# **GDPR Compliance Pro**



version 2.1.9 by PrestaChamps

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# Requirements

Please ensure that your PHP version is at least 5.6 otherwise the module will not work (as mentioned in the product sheet on Addons PrestaShop)

# Module overview

The module was created to bring your site into compliance with the new GDPR law, which entered into force on 25.05.2018. The new GDPR law does not only refer to companies in the European Union, it basically affects all companies dealing with EU customers. The GDPR Compliance Pro module has been created on the basis of extensive documentation on the new law and will constantly be improved. Our module for PrestaShop is an All-In-One solution that, once setup is completed, will assure compliance with the new GDPR legislation and will allow the online store to function legally, helping you avoid customer complaints and fines.

The module can be installed from the website back office, just like all the other modules.



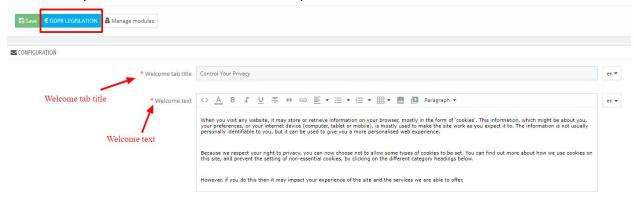
# Module Configuration

After installation the module can be accessed by clicking on the **Configure** button.



# **GDPR** Legislation

Provides a quick link to the official EU GDPR portal



### Welcome tab title

This is the title of the main tab which is open by default whenever someone accesses your site for the first time.

### Welcome text

This is the content of the default tab and should be used to describe why certain information is collected on the site.

### Necessary tab text

A description of the cookies which are necessary for the website to function correctly and, if needed, a warning that disabling them through the browser settings can make certain areas or functions of the site unusable.



### Preferences tab text

This tab will contain the list of the modules visitors can choose to disable before continuing on your site. The text entered here will be displayed below the list of modules and should contain a general description of how these modules track information and what are the benefits of it.

### Statistics tab text

This tab will contain the list of the modules visitors can choose to disable before continuing on your site. The text entered here will be displayed below the list of modules and should contain a general description of how these modules track information and what are the benefits of it.

# Marketing tab text

This tab will contain the list of the modules visitors can choose to disable before continuing on your site. The text entered here will be displayed below the list of modules and should contain a general description of how these modules track information and what are the benefits of it.



### Additional link tab title

Usually the title of your Cookie Policy or Privacy Policy page. When clicking on this tab, users will be taken to the URL specified below.

### Additional link target

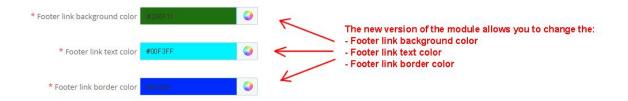
Please insert the link from your Privacy Policy page.



If you do not have a privacy policy page you can create one at the CMS section of your back office. For help please take a look at our privacy policy page: https://www.prestachamps.com/en/content/10-privacy-policy

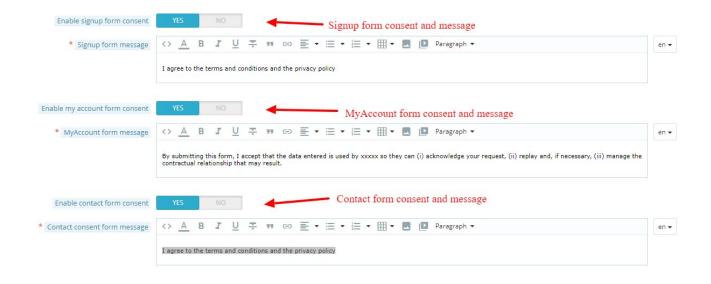
### Footer link text

A link will be created in your website's footer which allows visitors to reopen the pop-up and further customize their tracking preferences. This is the title of that link (usually "Control your Privacy")



### Footer link color

The module allows you to change the background, text and the border color of the link in the footer of the site.



