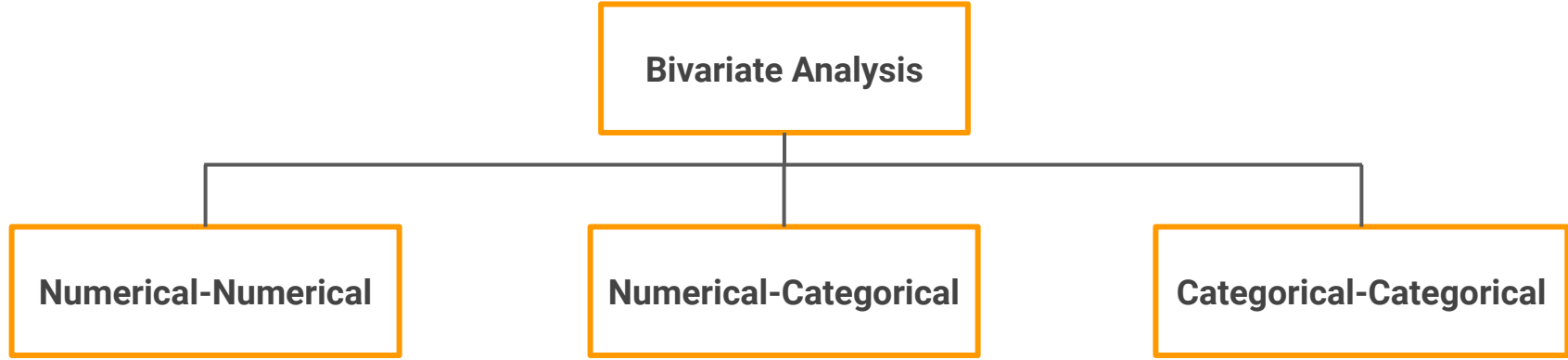


# Tabular and Graphical Methods: Cont-Cat

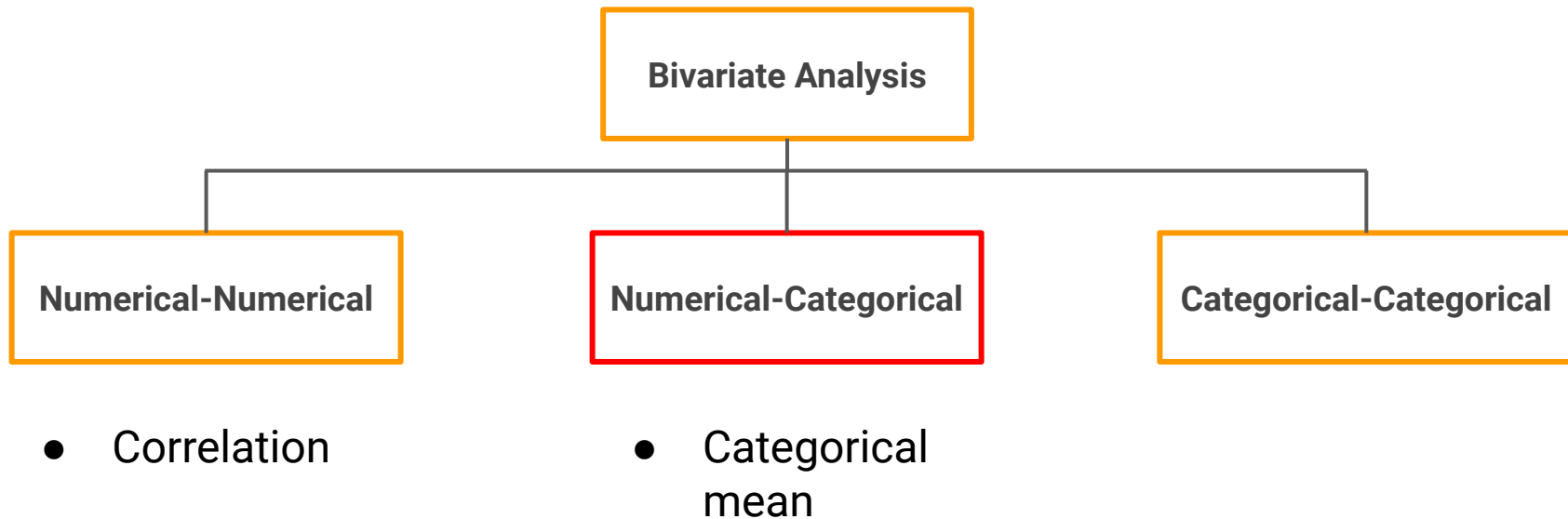
# Tabular and Graphical Methods

# Tabular and Graphical Methods



- Correlation

# Tabular and Graphical Methods



# Tabular Methods

Age

Churn

# Tabular Methods

Age      Churn


# Tabular Methods

	churn	not churn
age		

