

# CONTACT

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- 🖨 arwa chattouti

## **EDUCATION**

## 2029 - 2030 WARDIERE UNIVERSITY

Master of Business
Management

## 2025 - 2029 WARDIERE UNIVERSITY

- Bachelor of Business
- GPA: 3.8 / 4.0

# SKILLS

- Project Management
- Public Relations
- Teamwork
- <u>Time Management</u>
- Leadership
- Effective Communication
- Critical Thinking

# LANGUAGES

- English (Fluent)
- French (Fluent)
- Espagnol(intermidiaire)

# **CHATTOUTI** ARWA

# **E-BUSINESS**

## **PROFILE**

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# WORK EXPERIENCE

#### **Borcelle Studio**

2030 - PRESENT

Marketing Manager & Specialist

- Develop and execute comprehensive marketing strategies and campaigns that align with the company's goals and objectives.
- Lead, mentor, and manage a high-performing marketing team, fostering a collaborative and results-driven work environment.
- Monitor brand consistency across marketing channels and materials.

#### **Fauget Studio**

2025 - 2029

Marketing Manager & Specialist

- Create and manage the marketing budget, ensuring efficient allocation of resources and optimizing ROI.
- Oversee market research to identify emerging trends, customer needs, and competitor strategies.
- Monitor brand consistency across marketing channels and materials.

# **Studio Shodwe**

2024 - 2025

Marketing Manager & Specialist

- Develop and maintain strong relationships with partners, agencies, and vendors to support marketing initiatives.
- Monitor and maintain brand consistency across all marketing channels and materials.

### REFERENCE

#### **Estelle Darcy**

Wardiere Inc. / CTO

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#### Harper Richard

Wardiere Inc. / CEO

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