

# EXPLORAÇÃO ESPACIAL

Laboratório de Criatividade e Inovação

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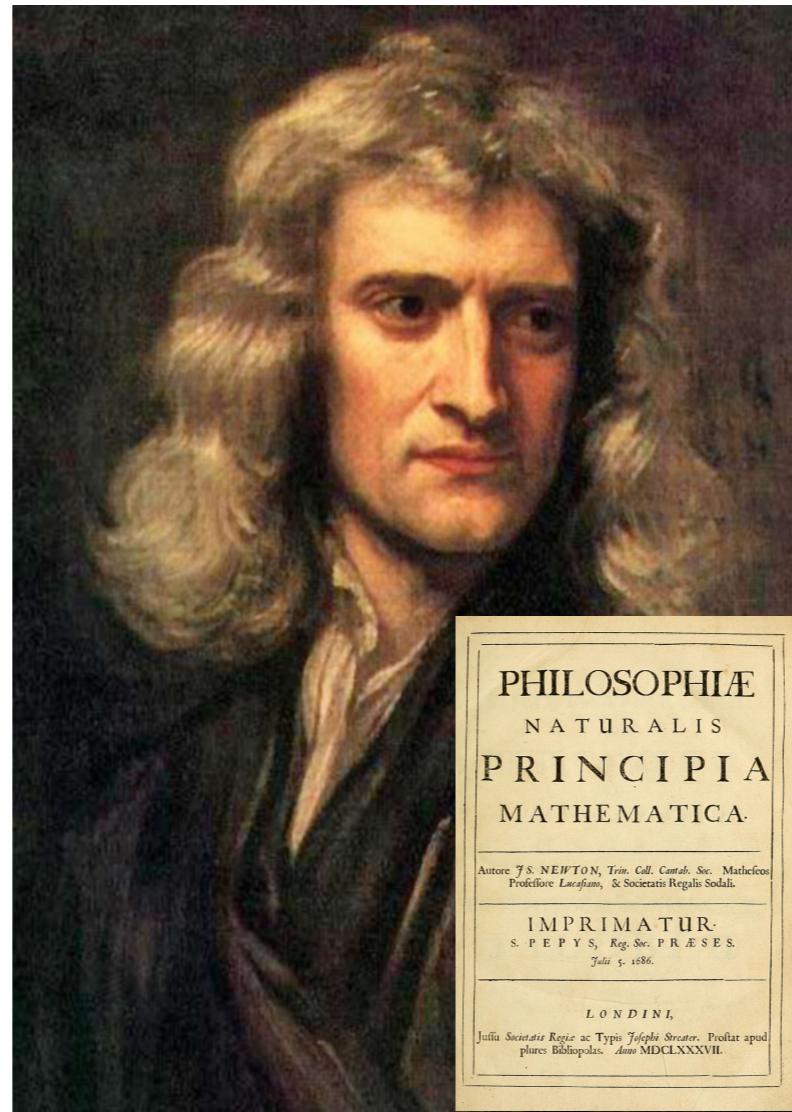
# Como?