# Tabular Methods

	churn	not churn
age	mean_age of customers who churned	



# Tabular Methods

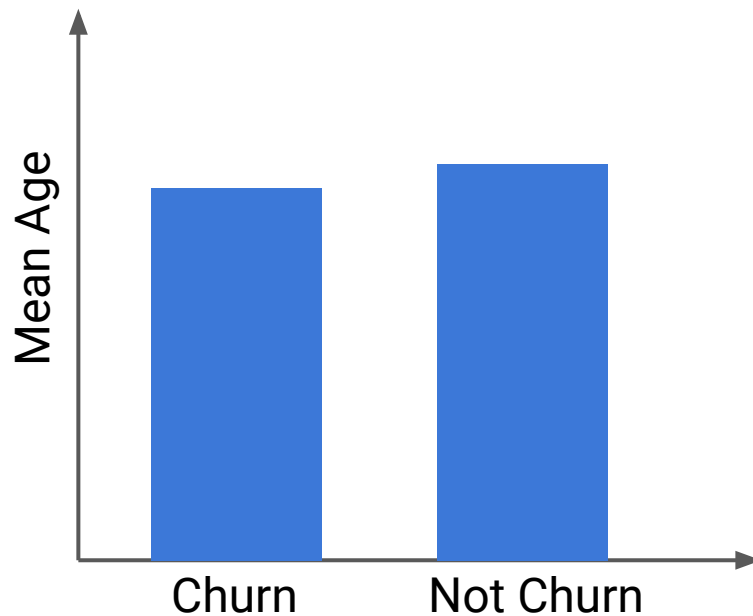
	churn	not churn
age	mean_age of customers who churned	mean_age of customers who didn't churn

# Tabular Methods

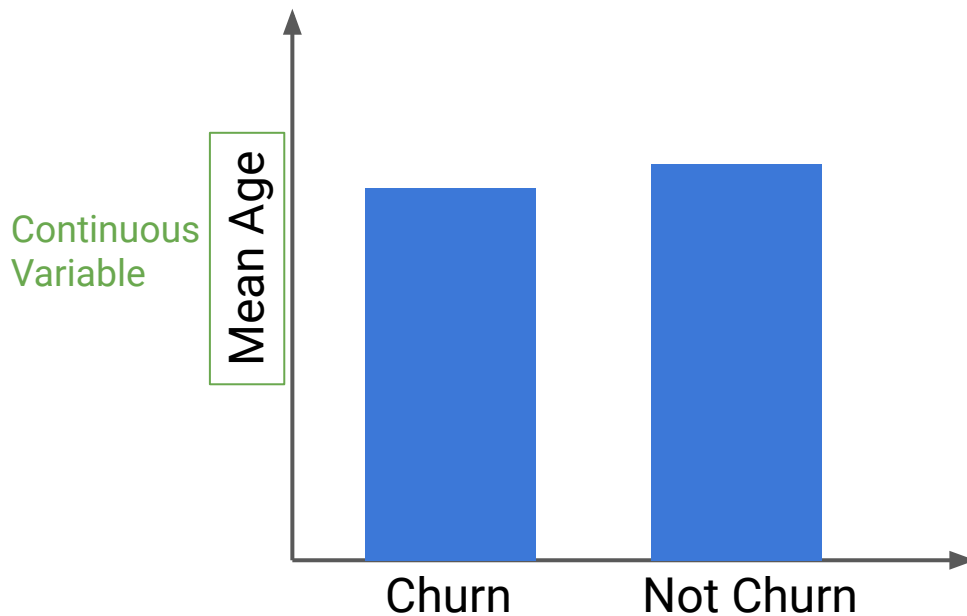
	churn	not churn
age	mean_age of customers who churned	mean_age of customers who didn't churn

