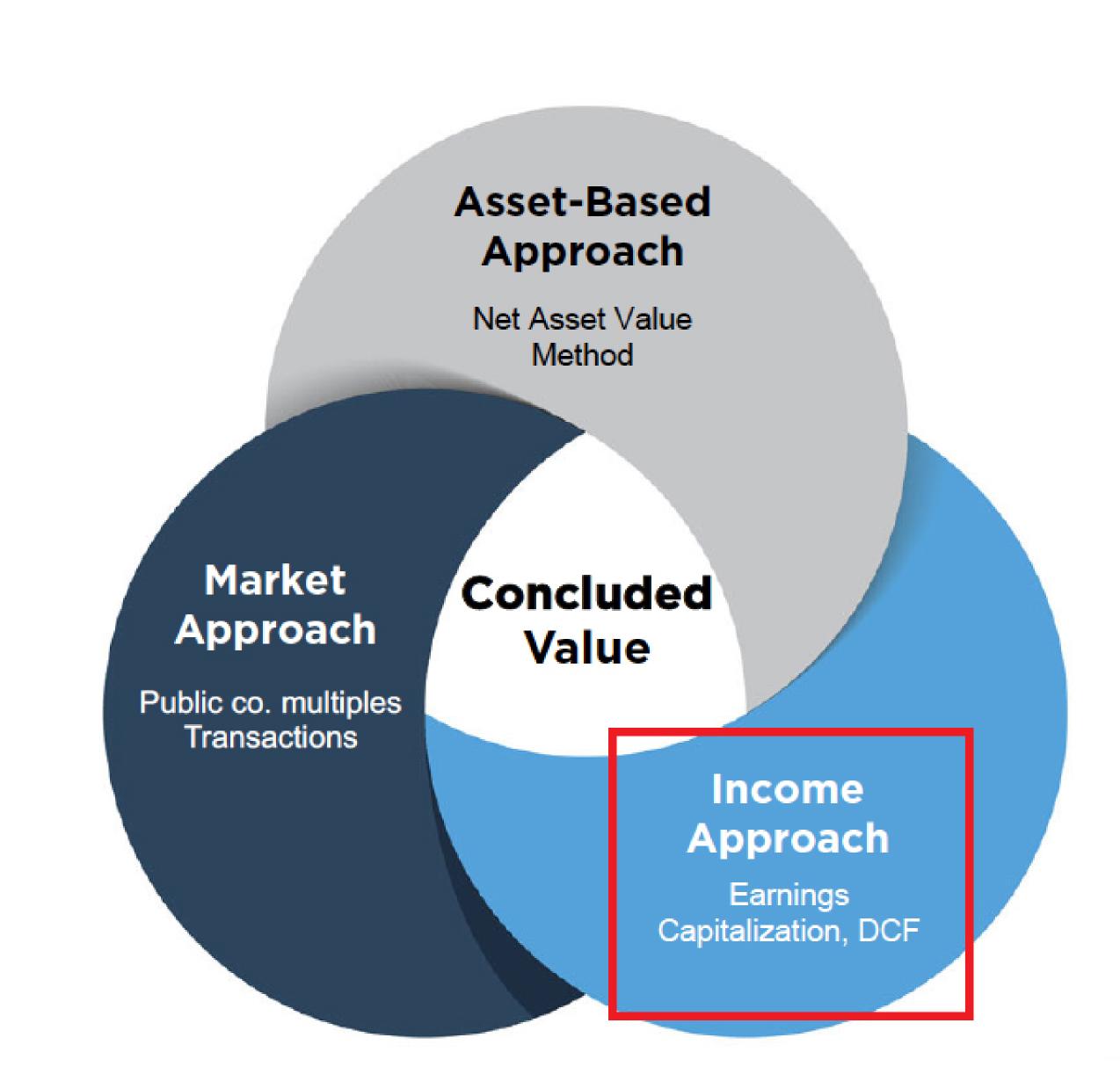
PRO TIP: Select a sticky note and click the pencil icon in the menu to sketch.







Opportunity cost is generally defined as the price of foregoing other, possibly more advantageous uses for money that is being tied up in the stored goods.
Opportunity costs should be considered when analyzing your business's inventory carrying costs.



## Group ideas

The facilitator should group all the ideas from the brainstorming process (step 2).
After that, you should add your opinions by adding arrows to point ideas into other groups and sticky notes and icons to share your thoughts.

**PRO TIP**: This is a great place to use color coding. You can change the color of multiple sticky notes at once.

Group 1

Break-even analysis entails calculating and examining the margin of safety for an entity based on the revenues collected and associated costs. In other words, the analysis shows how many sales it takes to pay for the cost of doing business.

