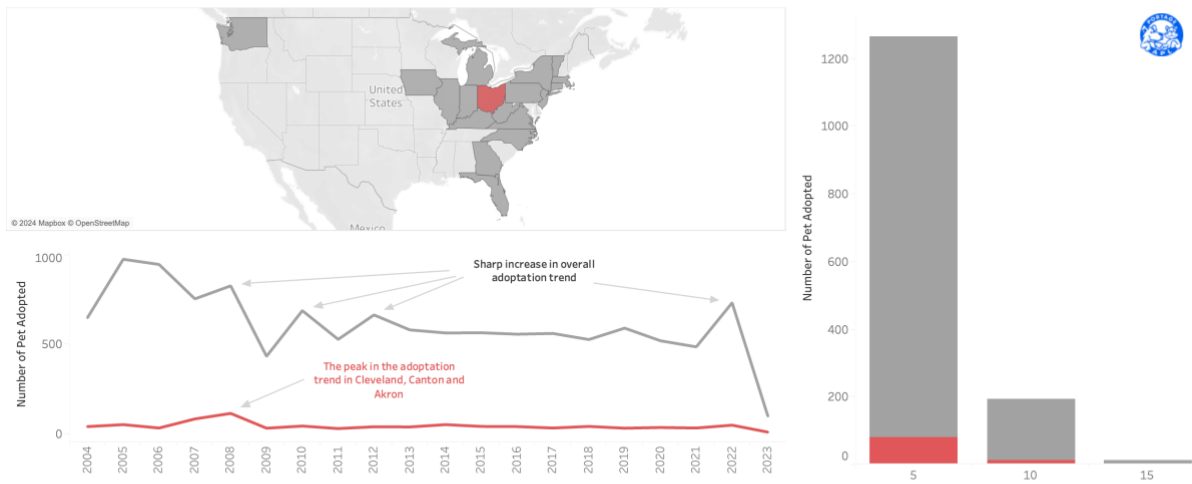


Portage APL Pet Adoption in Cleveland, Canton & Akron and all other places

The following graphs help us see the pet adoption trend with respect to demographics, previous years' adoption count, and the age of the pet at the time of adoption.



The top left-hand side map helps us see our customer demographics across the USA. We selected **three cities are in Ohio**. This would be really helpful to the company to better target the customer base. Furthermore, the bottom left graph shows the number of pets adopted each year. In Year 2008, **most number of pets were adopted in this cities**. If we see overall trend the adoption trend is increasing sharply in some years. Lastly, the bar chart shows the age of the pet at the time of adoption. The red part in the graph shows **the portion of this three cities**. All this information is helpful for the organization to better plan their future program.

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