Monologue on *DESIGN*

performed by Artem Vedeneev, 5131001/40003

Active Vocabulary: 30 Grammar Structures: 4

Linkers: 12 Total: 548 words

Step 1. Introduction 1. Start with a hook sentence that will attract the listener's attention (a quote, a proverb, etc.). 2. Lead your speech steadily to the main part of your talk. 3. The introduction may consist of 3-6 sentences.	As the famous quote says, "Design is not just what it looks like and feels like. Design is how it works." Design surrounds us every day from the chairs we sit on to the smartphones we use. It is not only about appearance, but also about how things function. So today, I'd like to share my thoughts about design and its role in our modern life. Let's explore how design affects our world and what makes it so important.	Vocabulary, Grammar Structures, Linking Words and Phrases - As the famous quote says - so today
Step 2. Design is Everywhere 2.1 What is design? What do designers do? What are essential elements of a good design? 2.2 Describe the design of any object you like (a laptop, a PC, a phone, a car, a coffee machine, etc.). Speak about its shape, colour, materials, size, special/unique features.	Design can be described as the process of creating something that adds value to people's lives. Designers often follow creative feelings, but they also need to think practically and fulfil a user's needs. Some people have misconceptions about design, thinking it's just about looks. In reality, designers have a lot of freedom and restrictions at the same time. Their goal is to turn an idea into something desirable and create solutions that are aimed at specific users. For example, I'd like to describe my laptop. It's quite lightweight, with no number pad, which makes it very compact. The keyboard has backlight, which helps in low-light conditions, and the case is made of aluminium, giving it a modern and stylish look. It's well-designed to be functional and comfortable. I think it really appeals to me, because it fits my daily needs and is an excellent value for money.	- adds value to people's lives - follow creative feelings - fulfil a user's needs - have misconceptions about design - have a lot of freedom / - / restrictions - turn an idea into something desirable - aimed at - appeals to - made of aluminium - excellent value for money - well-designed - In reality - For example - which makes it - can be described - are aimed at - is made of aluminium - is well-designed

Step 3. Design through the Ages In the 20th century, especially in the gave products 3.1 Speak about the main ideas, smooth and curved 1930s, designers often gave products smooth which influenced design at different shapes and curved shapes. Later, in the 1960s, it was a times (in the 20th century, at the time of shorttime of short-lived products and growing beginning of the 21st century). lived products consumerism. However, in the 1990s and early be worried about 3.2 Which design period is the most 2000s, people started to be worried about damage to the exciting/interesting for you? Why? damage to the environment, so design became environment more eco-friendly. Many energy saving products energy saving appeared, and designers started to develop solarproducts powered cars and electric cars. There was also a solar-powered new focus: to increase efficiency and create cars electric cars things that were both smart and sustainable. increase Designers also tried to adapt machines to efficiency <a> people's needs and create objects with - adapt machines to ergonomic design. people's needs ergonomic design Personally, I find the design of the 21st sustainable century the most interesting. It combines high**materials** tech solutions and care for the planet. Many However products today are made from sustainable $-\mathbf{So}$ materials, and the focus is on function and Personally simplicity. I believe this trend must have started are made from due to rising environmental awareness in the must have past decades This balance between innovation started and responsibility is very inspiring to me. I believe this trend must have started **Step 4. CREATIVE THINKING** Let's now talk about a fresh idea breathable Introduce your own extra idea(s) on insulating smart clothes. I think wearable design is the next the topic that hasn't/haven't been waterproof step in making life easier and more connected. mentioned before. Justify your **properties** Imagine clothes that can change temperature choice. turn ideas into depending on the weather or shirts that track something desirable your heart rate. This is possible with breathable gain market share and innovative materials that also have Let's now talk insulating or waterproof properties. Such about clothing would turn ideas into something I believe desirable and really fulfil user needs in daily life. If smart clothing If smart clothing were mass-produced, it could were masschange the way we dress completely. I believe produced, it this kind of design can gain market share could... quickly. **Step 5. Conclusion** To sum up, design is not just about - add value to Summarise the ideas of steps 2,3,4. people's lives looking good — it's about solving problems. It - balance can add value to people's lives, make products engineering and smarter, and even help the planet. From technical streamlined cars to smart devices and wearable knowledge with clothes, designers today have a chance to new ideas balance engineering and technical knowledge - designers with new ideas. And that's what makes design - To sum up so important in our everyday life. - And that's what