# Graphical Methods

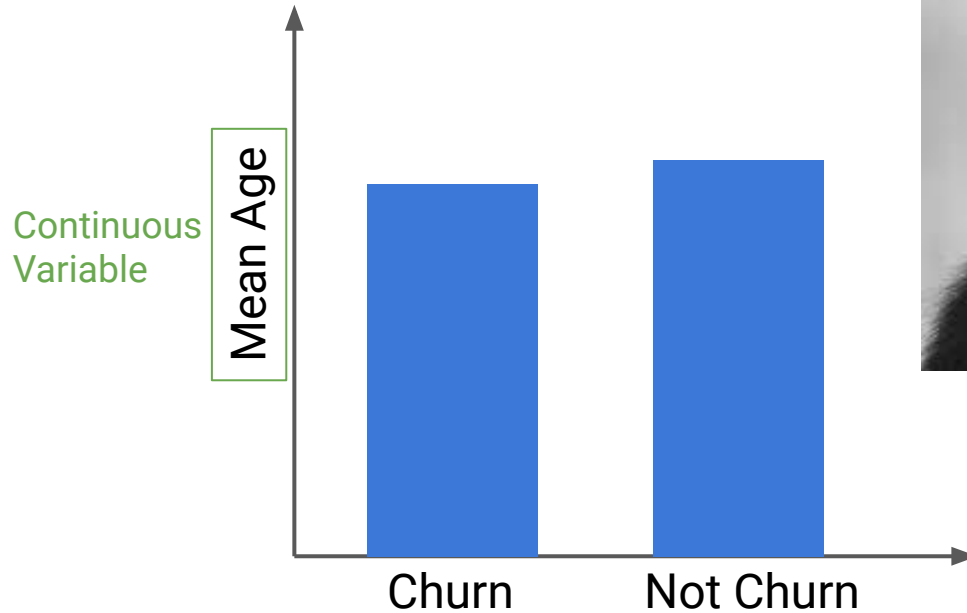
# Graphical Methods



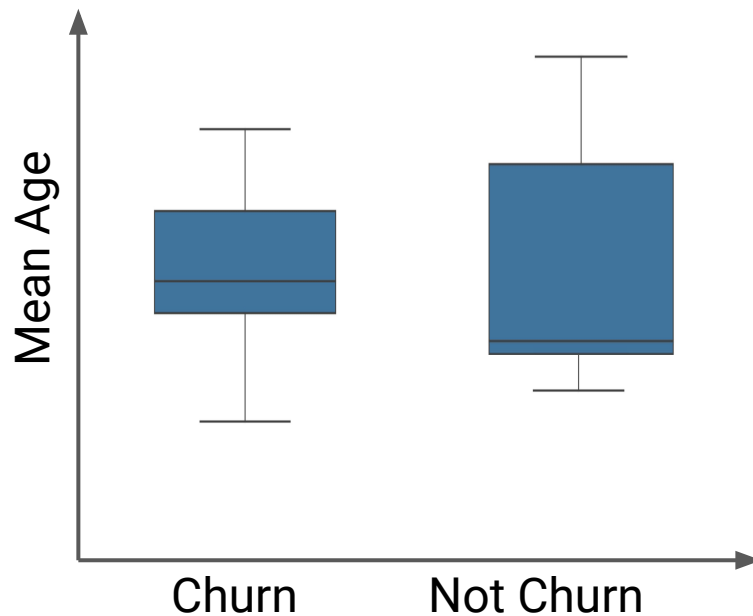
# Graphical Methods



