

# Non-cash working capital changes (review)

- Non-cash working capital changes *{ Net amount of Sources/Uses of funds*
  - Look into all the “Current” accounts in the starting and ending balance sheets for the financial period, i.e. the current assets and current liabilities
  - Exclude “cash”, “S. T. Credit Line” and “Current portion of the L T Debt”.
  - Work out the “Source of cash” and “Use of Cash” entries
  - Sum the Changes up into the total “Source” and “Use”
  - The “Non-cash WC changes” are represented as the “Source” minus “Use” amounts

# ENG M 401

## Financial Management for Engineers

- Using the statement of cash flow to screen investment — *Judgement*
- Aligning management decisions with owners' interests *mangers*
- Role of cash is the "King" — W.C. — *4* — *Covenants are closely Watched*



# The Cash Flow Statement

- Three types of activities:

1. **Operating Activities:** include operating cash flows related to the production and sales of goods or services. All non-cash expenses (such as depreciation) are added back to net income. Any adjustments in working capital are also included.
2. **Investing Activities:** cash flow transactions related to investment activities, which included purchasing new fixed assets, selling old equipment, and buying and selling financial assets.  
*book values VS Salvages*
3. **Financing Activities:** cash transactions related to financing any capital assets used in business. Activities include the amount of borrowing and paying of existing debt.

# Statement of Cash Flow:

## Goodco and Badco Statement of Cash Flow

(\$000)

Goodco

Badco

### Cash Derived from Operating Activities

Net income for the year

*from income statement*

46

46

Depreciation and non-cash items

70

70

Changes in non-cash working capital

-30

-30

Total

86

86

### Cash Used for Investing Activities

Purchase of fixed assets

-80

-120

Loss or gain on sale of assets

0

0

# Statement of Cash Flow:

Total

-80

-120

## Cash Derived from Financing Activities

Changes in equity

25

-175

Changes in long-term debt

5

55

Less dividends paid

-16

-16

Total

14

-136

Increase (decrease) in cash

20

-170

Net cash, beginning of year

-42

-42

Net cash, end of year

-22

-212

Increase (decrease) in cash

20

-170

{ Cash  
+  
(S.I.) Credit line  
(-)

Good

bad

# Consolidated Statement of Cash Flows: Research In Motion

		For the three months ended February 28, 2009	For the year ended March 1, 2009
Operating Activities	<b>Cash flows from operating activities</b>		
	Net income	\$ 518,259	\$ 1,892,616
	Items not requiring an outlay of cash:		
	Amortization	116,125	327,896
	Deferred income taxes	3,291	(36,623)
	Income taxes payable	(456)	(6,897)
	Stock-based compensation	8,900	38,100
	Other	5,598	5,867
	Net changes in working capital items	<u>(360,975)</u>	<u>(769,114)</u>
	<b>Net cash provided by operating activities</b>	<b>290,742</b>	<b>1,451,845</b>
Financing Activities	<b>Cash flows from financing activities</b>		
	Issuance of common shares	2,183	27,024
	Excess tax benefits from stock-based compensation	(52)	12,648
	Repayment of debt	<u>(14,061)</u>	<u>(14,305)</u>
	<b>Net cash provided by financing activities</b>	<b>(11,930)</b>	<b>25,367</b>
Investing Activities	<b>Cash flows from investing activities</b>		
	Acquisition of long-term investments	(67,326)	(507,082)
	Proceeds on sale or maturity of long-term investments	127,048	431,713
	Acquisition of capital assets	(251,932)	(833,521)
	Acquisition of intangible assets	(221,964)	(687,913)
	Business acquisitions	(48,425)	(48,425)
	Acquisition of short-term investments	(250,018)	(917,316)
	Proceeds on sale or maturity of short-term investments	<u>170,178</u>	<u>739,021</u>
	<b>Net cash used in investing activities</b>	<b>(542,439)</b>	<b>(1,823,523)</b>
	Effect of foreign exchange loss on cash and cash equivalents	(2,541)	(2,541)
	<b>Net decrease in cash and cash equivalents for the period</b>	<b>(266,168)</b>	<b>(348,852)</b>
	<b>Cash and cash equivalents, beginning of period</b>	<b>1,101,714</b>	<b>1,184,398</b>
	<b>Cash and cash equivalents, end of period</b>	<b>\$ 835,546</b>	<b>\$ 835,546</b>

# ENG M 401

## Financial Management for Engineers



### Lecture 18

- Review of Financial Statements

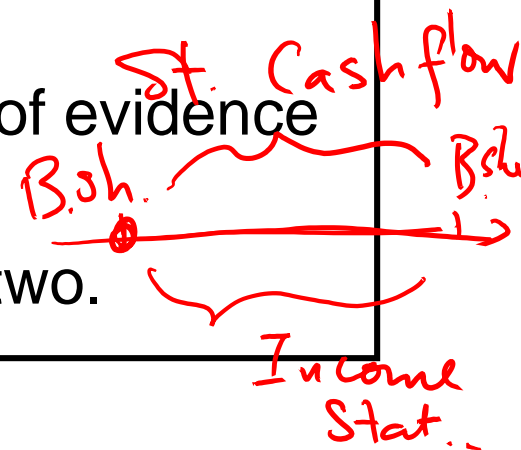


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# Operational vs. Financial Management

- All businesses require that management address two areas:
  - Operational health: does our underlying business activity create value independent of how we finance the business?
  - Financial health: have we raised money in a way that can sustain the business?
- The income statement is the primary source of evidence of operational health. Contribution margin is a critical measure. (9%)
- The balance sheet is the primary source of evidence of financial health.
- The Statement of Cash Flow links these two.





