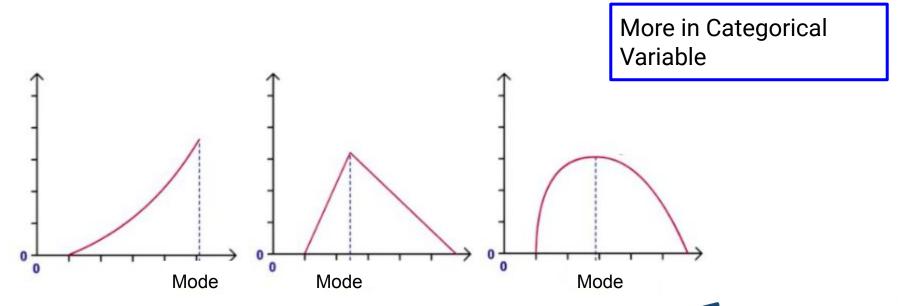
# Mode for Categorical Variables



#### Mode for Continuous Variable

The mode of a continuous random variable corresponds to the value at which the probability density function reaches maximum, or a peak.





# **Categorical Data**

Also known as Qualitative Data

Represent Characteristics or Qualities

Ex. Your Gender?



Horse racing?



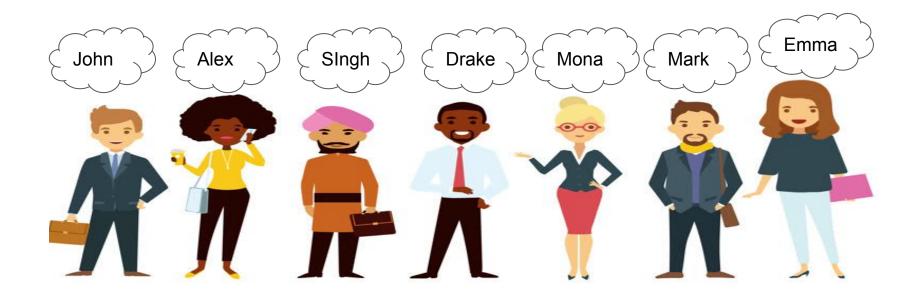


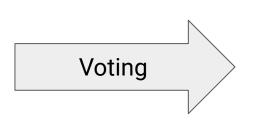




- Mode refers the data item that occurs most frequently in a given data set.
- But why do we need Mode?

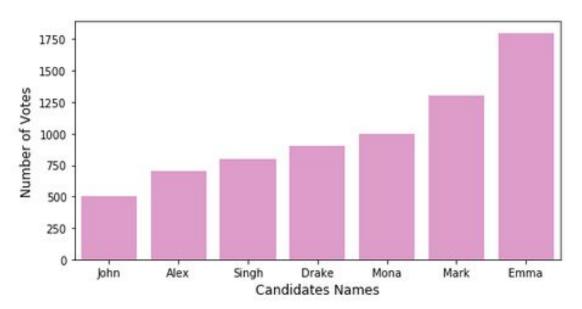




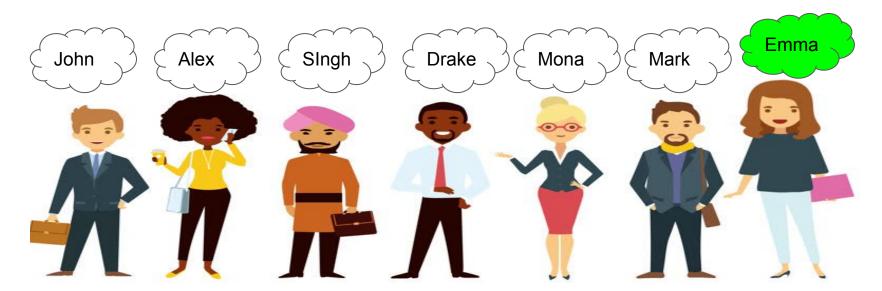














- Mode refers the data item that occurs most frequently in a given data set
- For Categorical Variables







- Mode refers the data item that occurs most frequently in a given data set
- For Categorical Variables
- Not Necessarily unique



## Thank You!