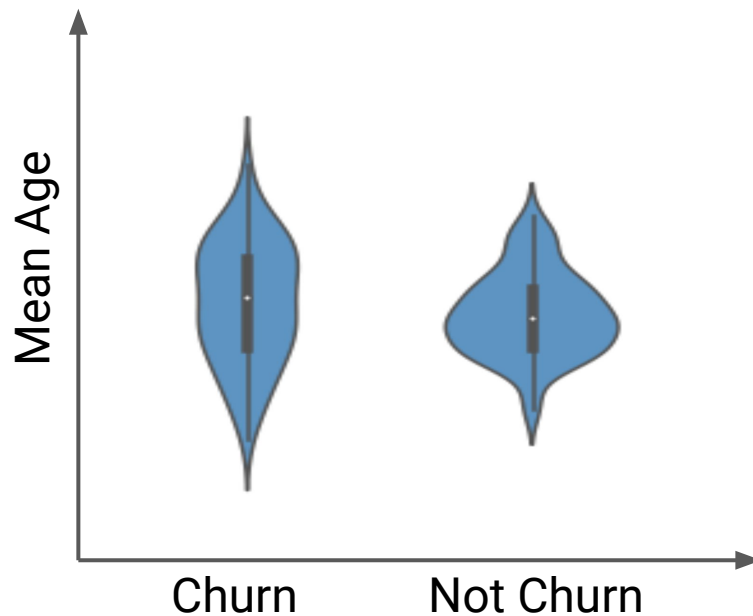
# Graphical Methods



# Graphical Methods

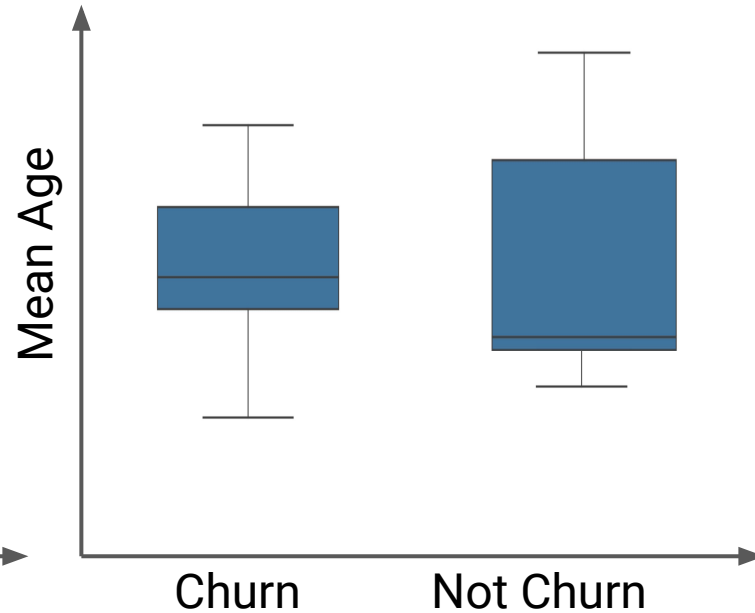
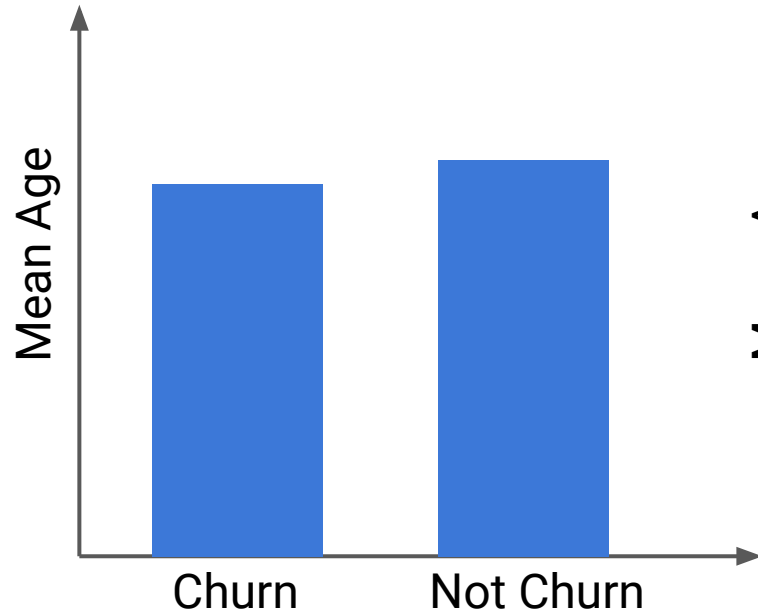