# Financial Statements:

- Financial statements answer three key questions:
  - How much did we make, and how much do we keep? *CM (7) CM*
    - The income statement (often combined with statement of retained earnings)
  - How much do we have, and where did the money come from to get it? *Assets VS. Liabilities*
    - The balance sheet. – *debt / (equity + Retained Earnings)*
  - Where did our money go? *← Business decisions*
    - Statement of cash flow.
- Financial statements are part of a chain:
  - Bookkeeping.
  - Accounting.
  - Financial statements.
  - Analysis and action. *↗*

# The Income Statement:

- The form is revenue minus expenses equals earnings.
- Purpose: to answer “how much did we make?” It is the test of value creation in a business.
- It is a “rate”, hence a time period must be involved.
- The time period must be long enough to make sense.
- Earnings are not the same as cash flow.

ENGG 401: Fundamentals of Engineering Management

# The Form of the Income Statement:

Start with	Gross Revenue from Sales
Minus	Allowance for Bad Debt/Warranty (optional)
Gives	Net Revenue
Minus	Cost of Goods Sold (Variable Costs)
Gives	Contribution or Gross Margin
Minus	Sales General and Administrative Expense (Fixed costs, e.g. Sales & Admin Salaries, Depreciation, etc.)
Gives	Operating Income
Plus/Minus	Other Income (including interest on financing)
Gives	Net Income (Profit or Loss)

# Depreciation: — a source of cash

- Some assets wear out, others don't.
- If a business doesn't replace its wearing assets, it isn't viable.
- Depreciation is a *charge against earnings* to reflect the need to replace wearing out assets.
- **It is not a cash cost.** The business has already spent the cash! It can be thought of as a recovery of previously spent costs or “pre-recovering” future costs. If these costs can not be recovered, then the business isn't *earning* its cash flow.
- It is **not necessary** to save the cash to reinvest in new equipment.

# Break Even:

*Simple breakeven*

- The best way to think of break even is: how much sales do I need to generate enough margin to cover my SG&A (or SG&A plus interest on long-term debt).
- Key test for any startup business is a plan to get to break even.
- Volume versus margin ~~(%)~~ versus expense is the key conceptual tradeoff.

Book break even: CM=SG&A including depreciation

Cash break even: CM=SG&A excluding depreciation

# Cash Flows in Income Statement

- Depreciation is a source of cash ✓
- $\text{Operating Cash Flow} = \text{Operating Income} + \text{Depreciation}$
- $\text{Net Cash Flow} = \text{Net Income} + \text{Depreciation}$
- The difference between the above two cash flows are the other incomes/losses from financing activities (including financing interest)

◦ Make difference  
between income  
and Cash flow

# The Balance Sheet:

- How much do I have, and how did I pay for it?

$$\textbf{Assets} = \textbf{liabilities plus equity}$$

- Assets: what I have. Liabilities: what I owe.
- If the asset is useful, it is recorded at “book value”: the lesser of original cost minus depreciation or market value. If market value is higher, *it is never recognized in advance of being realized*.
- If it is worn out or useless, it is written off (depreciation and writedowns).

Conservative

} status  
↳ other income

Accounting is always conservative. In times of high inflation, book values deviate from real values.

# The Form of the Balance Sheet:

<u>Assets:</u>	<u>Liabilities:</u>
Current: Cash	Current: Short Term Credit Line
Receivables ↑	Accounts Payable ↑
Short Term Notes	Accrued Expenses
Inventory	Taxes Payable
Prepaid Expenses	Curr. Port. Of L-T Debt
Fixed: Land, Bldgs, & Equip less Accum Depreciation	Long Term: Long Term Debt Repayable Grants
Long Term Investments	<u>Shareholder's Equity</u>
Goodwill and Intangible Assets	Capital Shares
	Retained Earnings

Non  
Cash  
W.C.



# Working Capital

- Working capital is the difference between current assets and current liabilities; it is the extra cost of being in business over and above fixed assets.
- The ST credit line is floating usually the largest unsecured creditor. It looks to a surplus of working capital as proof that more funds are available in the near term to pay obligations. assurance for bank ev
- The credit line is a demand loan, callable at any time, and subject to covenants.

## Fixing a Working Capital Deficiency:

- The problem is “above the line”: not enough current assets (what will become cash in less than 12 months) to service cash obligations.
- Any change “above the line”, e.g. collecting receivables or reducing inventory, **does not change working capital, because the security for the debt is reducing just as fast as the debt!** The lender focuses on the shortfall, which doesn’t change.
- Hence the saying: “you can’t change an above the line problem above the line”: the fix is more equity or more long term debt (refinancing).

# Statement of Cash Flow:

- Makes the “reflection” on the sources and uses of funds easier.
- Breaks funds flow into preset categories:
  - Operating Activities (includes non-cash working capital)
  - Financing Activities (debt and equity)
  - Investing Activities
- The balancing entry is cash. Note that “cash” includes positive and negative (short term borrowing) values. If a company has both, net these out.

## Course Overview (Continued):

- Tool building versus thought building
- Keys to success:
  - Homework to master tool building.
  - Access to a spreadsheet program.
  - Clear, brief and thoughtful writing.
  - Think like a business manager (for 4 months only!).
  - Simple math, complex thought about ambiguous situations.
- Exams are open book. Emphasis in writing is on thoughtfulness, clarity and brevity.

# Do you appreciate:

- Arrow analogy for tool building – you can't learn how to make an arrow just by listening to a lecture.
- Homework: for the thought questions, park them in the right hand side of the brain. These issues are different from engineering problems, they need reflection and intuition. Some problems have both.

# Do you appreciate:

- Exams have a lot of material so that those that haven't read prior to the exam don't do as well as the prepared. Exam marks tend to be high.
- Business problems are ambiguous and do not have one clear answer, unlike engineering problems.