



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Challenges do corporate administrators face in managing travel requests

Specific travel policies and procedures for the corporation

information do employees need to provide for travel approval

There any legal or compliance concerns related to travel approvals

Employees may think about the convenience

Corporate administrators might think about how to streamline and automate

Both parties might consider the potential cost



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Build a Employee Travel Approval Application for Corporates

Employees submit travel requests and necessary documents

Corporate administrators review and approve/deny

Employees may feel eager to have their travel plans approved

Corporate administrators may feel pressure to ensure compliance

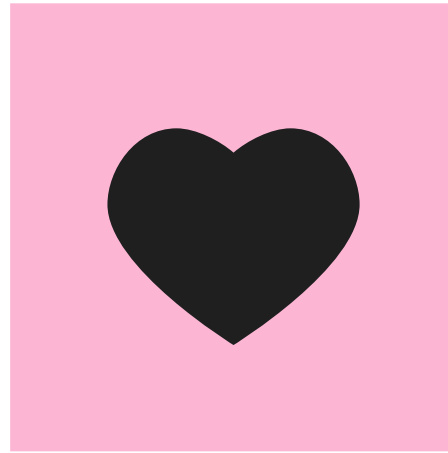
Transparency and clear communication throughout the process

Parties engage in communication regarding travel plans and approvals



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?