

Global Superstore

Profit Analysis

01-01-2012



31-12-2015



Total sales
\$11.99M

Total Profit
\$1.39M

Total Quantity
169K

Average delivery days
4.18

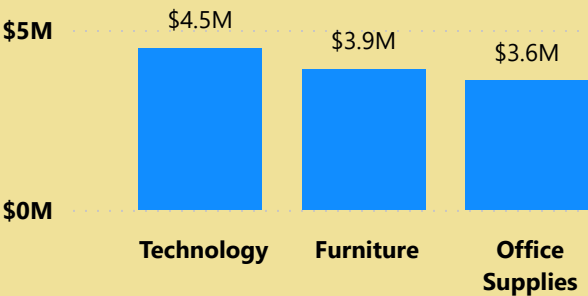
Total orders returned
1079

Average Shipping Cost
\$25.58

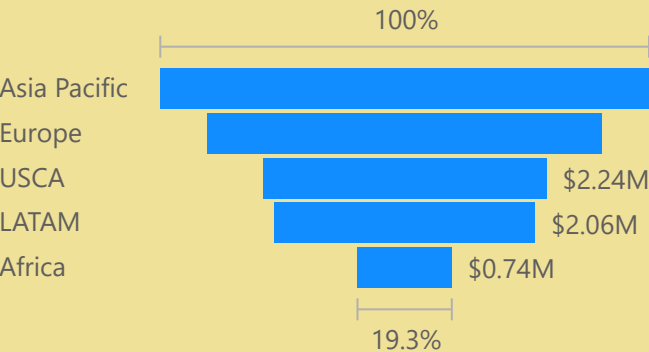
Region	Sum of Sales
Central America	\$1,170.01K
Oceania	\$1,046.07K
Southeastern Asia	\$841.52K
Southern Asia	\$828.92K
Western Europe	\$1,632.28K

Product Name	Sum of Sales
Apple Smart Phone, Full Size	\$82.16K
Cisco Smart Phone, Full Size	\$75.14K
Motorola Smart Phone, Full Size	\$69.41K
Nokia Smart Phone, Full Size	\$65.54K
Canon imageCLASS 2200 Advanced Copier	\$61.60K
Hon Executive Leather Armchair, Adjustable	\$57.74K

