How to approach Univariate Analysis

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Descriptives
- Min
- Max
- Range

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Central Tendency
- Mean
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- Variance
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Properties of Normal Distributions
- Skewness
- Kurtosis

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How to approach Univariate Analysis

customer_id

age

vintage

last_transaction (4 variables)

current_balance

current_month_credit

current_month_debit

current_month_balance

previous_month_end_balance

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average_monthly_balance_prevQ

average_monthly_balance_prevQ2

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- **last_transaction (4 variables)**

transaction date

current_balance

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current_month_debit

current_month_balance

previous_month_end_balance

previous_month_credit

previous_month_debit

previous_month_balance

previous month

average_monthly_balance_prevQ

average_monthly_balance_prevQ2

previous quarters

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Thank You!