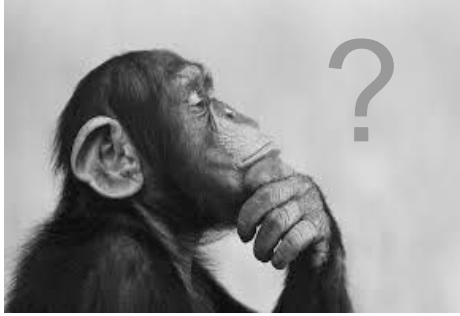
# Graphical Methods



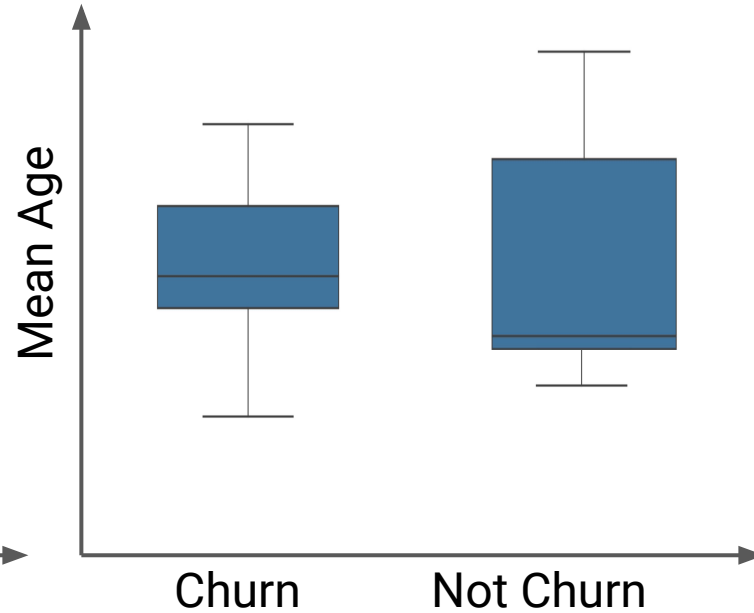
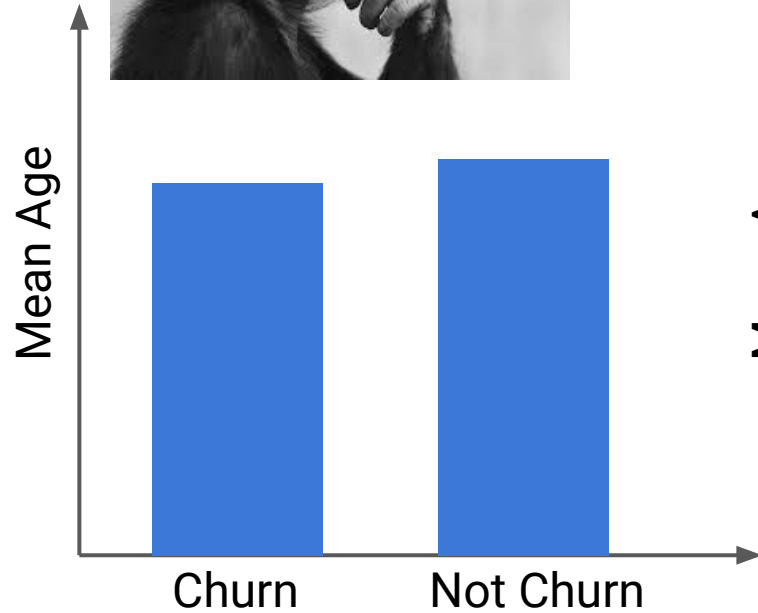


# Graphical Methods

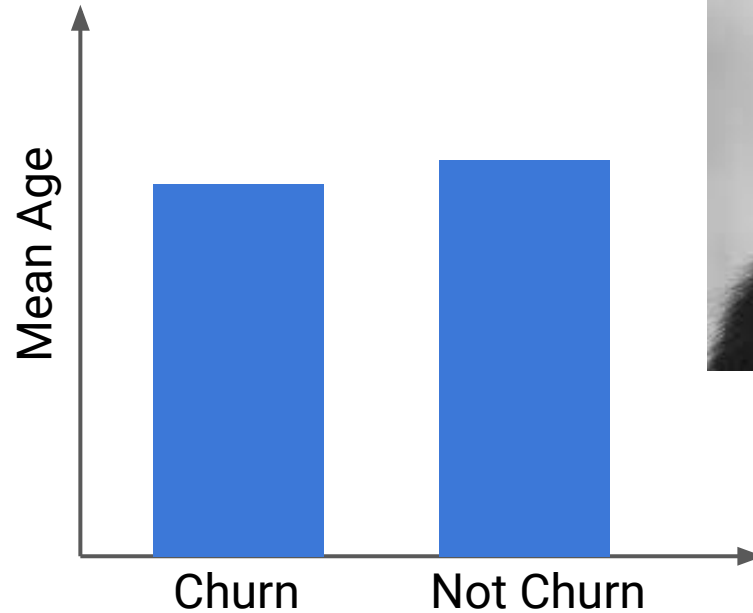




# Graphical Methods



# Graphical Methods



# Hypothesis Testing

*Are category-wise mean significantly different from each other?*

# Hypothesis Testing

*Are category-wise mean significantly different from each other?*

Z-test

T-test

Thank You!