





#### DESIGNA ESIGNA E

13<sup>TH</sup> SEPTEMBER 2025 IPM - 3PM LIBRARY (4TH FLOOR)



**PRIZE POOL: ₹6,000** 



HARKIRAT (+91 98350 00020) RIA (+91 95016 83233)



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# EVENT DETAILS

DesignScape is a solo UI/UX design competition where participants use Figma to bring their creativity to life through theme-based website interface design. Participants will craft intuitive and visually compelling layouts based on a surprise theme revealed at the start of the event.

# Eligibility

 Open to all college students from any department or year of study with a basic understanding of UI/UX or frontend design.

## **Mode of Conduct**

 Offline - all participants must be physically present for the entire duration of the competition.

#### **Team Size**

Individual participation only

Registration Fees: ₹50 per participant

### **Event Schedule**

• Date: 13/09/2025

• Timing: 1:00 PM - 3:00 PM

• Venue: Library (4th floor)

### Rounds

# Round 1 - Designing Phase

 Participants will have 1.5 hours to design a homepage or landing page based on a surprise theme revealed at the event. The design must be created in Figma during the event and saved to the participant's pen drive.

#### Round 2 - Presentation

 Each participant will have a short time slot to present their design to the judges, explaining the concept, theme interpretation, and user experience flow.



# EVENT DETAILS

# **Rules & Regulations**

- 1. Participants must adhere to the event time limits strictly.
- All work must be original and created during the event duration.
- 3. Plagiarism, use of pre-existing templates, or external help will result in immediate disqualification.
- 4. Any form of misconduct, unfair means, or rule violation may lead to disqualification.
- Designs must be submitted through the participant's pen drive,
- 6. The judges' decision will be final and binding.

# **Judging Criteria**

- Creativity & Visual Appeal Uniqueness, aesthetics, and originality of the design
- 2. **Usability & User Experience** Clarity, navigation flow, and user-friendliness
- 3. **Relevance to Theme** How well the design reflects and interprets the given theme
- 4. Layout & Structure Organization of components, visual hierarchy, and spacing
- 5. Presentation Clarity, confidence, and effectiveness in explaining the design to judges

#### Prizes:

- 1st Prize: ₹3,000 - 2nd Prize: ₹2,000 - 3rd Prize: ₹1,000

## **Event Heads (Contact)**

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