



Conferences 2018



Introduction



One of the amazing things about the GNOME project is how it brings people together, either by bringing new contributors into free software for the first time, or by fostering cooperation and interoperability between different open source components. Our conferences are a vital part of that effort, and provide key opportunities for our community and the larger open source world to collaborate and work on joint solutions. Our conferences enable the development of our own world-class software, and a full stack of technologies, that so many users and other projects depend on.

2018 is a particularly exciting year for GNOME, from the emergence of important new technologies, particularly the imminent release of GTK+4, to the increased popularity of GNOME as the default desktop environment in distributions. These are changing the shape of many open source products for the better, and our face-to-face events will be vital in enabling participation around their development.

Like many projects, our conferences are run on a non-profit basis, and our organizers are volunteers. Your contribution makes it possible for the GNOME desktop and GNOME technologies to make real progress, and is the basis for continued innovation throughout the year. We hope that we can count on your support.

A handwritten signature in black ink that reads "Neil McGovern". The signature is fluid and cursive, with the first letters of the first and last names being capitalized and prominent.

Neil McGovern
Executive Director, GNOME Foundation

About GNOME

GNOME is one of the most recognised and respected projects in the open source world. Started in 1997 by two university students, today its software is used by millions of people worldwide, and it is one of the largest open source projects.

GNOME is best known for its desktop, which is a key part of the most popular GNU/Linux distributions, including Ubuntu, Debian, SuSE and Fedora. However, the project also has a long history of producing critical pieces of software infrastructure: common parts of countless open source systems that are today taken for granted.

Many essential, ubiquitous technologies began their life in the GNOME project, including D-Bus (a inter-process communication framework), GStreamer (a mature and powerful multimedia library), and PulseAudio (a network capable sound server). Each of these projects are essential ingredients for many products. Today, GNOME's software is found in televisions, e-book readers, in-vehicle infotainment systems, medical devices and much more.

GNOME has also been a key player in the social evolution of the free software community. By founding the Outreach Program for Women (OPW), GNOME pioneered a program to help make our community more gender diverse. Since being started, that program has expanded its scope to encourage more types of diversity, and has been adopted by many other open source projects - so much so that it has evolved into the larger Outreachy program and is run outside of GNOME.

Throughout its history, the GNOME project has been the training ground for software engineers and contributors who have gone on to play important roles elsewhere. The project's focus on quality engineering, design driven development, and system-level plumbing, serves as an excellent environment for new contributors. Today, GNOME alumni hold positions at Google, Apple, Microsoft and beyond.

The GNOME project continues to play a significant role today, producing new innovative technologies which are transforming the Linux ecosystem. The GNOME desktop continues to be used by millions of people and is a popular choice for software engineers.



GNOME's influence on the Linux ecosystem

Over the course of its history, the GNOME project has been responsible for a plethora of new technologies, many of which have gone on to play a significant role within the wider GNU/Linux ecosystem.

The GNOME™ Conference

GUADEC

GUADEC is GNOME's main annual event. Held since 2000, it brings developers, enthusiasts, leaders, governments and businesses together from all over the world. The conference focuses on technical development, community initiatives, social networking and planning.

Nearly 200 people attend GUADEC each year. The conference serves as a meeting place not just for core contributors of the GNOME project, but also other key open source projects, including including systemd, the Linux kernel, X.org, Wayland and PulseAudio.

Presentations cover a range of topics, including developments within the GNOME project itself, best practices for software development, testing and design, developments in related fields and projects, and non-technical activities, such as documentation writing and project management.

GUADEC plays a critical role for the GNOME project, both socially, and as a venue for planning, discussion and problem-solving. For anyone who is interested or involved in the GNOME project, it is the major event on the calendar.

Throughout its history, thousands of people have attended GUADEC. The event's combination of technical innovation, community spirit and social events, means that it always leaves a positive impression which is long-remembered. This is particularly true for new contributors, whose first GUADEC is always an important event.

In 2018, GUADEC is being held in Almería, Spain. The university campus has held national and international technical conferences as PyConES 2016 and Akademy 2017, plus a large set of technical minor meetings invigorating the tech community and the passion for Free Software.