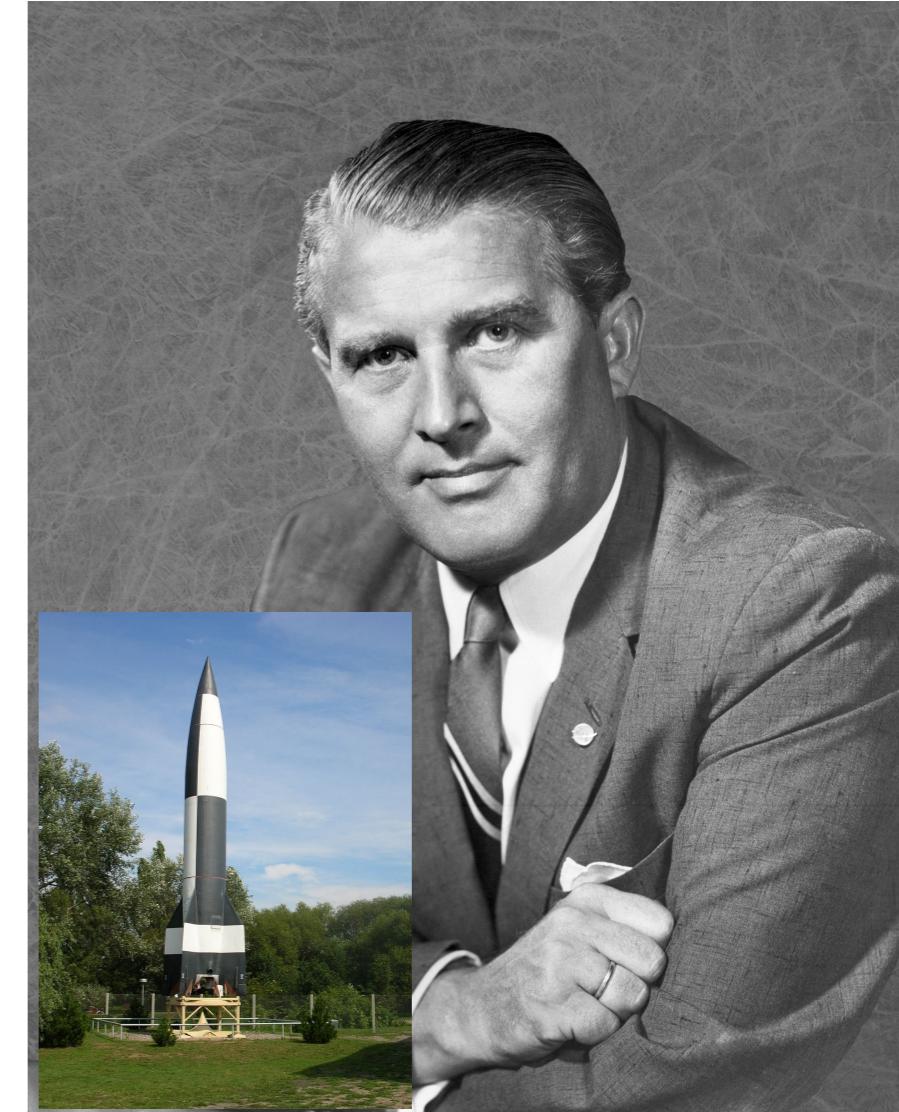
Galileo  
telescópio

1610



Isaac Newton  
Philosophiæ Naturalis Principia Mathematica

1687



Wernher von Braun  
V2

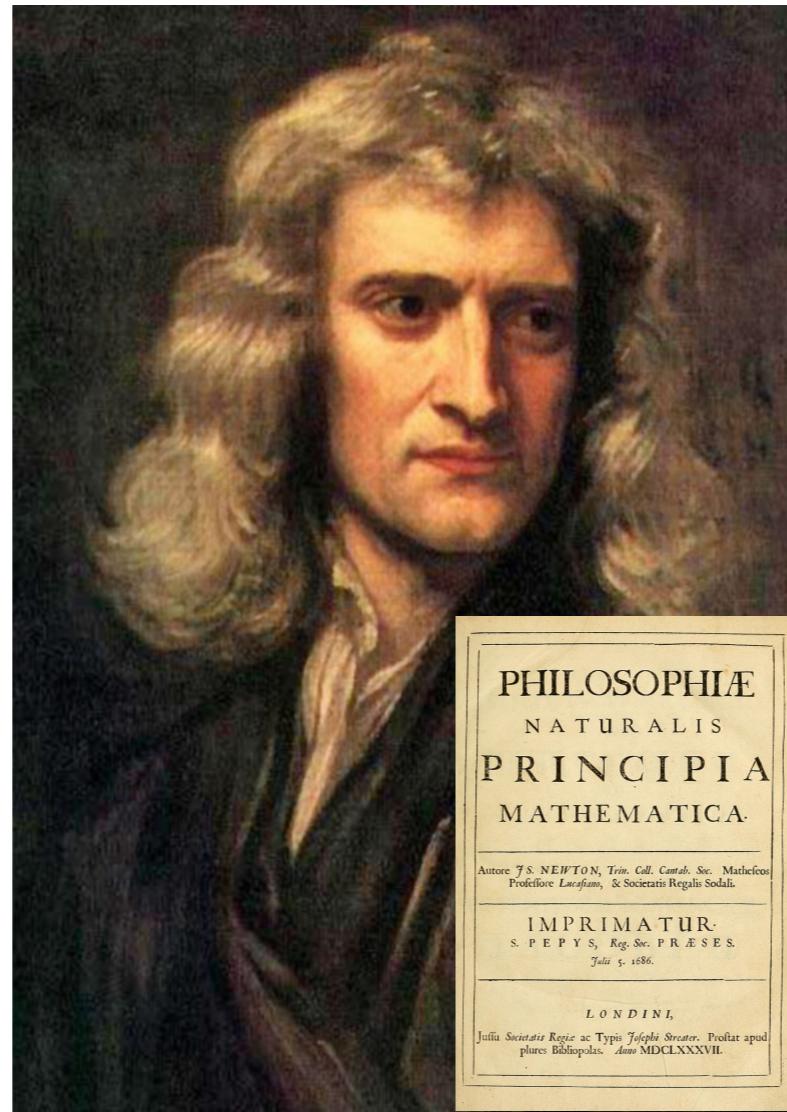
1933