Although investors are not particularly

pay for the cost of doing business.

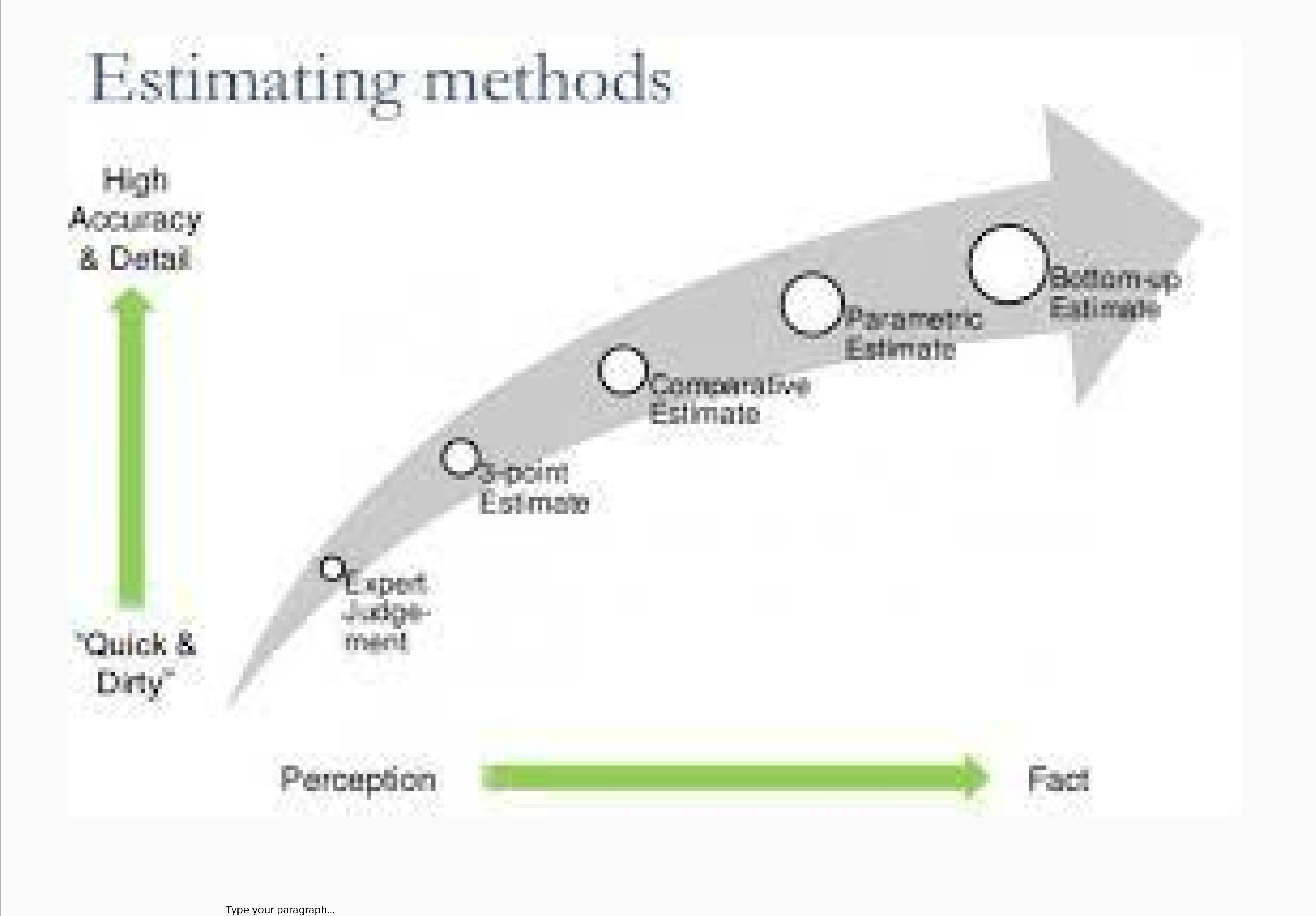
Although investors are not particularly interested in an individual company's break-even analysis on their production, they may use the calculation to determine at what price they will break even on a trade or investment.

Group 2

The calculation is useful
when trading in or
creating a strategy to buy
options or a fixed-income
security product.
Alternatively, the calculation
for a break-even point in sales
dollars happens by dividing the
total fixed costs by the
contribution margin ratio. The
contribution margin per unit
divided by the sale price.

Group 3

Financial Analysts:
These professionals
use break-even
analysis as a
profitability and risk
metric. Financial
Analysts tie breakeven analysis into
their valuations and
recommendations on a
busines



This will allow you to calculate expenses in small businesses and also deduct business expenses. Since hiring an accountant would be expensive, many small business owners prefer to manage this aspect of their operations themselves.