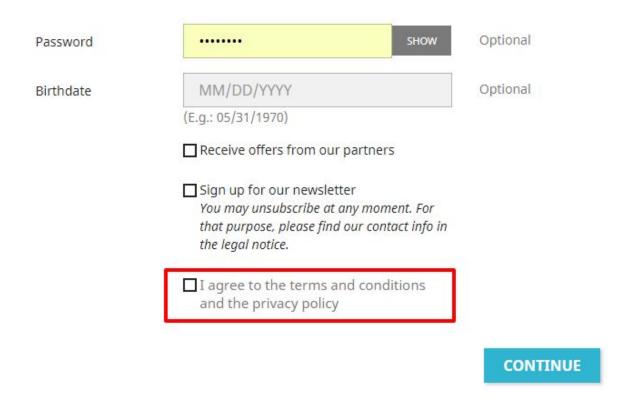


### Enable signup form consent

If you activate it, a checkbox will be added to the signup form making sure that clients agree to your privacy policy.

### Signup form message

This message will be added to the signup form next to the checkbox mentioned above.



# Enable my account form consent

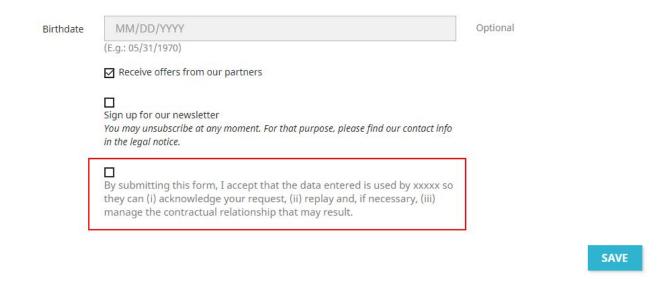
If you activate, a checkbox will be added to the my account form (in the "Personal Data" area).

# MyAccount form message

This message will be added to the my account form next to the checkbox.



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### Enable contact form consent

If you activate it, a checkbox will be added to the contact form.

# Contact consent form message

This message will be added to the contact form next to a checkbox.

# Subject Customer service E-mail Address E-mail address Attachment(optional) CHOOSE A FILE



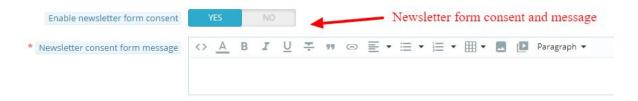
### Enable newsletter form consent

If you activate, a checkbox will be added to the newsletter form.

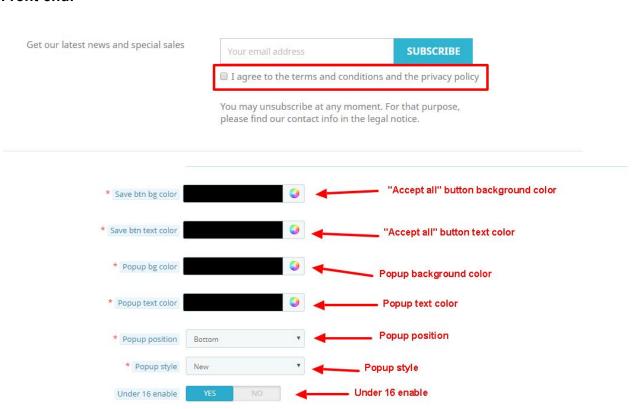
# Newsletter consent form message

This message will be added to the newsletter form with a checkbox.

### Admin:



#### Front-end:





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You can make design changes for the popup that will appear on your site very simple, from the module configuration. With this possibility the popup can be set to match the colors of the site.

# "Accept all" button background color

The module allows the color of the "Accept all" button to be changed.

# "Accept all" button text color

The color of the text on the button can be changed.

# Popup background color

The background color of the popup can also be changed.

### Popup text color

Last but not least, the color of the text can be changed.

### Popup position

We offer you the option to choose where the popup will appear: on the **top** or on the **bottom** of the site.

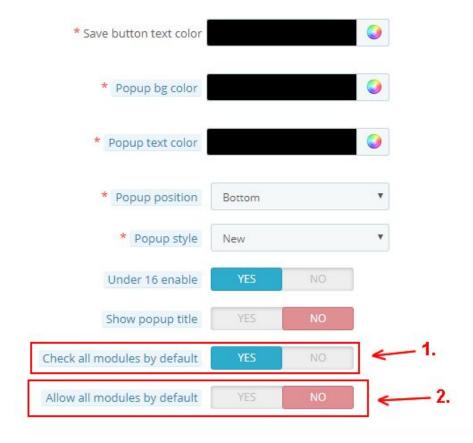
### Popup style

We offer you the opportunity to choose between two styles for your your popup.