Galileo  
telescópio

1610

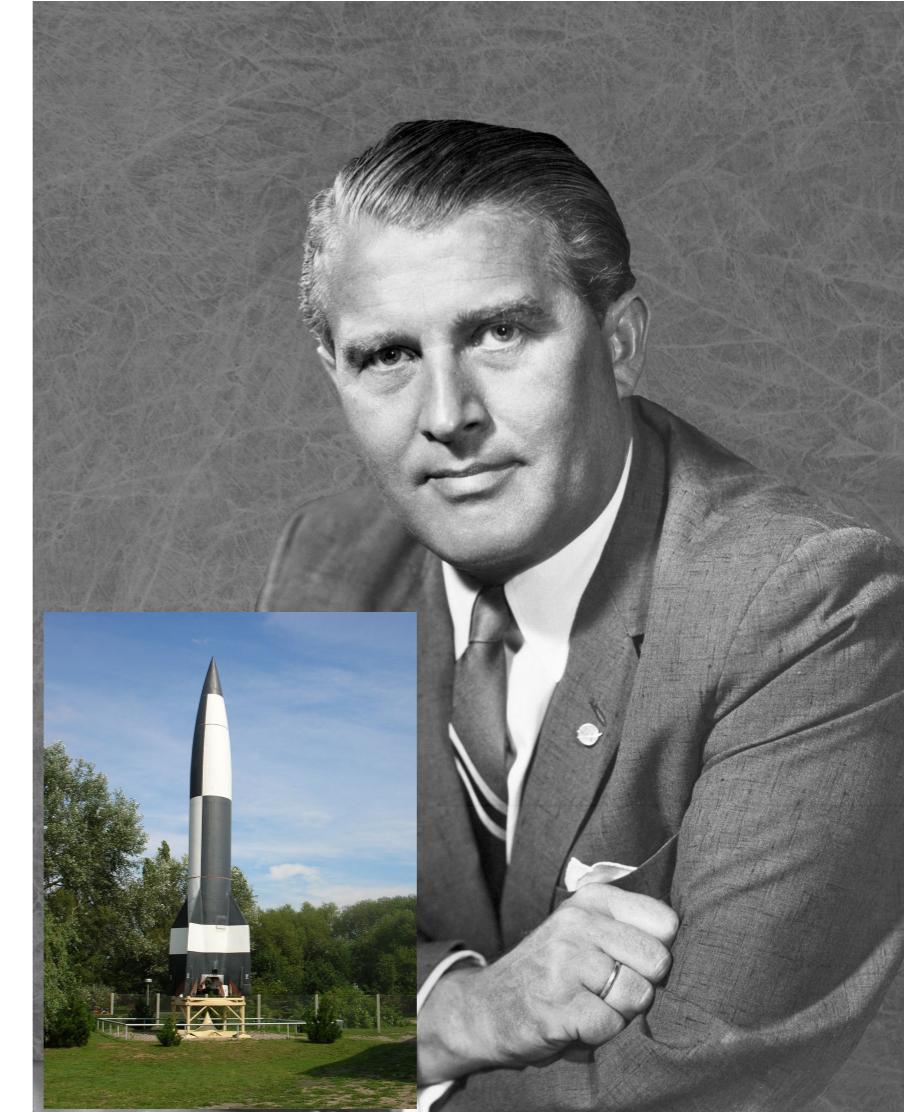
método



Isaac Newton  
Philosophiæ Naturalis Principia Mathematica

1687

teoria



Wernher von Braun  
V2

1933

prática



