



SCHOOL OF
TECHNOLOGY MANAGEMENT &
ENGINEERING

PIXEL FORGE

Craft Pixels, Shape Dreams



13TH SEPT 2025
1PM – 3PM

@NMIMS
CHD



Rishabh Jain (+91 75052 65062)
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EVENT DETAILS

Pixel Forge is the ultimate creative design face-off. Revive failed products or businesses with logos that scream reinvention, and reimagine classic movie posters in a bold, futuristic cyberpunk style — turning the familiar into something spectacularly ahead of its time.

Eligibility: Open for all college students

Mode of Conduct: Offline

Team Size (Min–Max): 1–2 Members

Registration Fees: ₹100 Per Team

Date: 13/09/2025

Timing: 1:00 PM TO 3:00 PM

Venue: F-block Lab (2nd Floor)

Rounds

Step into the arena where ideas rise from the ashes!

Your challenge comes in two creative battles:

1. Logo Resurrection – Take a failed business or forgotten idea and revive it through a fresh, captivating logo design that gives it a second chance at success.
2. Poster Reimagining – Pick a movie poster and transform it into a futuristic, cyber-tech vision, reimagining the story for a bold new era.

Rules & Regulations

1. Use permitted design software: Photoshop, Illustrator, Canva, etc.
2. Files must be submitted as PNG or JPEG named after the team
3. Theme is confidential until the event starts
4. Limited internet use for research

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- 5. No AI-generated designs or pre-made templates allowed
- 6. Late submissions will not be accepted
- 7. Judges' decision is final

Judging Criteria

Authenticity: Originality and uniqueness of the idea and design

Clarity of Message: How clearly the design conveys the renewed brand or poster vision

Personal Touch: Emotional connection, creativity, and storytelling elements

Visual Aesthetics: Composition, colour balance, and graphic appeal

Overall Impact: Memorability and ability to impress a real-world audience

Prizes: Trophy and Certificates for top 3 Winners

Event Head (Contact)

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