### Under 16 enable

You can enable or disable the appearance of the "I'm under 16" checkbox.





# Check all modules by default

If this field is enabled, the popup checkboxes will appear automatically checked.

# Allow all modules by default

If this field is enabled, all cookies are automatically enabled, and the customer doesn't have to accept them. But he can withdraw the consent. Half of shop owners do not know exactly what the GDPR law is about. They have asked us to include a way for cookies to be already active when the users first access the site. We have made it possible. But we warn you that by activating this option your shop will no longer be GDPR compliant. **Proceed at your own risk.** 





# Reload the page after Save

You can enable the option to reload the page when a customer clicks the "Save" button.

# Reload the page 'Accept all'

You can enable the option to reload the page when a customer clicks the "Accept all" button.

# Log cookie accept activities

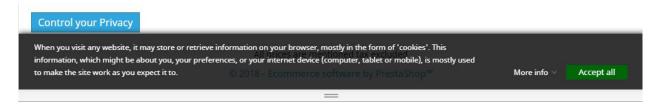
If you disable this feature the cookie accept consents won't be logged.



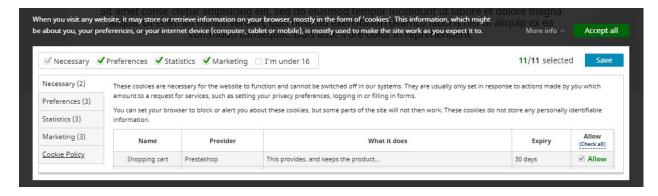
### Close modal only with buttons

Prevent closing the GDPR modal when the customer clicks outside the modal.

### The new Popup style



If customers click on **More info** they will be able to choose which modules that use cookies should be turned off or on.



# The old Popup style

# Control your Privacy When you visit any website, it may store or retrieve information on your browser, mostly in the form of 'cookies'. This information, which might be about you, your preferences, or your internet device (computer, tablet or mobile), is mostly used to make the site work as you expect it to. ✓ Necessary ✓ Preferences ✓ Statistics ✓ Marketing □ I'm under 16 Show details ✓ 7/7 selected Save Accept all

All the text in these fields can be translated into other languages



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After making the necessary changes, save and go to the second part of the module setup.



# GDPR Module hooks (Manage modules)

Here you can set which modules can be stopped by the customer in collecting their data. Please fill all the information, set a category (as described above), the expiration time of the cookie as well as a detailed description.



The popup will work correctly after you enable a module from the "Manage modules" section.

# **Module Category**

You can categorize your modules which using cookies by 5 categories:

Necessary, Preferences, Statistics, Marketing, Unclassified

- Necessary: In this category, the modules which use cookies that are essential for the customers to be able to order must appear. For example: Shopping cart or Payment modules (Paypal).
- **Preferences:** In this category you will need to select modules that are not necessary from the point of view of site functionality but which can ease user experience. For example: Currency Selection or Language Selection.
- **Statistics:** In this category there must be modules that use cookies to better understand how people use your site, what kind of products they look at or how many times they access your site. For example: Google Analytics or Google Tag Manager.
- Marketing: Modules such as Push Notification, Chat modules, Facebook Pixel Tracking
  or Google Adwords will be in this category because they use cookies with which help
  you increase your sales or allow you track or interact with customers for marketing
  purposes.

For the module to appear in the popup on the site you must check the "Enable" checkbox.



# **Expiry**

In this field you need to enter the cookie lifetime ( how long it keeps the information about the user).

### Provider

Who has created the module or who uses the cookie.

### **Frontend Name**

Module name as you want it to appear for customers.

# Description

You need to write a short description about the module, the cookies it has and what they do on your site.