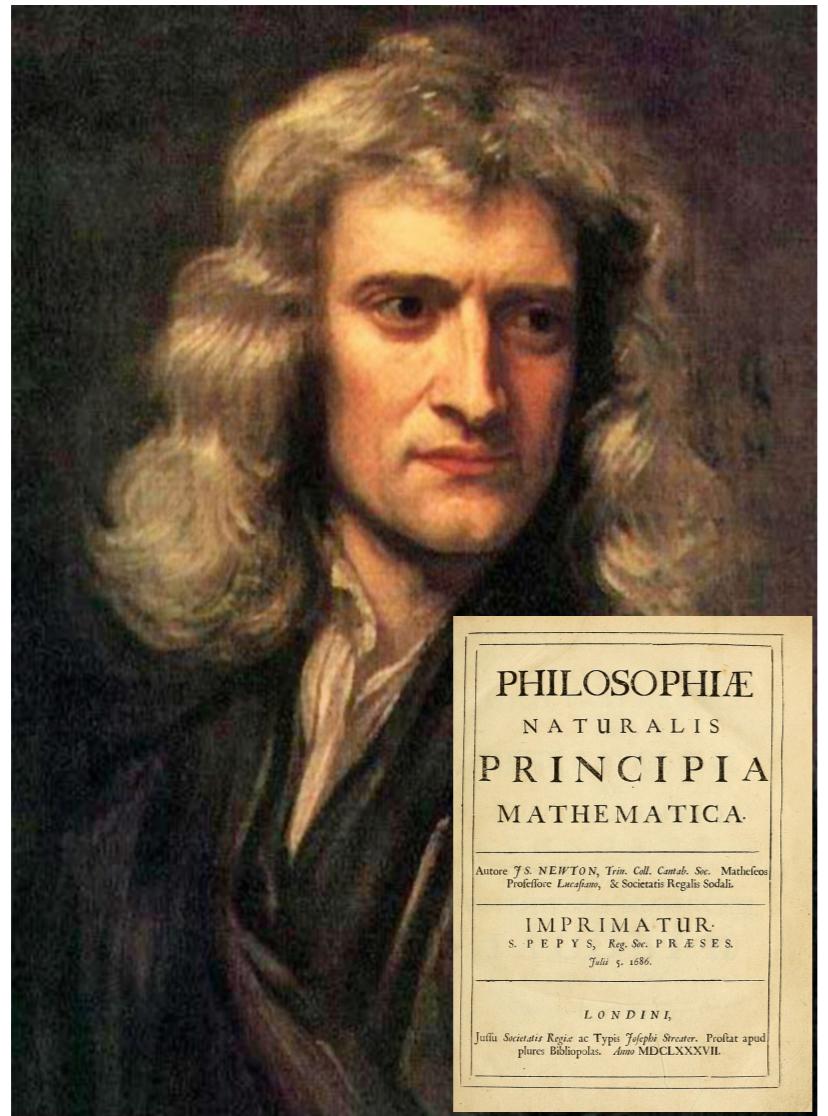
Galileo  
telescópio

1610

método

CANVAS  
MIND MAP  
BRAINSTORM  
BENCHMARKING  
DESIGN THINKING



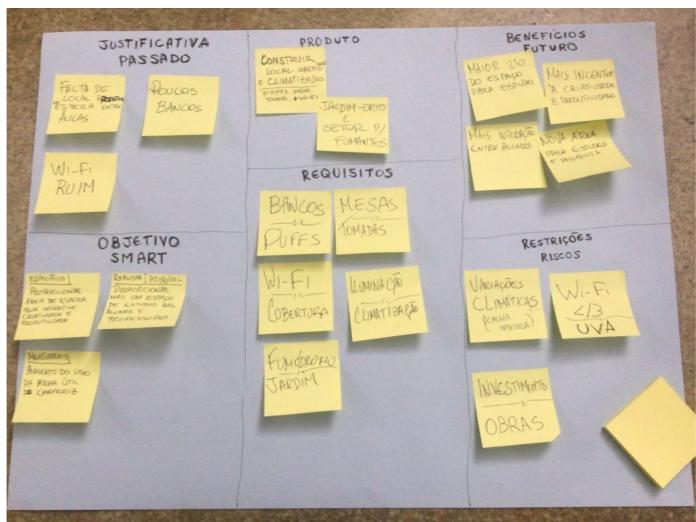
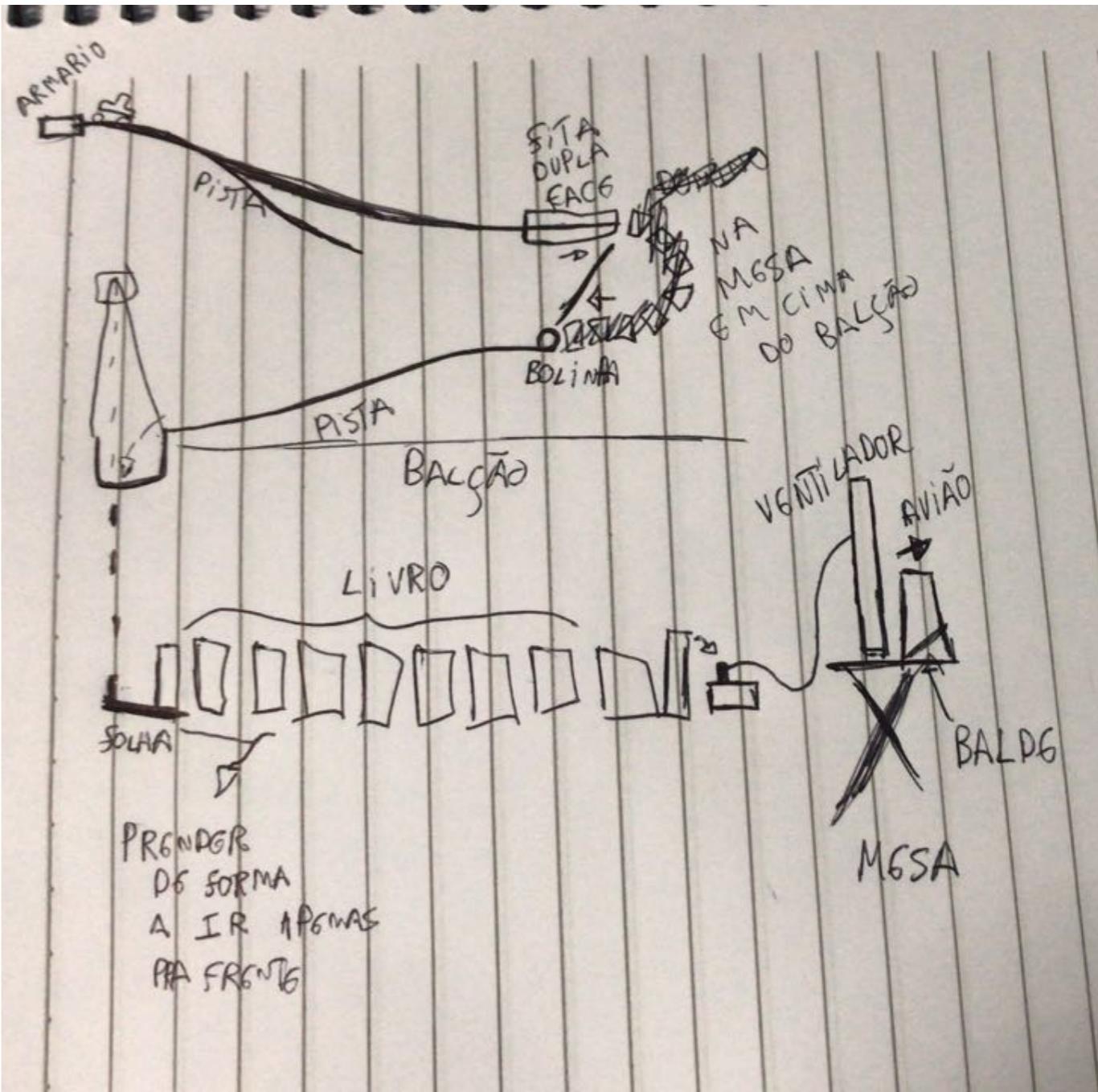


