



Says

What have we heard them say?
What can we imagine them saying?

Traveling is an experience rather than just visiting attractions! In order to promote the tourism of India, we need to invest time and efforts in building traveling experiences for people brim with tour guides, activities for the children, culinary tours, interactivity for the tourist with the culture of the place, etc.



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Needless to say that we absolutely lack in these! Basic amenities such as restrooms near attractions, changing rooms at the beaches and garbage bins are what we lack presently.



Traveltrax

Any other nation in this world can hardly match up the number of historical monuments that dot the landscape of India. But they can't match up the kind of creativity and inscriptions that go into ruining those monuments! We seriously need to put punitive measures against anybody who does this.

A friendly smile on the face of the host at times gives the best whiff to tourism. And this is one thing that we can implement at our own level to ensure a hospitable image of India before others



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?