Module category			
Necessary *			
Enable			
Expiry			
Provider			
Frontend name			
Description			



# Customer's point of view

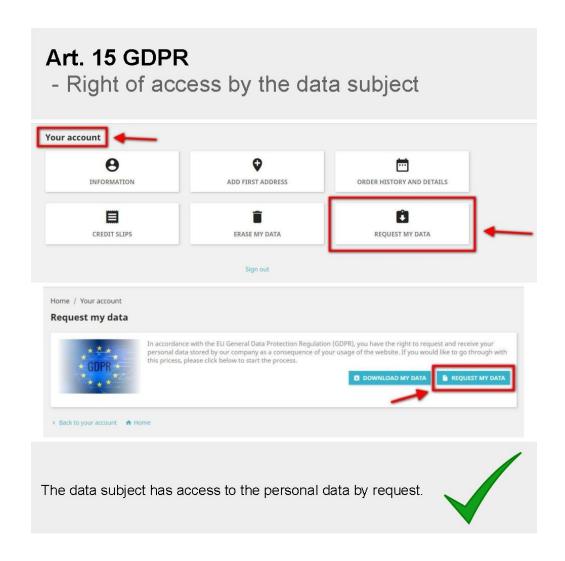
If a customer has given his or her consent but wants to change his decision, he can do it very easily by clicking on the link that appears in the footer.



Customers have control over their data through their account, being able to retrieve it or request the deletion of it.

In accordance with Art. 15 of GDPR, your users will be able to download all their data which is stored about them by clicking on the "**Download my data**" button in their account. If your users want to receive this information by email they just have to click the "**Request my data**" button, and will automatically receive an email from your PrestaShop site with their data (on the email address they used to sign up on the site).





If they choose to download, they will receive a pdf file:

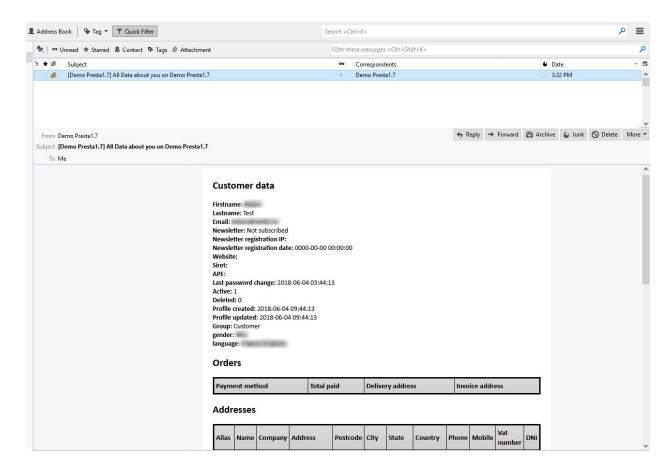
### **Customer data**

Firstname	Bartonia	
Lastname	Test	
Email	THE RESIDENCE OF THE PARTY OF T	
Newsletter	Not subscribed	
Registration IP		
Newsletter registration date	0000-00-00 00:00:00	
Website		
Siret		
APE		
Last password change	2018-06-04 03:44:13	
Active	1	
Deleted	0	
Profile created	2018-06-04 09:44:13	
Profile updated	2018-06-04 09:44:13	
Group	Customer	
Gender	mes.	·
Language	Emplish (Emplish)	·



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If your clients want to receive the data you have collected about them by email:

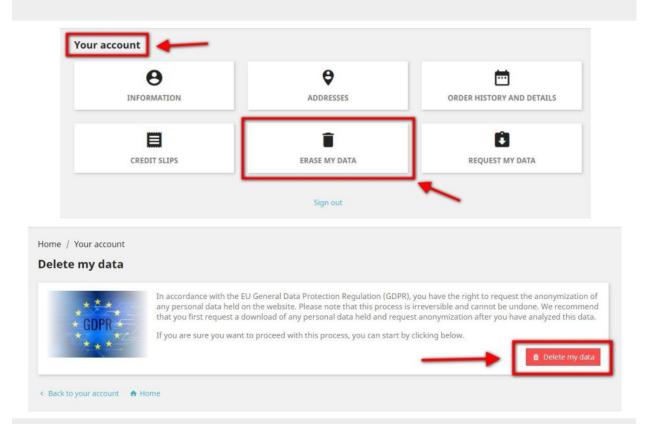


In accordance with Article 17 of GDPR, the customer can request the delete the data
 from his / her account by clicking the button "ERASE MY DATA" - "DELETE MY DATA"