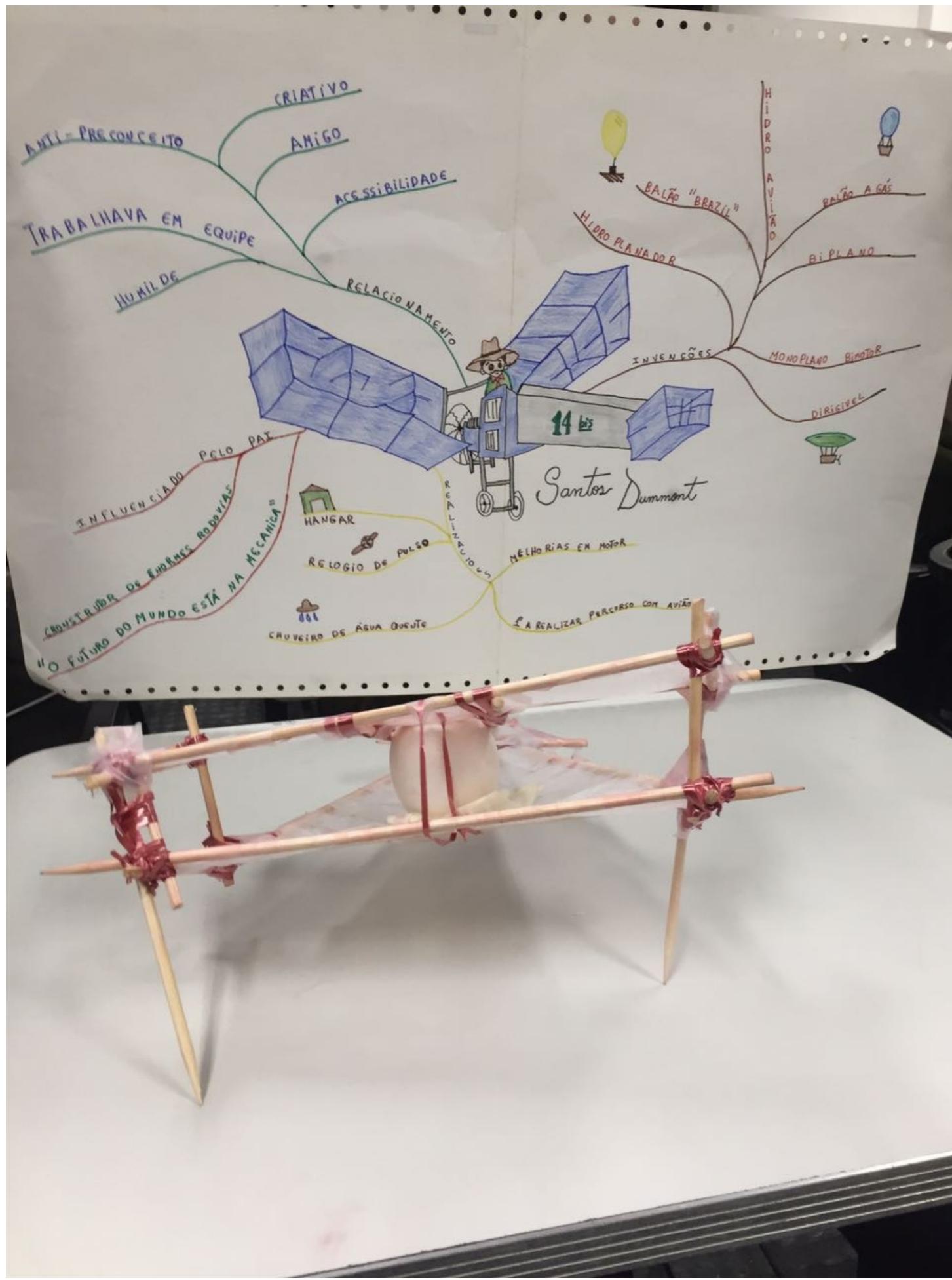
# Isaac Newton

Philosophiæ Naturalis Principia Mathematica

1687

teoria





Wernher von Braun  
V2

1933

prática

# Elon Musk

Paypal  
Tesla Motors  
