Movie Recommendation System Project Haidy Mohamed 2305309 Arwa Ayman 2305137 Hagar Amr 2305197

Movie Recommendation System Project Report

Based on the code you've shared, I'll provide a comprehensive overview of this hybrid movie recommendation system project.

Project Overview

This project implements a sophisticated movie recommendation system that combines both content-based and collaborative filtering approaches. The resulting hybrid model leverages the strengths of both recommendation strategies to provide personalized movie suggestions to users. The system is implemented as a Streamlit web application with an interactive user interface, complete with data visualizations.

System Architecture

The recommendation system follows a modular architecture:

1. Core Components:

- o HybridRecommender: Combines content-based and collaborative filtering recommendations
- o ContentBasedRecommender: Recommends movies based on content similarity (genres)
- o CollaborativeFilteringRecommender: Recommends movies based on useritem interactions
- o Evaluation: Tools for measuring model performance

2. Data Processing:

- Data loading and preprocessing utilities
- Cleaning and transformation operations

3. User Interface:

- Streamlit web application
- o Interactive controls and visualizations
- o Real-time recommendation generation

Implementation Details

Data Sources

The system uses the MovieLens dataset, which includes:

- Movie information (title, genres)
- User ratings
- Tags (optional)

External links

Recommendation Algorithms

1. Content-Based Filtering:

- Utilizes TF-IDF vectorization on movie genres
- Computes cosine similarity between movies
- o Recommends movies similar to a specified title

2. Collaborative Filtering:

- o Implements Singular Value Decomposition (SVD) using Surprise library
- Predicts user ratings for unwatched movies
- o Handles the cold-start problem when a user has no history

3. Hybrid Approach:

- o Combines scores from both models with adjustable weights
- Normalizes and merges recommendations
- Provides a balanced set of suggestions

User Interface Features

The Streamlit web application offers:

1. Input Controls:

- User ID selection
- o Movie title search with autocomplete
- Genre filtering
- Model weight adjustment sliders
- Number of recommendations selector

2. Visualizations:

- Recommendation scores bar chart
- o Genre distribution pie chart
- o Popularity vs. recommendation score scatter plot
- o Content vs. collaborative contribution stacked bar chart
- User ratings distribution histogram
- o Top genres by user preference bar chart
- o User activity over time line chart
- Model evaluation metrics visualization

3. Additional Features:

- Downloadable recommendations as CSV
- Model performance metrics display
- o Interactive data exploration capabilities

Evaluation Metrics

The system evaluates recommendation quality using:

• Root Mean Square Error (RMSE)

- Mean Absolute Error (MAE)
- Precision (for ratings ≥ 4)
- Recall (for ratings ≥ 4)
- F1-Score

Technical Implementation

The project is implemented in Python with these key libraries:

- Streamlit: Web application framework
- Pandas: Data manipulation
- NumPy: Numerical operations
- Scikit-learn: Feature extraction and similarity computation
- **Surprise**: Collaborative filtering algorithms
- Plotly: Interactive visualizations

Strengths of the System

- 1. Hybrid Approach: Combines the strengths of both recommendation paradigms
- 2. **Interactive UI**: Allows users to tune parameters and explore recommendations
- 3. **Rich Visualizations**: Provides insights into recommendation patterns
- 4. Modular Design: Facilitates extension and maintenance
- 5. **Performance Evaluation**: Includes metrics to assess recommendation quality

Potential Enhancements

Based on the codebase, some potential improvements could include:

- 1. Adding more features beyond genres (actors, directors, plot keywords)
- 2. Implementing more advanced algorithms (neural networks, matrix factorization)
- 3. Adding time-based recommendation decay
- 4. Incorporating explicit user feedback mechanisms
- 5. Adding A/B testing capabilities to compare recommendation strategies

Conclusion

This movie recommendation system demonstrates a comprehensive approach to personalizing movie suggestions using hybrid techniques. The interactive Streamlit interface makes the system accessible to users while providing transparency into the recommendation process through visualizations and metrics.