# Art. 17 GDPR

- Right to erasure ('right to be forgotten')



The data subject can request the erasure or anonymization of their personal data

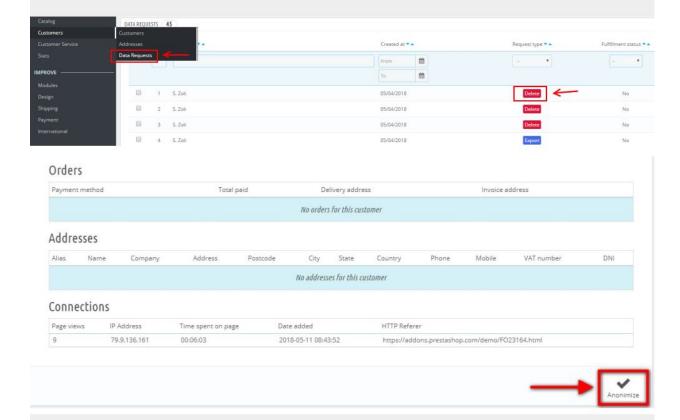


These requests can be viewed and actioned in a new section of the backoffice called "Customer Data" (please see next page for details):



# Art. 17 GDPR

- Right to erasure ('right to be forgotten')

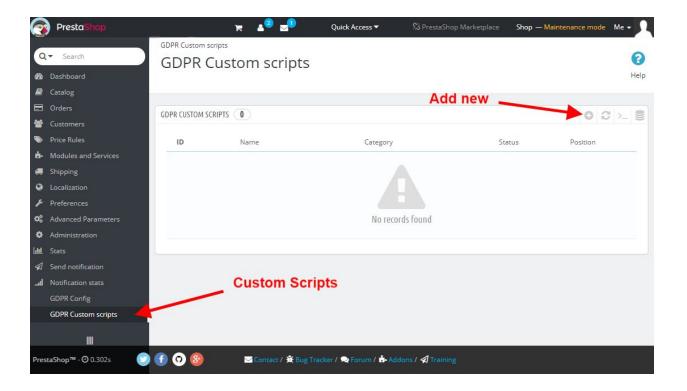


A list is available in the back-office with all data anonymization requests along with an option to action the requests.



# **GDPR Custom Scripts**

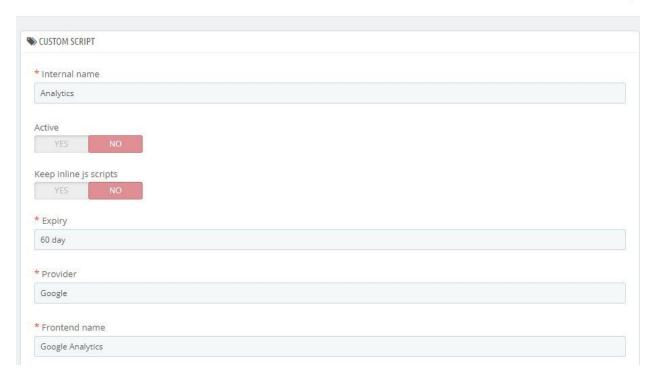
We developed the module so that you be able to add custom scripts to the GDPR module. In the Back Office at the menu there is a tab **GDPR CUSTOM SCRIPTS** and click **ADD NEW**.





### Add new





### Internal name

You need to enter a name for the script, this name will not be displayed in Pop-up

### Active

You need to "Enable" that the script can be seen in the Pop-up.

# Keep the js scripts inline

Skip scripts from CCC

# **Expiry**

In this field you need to enter the cookie lifetime ( how long it keeps the information about the user).