The Boring Company  
SpaceX  
Hyperloop  
SolarCity



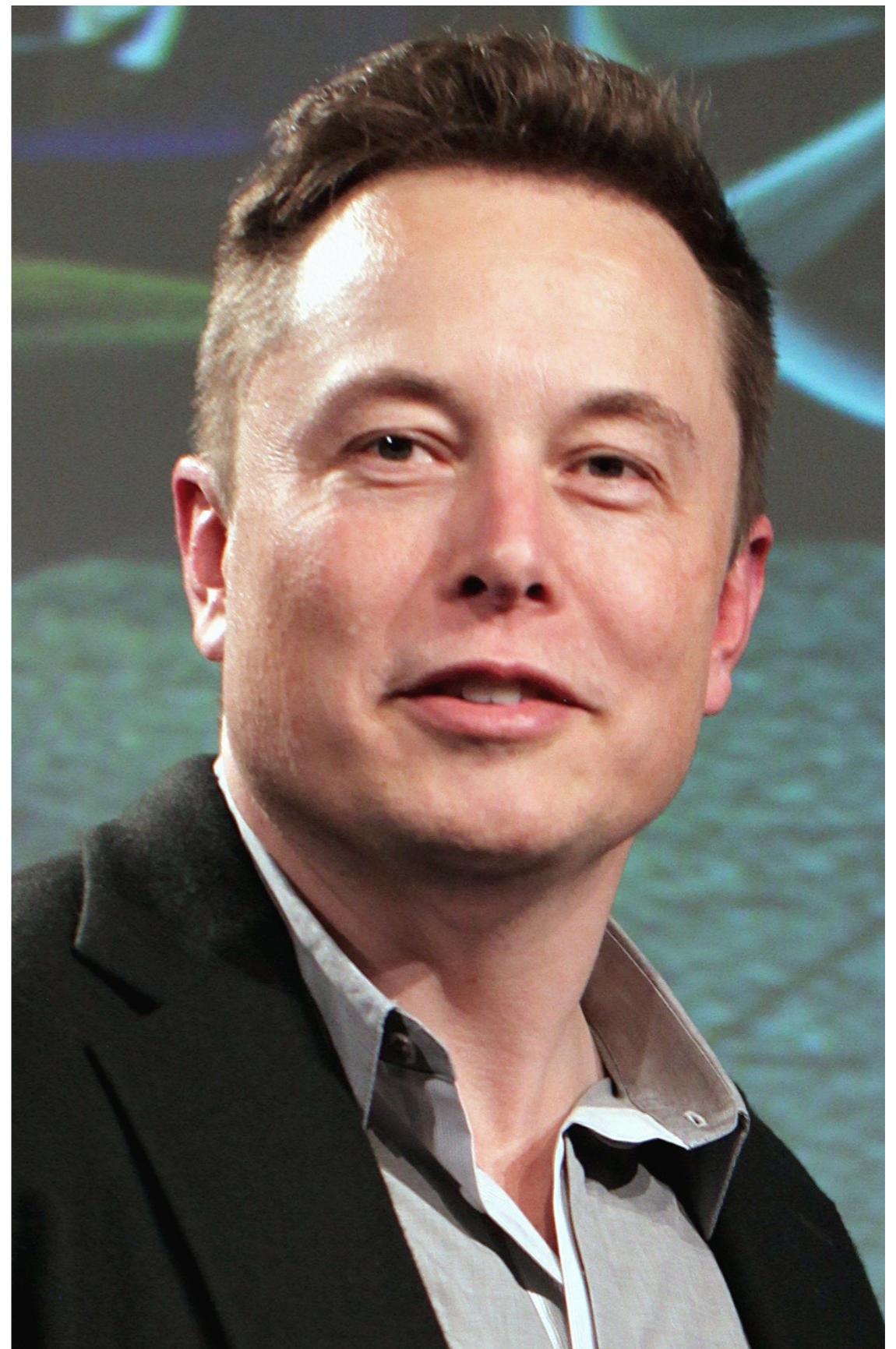
# Elon Musk

"Quando algo é importante o suficiente, faça mesmo que as chances não estejam a seu favor"

