

Ideation Phase
Define the Problem Statements

Date	30 june 2025
Team ID	LTVIP2025TMID38681
Project Name	hematovision: advanced blood cell classification using transfer learning
Maximum Marks	2 Marks

Customer Persona:

Name: Ramesh, 52 years old

Profession: Teacher

Location: Semi-urban area in India

Health Issues: Type 2 Diabetes, Hypertension

Pain Point: Has difficulty regularly visiting clinics for check-ups and managing his health data.

Example:



Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1					
PS-2					