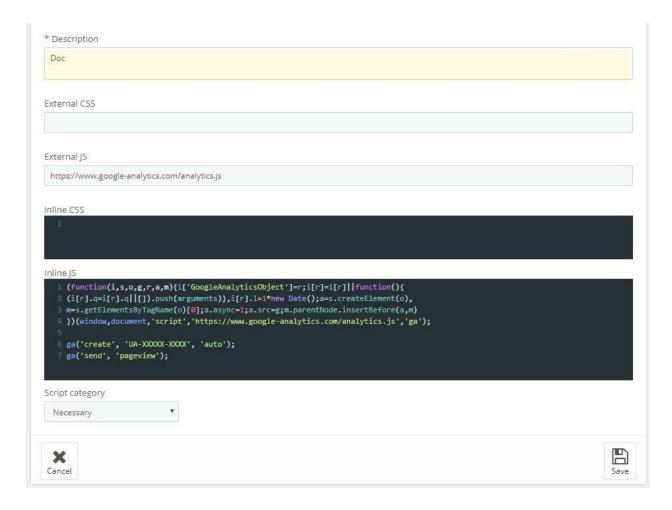
### Provider

Who has created the module or who uses the cookie.



### Frontend name

Module name as you want it to appear for customers.



# Description

You need to write a short description about the module, the cookies it has and what they do on your site.

# **External CSS**

Need to add the External CSS link.

### External JS

Need to add the External JS link.



### Inline CSS

You can add CSS

### Inline JS

You can add Inline JS

# **Script Category**

You can categorize your scripts which using cookies by 5 categories: Necessary, Preferences, Statistics, Marketing, Unclassified

# Final step

Once you have finished with the module configuration, you need to disable any cache module on your site and activate the standard cache from PrestaShop. This is required because at this time none of the cache modules are GDPR compliant.

### Good to know

# How to add a Custom script

After completing the data from the Internal name, Expiry, Provider, Frontend name, Description section you can add the External JS link, and you can copy the script to the Inline JS field.

```
<!-- Google Analytics -->

<script>
(function(i,s,o,g,r,a,m){i['GoogleAnalyticsObject']=r;i[r]=i[r]||function(){
(i[r].q=i[r].q||[]).push(arguments)},i[r].l=1*new Date();a=s.createElement(o),
m=s.getElementsByTagName(o)[0];a.async=1;a.src=g;m.parentNode.insertBefore(a,m)
})(window,document,'script','https://www.google-analytics.com/analytics.js','ga');

ga('create', 'UA-XXXXX-Y', 'auto');
ga('send', 'pageview');
<!-- End Google Analytics -->

The above code does four main things:

1. Creates a <script> element that starts asynchronously downloading the analytics.js JavaScript library from
https://www.google-analytics.com/analytics.js
```



### Module reset

If you encounter problems with the module functioning, you have to take the next step: enter into the modules configuration page. After you're there in the URL (it will be a long one) add the following string at the end:( &debug=true ) just paste it to the url without any spaces. This will reset the module to the original state. If you made changes to the module, it is recommended that you have the module configuration page open on another tab, so later you can copy these changes to the module.

### **Troubleshoot**

# Popup keeps appearing on frontend

Please make sure that you have added at least one module in the "Manage modules" section (usually add the standard cart module can be added here under necessary category). If there is at least one module visible to the customers in the frontend and selectable in the popup then the popup will remain closed during the session after saving the preferences.

### Unable to install override

If you are trying to install the module and you receive the following message: "Unable to install override: The method postProcess in the class ContactController is already overridden by the....." don't panic. That's a common situation among modules which override the same class and same method. In order to fix it will need to merge the 2 modules overrides. Please send us the Back Office and FTP access. The implementation won't take more than 20 minutes.

### Transformer theme

The Transform theme has a specific module which allows you to add certain modules into the footer. So you'll need to add the Gdpr module just like others.(If you did not succeed, please send us the Back Office and FTP access. The implementation won't take more than 20 minutes for us.)



# **Template Monster theme**

You need to connect the GDPR module in TM Layout module. (If you did not succeed, please send us the Back Office and FTP access. The implementation won't take more than 20 minutes for us.)

# Fieldtheme template

You need to have a module called footer static for the theme. That part allows you to hook modules into certain places as the Fieldheme crew overrides each Prestashop standard feature. You need just to hook our module into the footer. (If you did not succeed, please send us the Back Office and FTP access. The implementation won't take more than 20 minutes for us.)