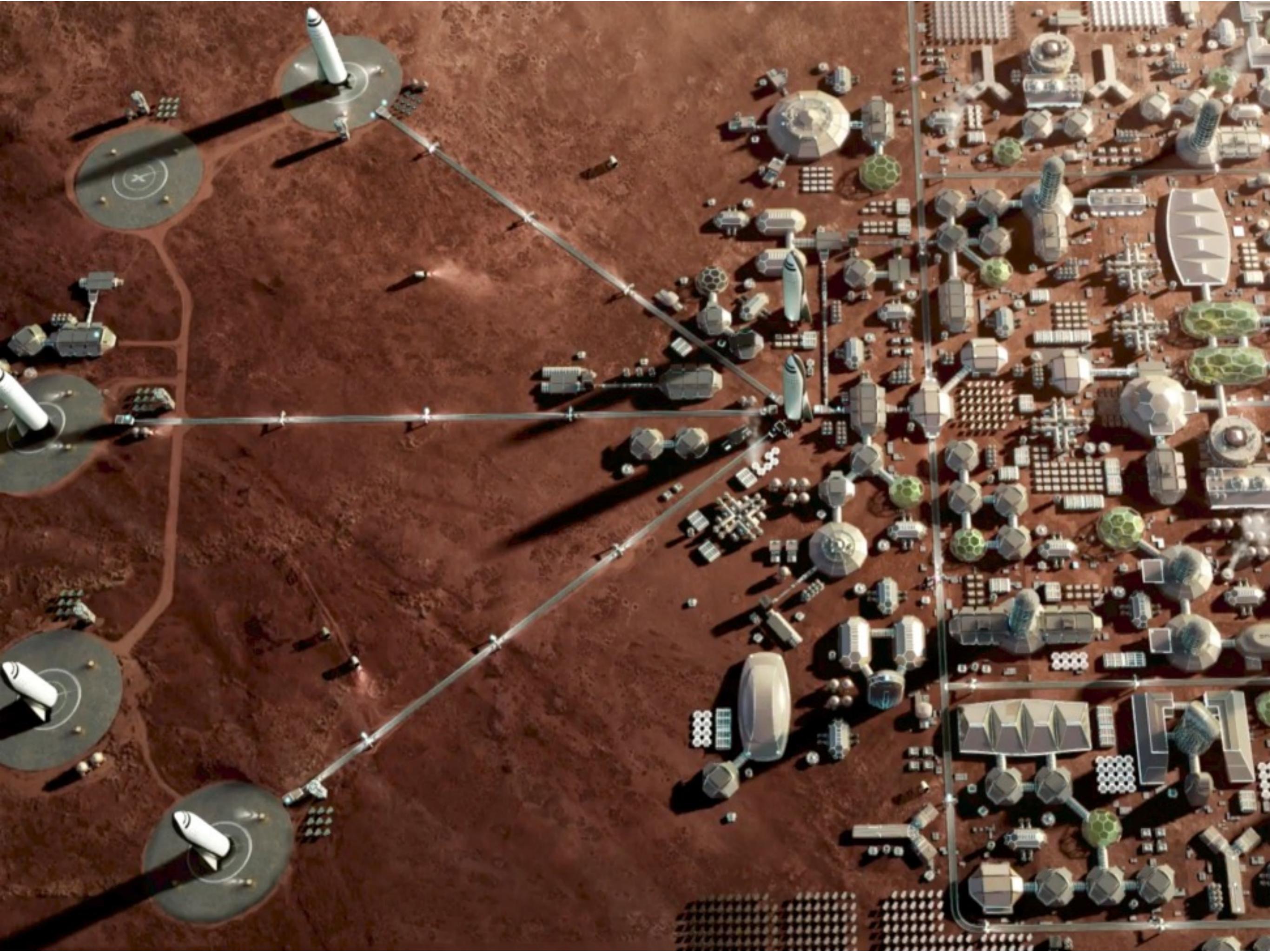


# Elon Musk

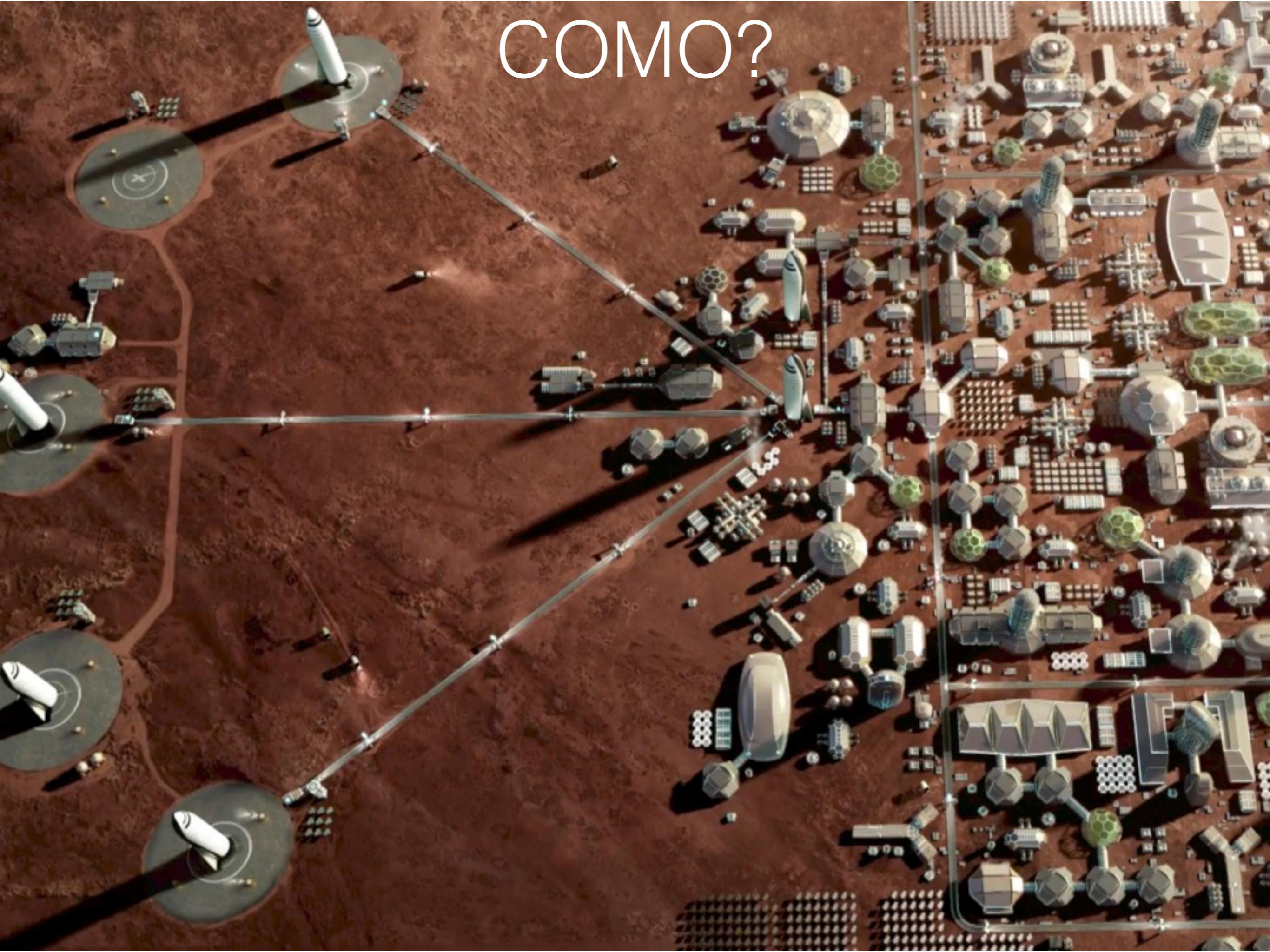
“Falhar é uma opção aqui.  
Se as coisas não estão  
falhando, você não está  
inovando o suficiente”

