Javelin Experiment Board

Project Name: Rubik's Cube Competition Finder

Team Leader Name: Edwin Zhou

Start here. Brainstorm with stickies, pull it over to the right to start your experiment.

Who is your customer? Be as specific as possible. Time Limit: 5 Min

- Competitors
- Volunteers (scramblers, judges, runners)
- Competition organizers
- WCA delegates
- Vendors

What is the problem? Phrase it from your customer's perspective. Time Limit: 5 Min

- How will this website help me enter more competitions?

Define the solution only after you have validated a problem worth solving. Time Limit: 5 Min

List the assumptions that must hold true, for your hypothesis to be true. Time Limit: 10 Min

- Event attendees will prefer using our platform vs any other social media platform they're already registered to.
- Event organizers will prefer receiving donations through our platform, instead of Patreon or other means.
- The site will give precise and wanted notifications to the user.
- WCA will use this website to communicate with enthusiasts.

Need help? Use these sentences to help construct your experiment.

To form a Customer/Problem Hypothesis:
I believe my customer has a problem achieving this goal.

To form a Problem/Solution Hypothesis:
I believe this solution will result in quantifiable outcome.

To form your Assumptions:
In order for hypothesis to be true, assumption needs to be true.

To identify your Riskiest Assumption:
The assumption with the least amount of data, and core to the viability of my hypothesis is...

Determine how you will test it:
The least expensive way to test my assumption is...

Determine what success looks like:
I will run experiment with # of customers and expect a strong signal from # of customers.

Experiments	1	2	3	4	5
Customer					
Problem					
Solution					
Riskiest Assumption					
Method & Success Criterion					
GET OUT OF THE BUILDING!					
Result & Decision					
Learning					