“Codethink people have learned a huge amount from the GNOME community, and we've been pleased to contribute to GNOME projects over the years. Sponsoring and participating in GNOME conferences is a great way to keep up-to-date at the cutting edge of some key FOSS initiatives.”

Paul Sherwood, CEO Codethink





GNOME.Asia Summit is the featured annual GNOME Conference in Asia. The event focuses primarily on the GNOME desktop, but also covers applications and the development platform tools. It brings together the GNOME community in Asia to provide a forum for users, developers, foundation leaders, governments and businesses to discuss the present technology and future developments.

The event is located in a different city each year. In the past, it has been held in Beijing (China), HoChiMinh (Vietnam), Taipei (Taiwan), Bangalore (India), Hong

Kong, Seoul (Korea), Depok (Indonesia), New Delhi (India) and Qhongqing (China)

GNOME.Asia summit 2015 attracted more than 322 attendees, including 48 speakers from all over the world. There was a booth area with 10 booths from sponsors and communities.

In 2018, GNOME.Asia will be held on 11th - 12th August, at the National Taiwan University of Science and Technology in Taipei. This conference will be co-located with COSCUP, a major Taiwanese open source conference.

Libre Application Summit 2018

"The Libre Application Summit hosted by GNOME", also known as "LAS GNOME", is a conference designed to help foster the emergence of a truly vibrant and competitive libre application ecosystem. It is designed to bring people together who are involved in all parts of the Linux user space to exchange ideas on creating better experiences for each of the respective layers required to create the ecosystem.

We expect the 2018 edition to include hackfests around improving the libre application developer experience, and to center around facilitating conversations between desktop projects around application technologies. We also hope to discuss and work on marketing initiatives around important application technologies like Flatpak and Flathub in order to get more apps available in Linux application stores.

Why Sponsor?

Sponsoring an event is a great way to generate awareness for your organization. Our conferences have a strong online presence and are aided by the GNOME Project's long standing reputation and wide-scale awareness in the open source world. Marketing activity for conferences includes promotion on various GNOME official social media accounts, as well as the GNOME website. In addition, one of the requirements for sponsored attendees is a written report and online promotion of the event, and many prominent contributors often write a featured blog post and share their experience through their personal social media accounts.

Sponsorship of our events helps raise brand awareness among attendees, many of whom play significant roles elsewhere. Additionally, it serves as an excellent platform for recruitment - GNOME conferences are a gathering of highly skilled contributors who have demonstrable skills in core technologies.

Lastly, the continued development of GNOME and GNOME technologies relies on volunteer time and these conferences are essential for the current innovation and speed that is associated with the project. Conference sponsorship is a key way to ensure that the GNOME project and associated software stacks continue to evolve.

Additional Sponsorship Opportunities

Each of our additional sponsorship opportunities offer a chance to connect with attendees on an exclusive basis. A special mention / advertising will associate your brand with the event, and your support of GNOME.

Welcome drinks - \$650

Help to welcome attendees to the conference and make your presence felt right from the beginning.

Evening drinks package - From \$300

Pay for a round of drinks and earn the gratitude of the GNOME community.

Social events - \$600 - \$1,800










































Sponsor the annual GNOME soccer tournament, a BBQ, or just some drinks for the attendees.

Coffee and snacks - \$500 - \$750

Sustain conference attendees during the core days by providing coffee and snacks.

The above may be sponsored separately, or as part of a general sponsorship package. Please ask us at sponsors@guadec.org for more information.

Sponsorship Levels

	Platinum	Gold	Silver	Bronze	Supporter
Logo on front of badges					
Address attendees for five minutes					
Thanks during conference					
Logo in all conference rooms					
News item on conference website					
Banner placement in reception area					
Table in exhibition area					
Logo on talk videos					
Logo inside badges					
Advertise on job wall					
Logo on advertising material					
Social media publicity					
Inclusion in sponsors section					
GUADEC	\$13,000	\$10,000	\$7,000	\$4,000	\$1,000
GNOME.Asia	\$10,000	\$7,000	\$5,000	\$2,500	\$1,000
Combined	\$20,000	\$15,000	\$10,000		

Rates and benefits are open to negotiation. For questions or queries about conference sponsorship, please contact sponsors@guadec.org.