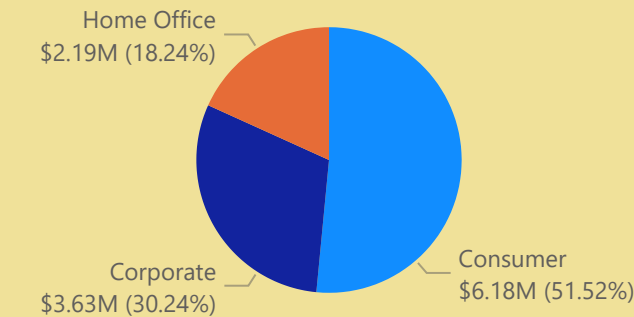
Sum of Sales by Category



Sum of Sales by Market



Sum of Sales by Segment



Furniture Office Supplies Technology

Market



State



Category



All



All



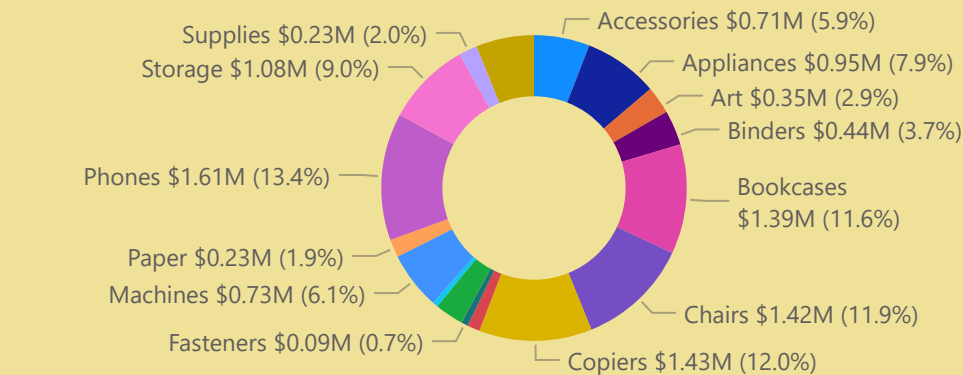
All



Sum of Sales by Country



Sum of Sales by Sub-Category



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Total Profit

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169K

Average delivery days

4.18

Total orders returned

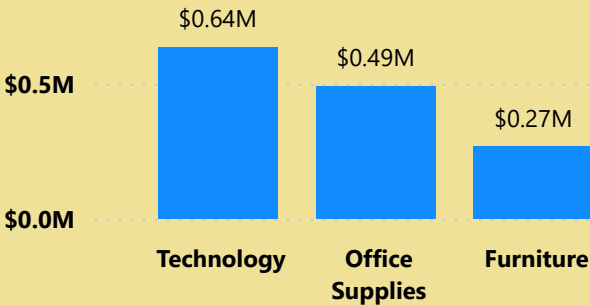
1079

Average Shipping Cost

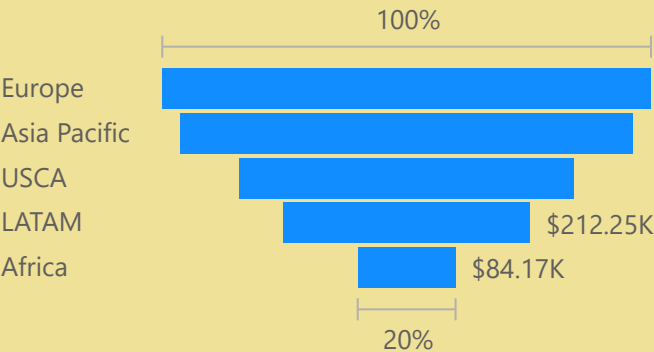
\$25.58

Region	Sum of Profit
Western Europe	\$206.25K
Eastern Asia	\$158.83K
Southern Asia	\$154.57K
Central America	\$152.20K
Oceania	\$114.97K

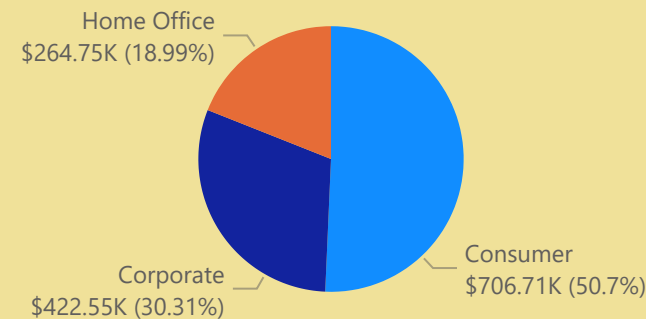
Sum of Profit by Category



Sum of Profit by Market



Sum of Profit by Segment



Furniture

Office Supplies

Technology

Market

All

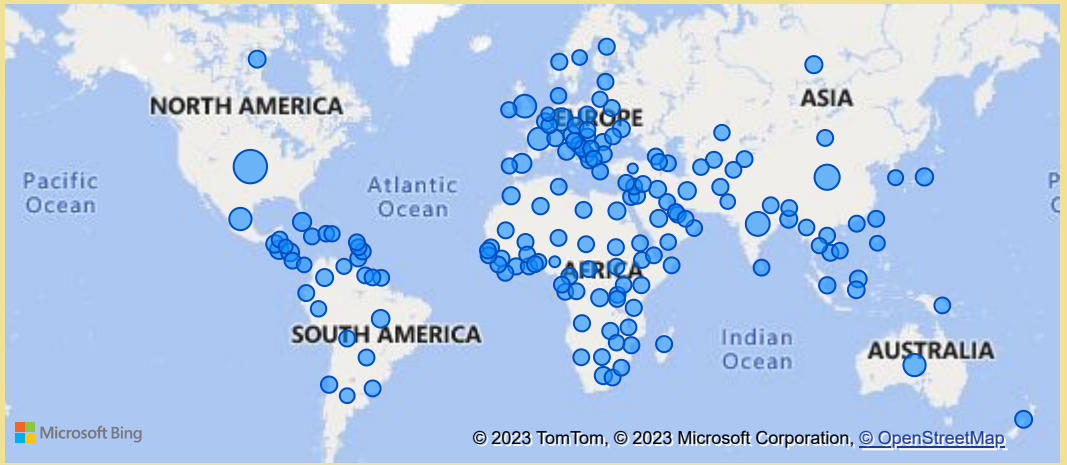
State

All

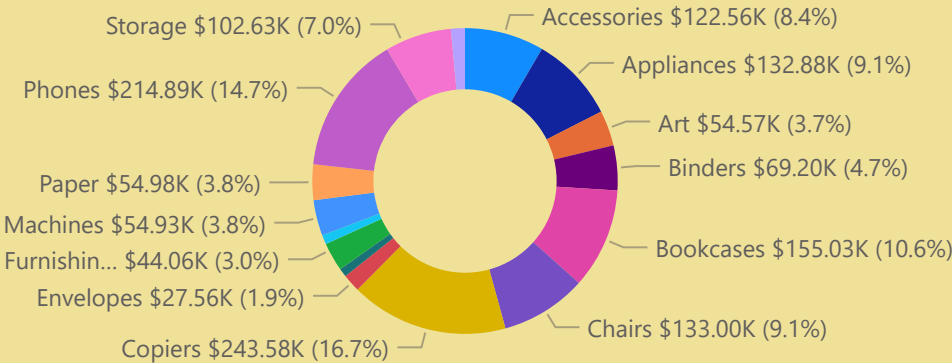
Category

All

Sum of Profit by Country



Sum of Profit by Sub-Category



Product Name	Sum of Profit
Sauder Classic Bookcase, Traditional	\$10.14K
Motorola Smart Phone, Full Size	\$16.08K
Hoover Stove, Red	\$11.05K
Cisco Smart Phone, Full Size	\$16.95K
Canon imageCLASS 2200 Advanced Copier	\$25.20K

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Summary