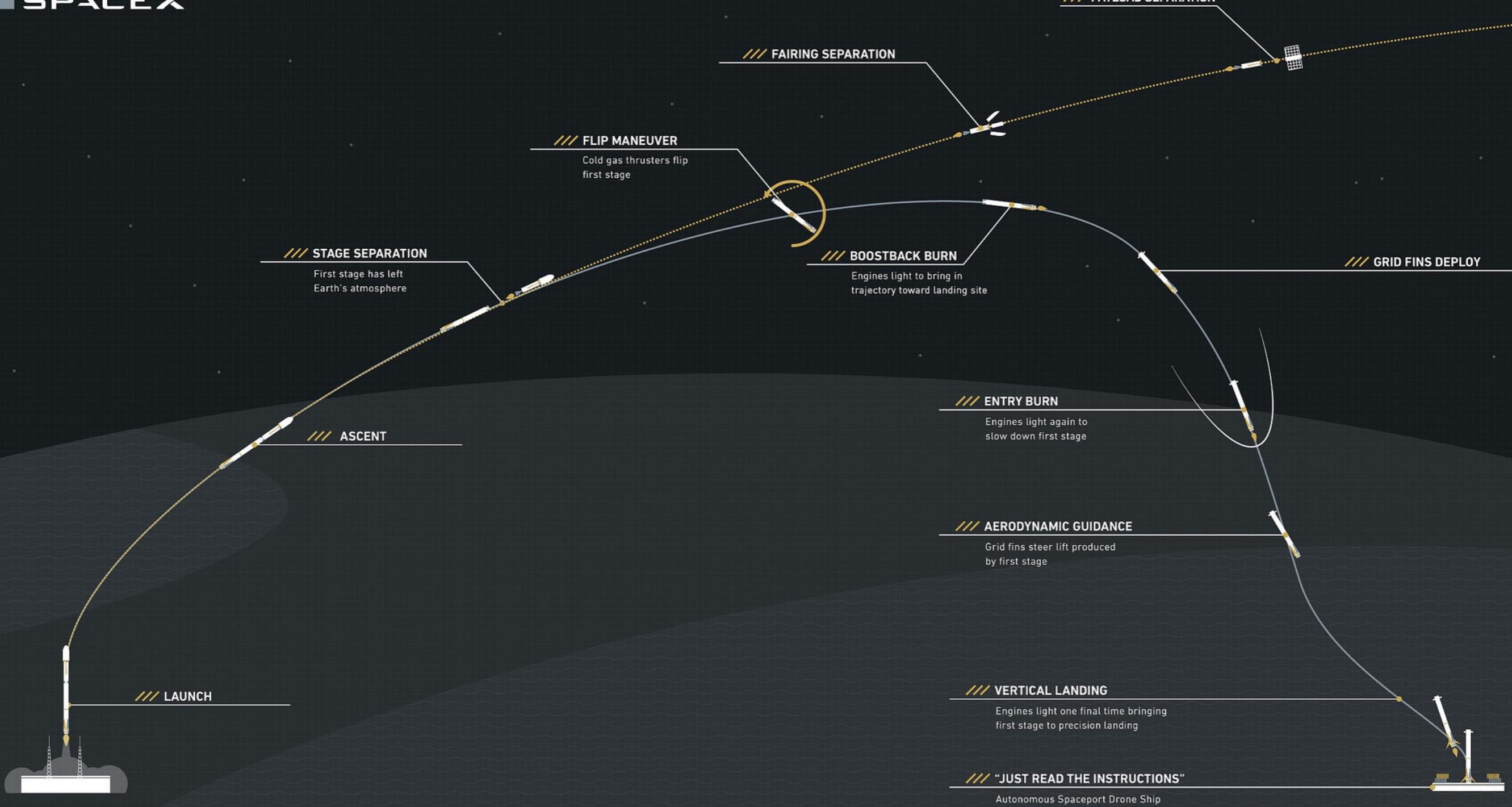






COMO?

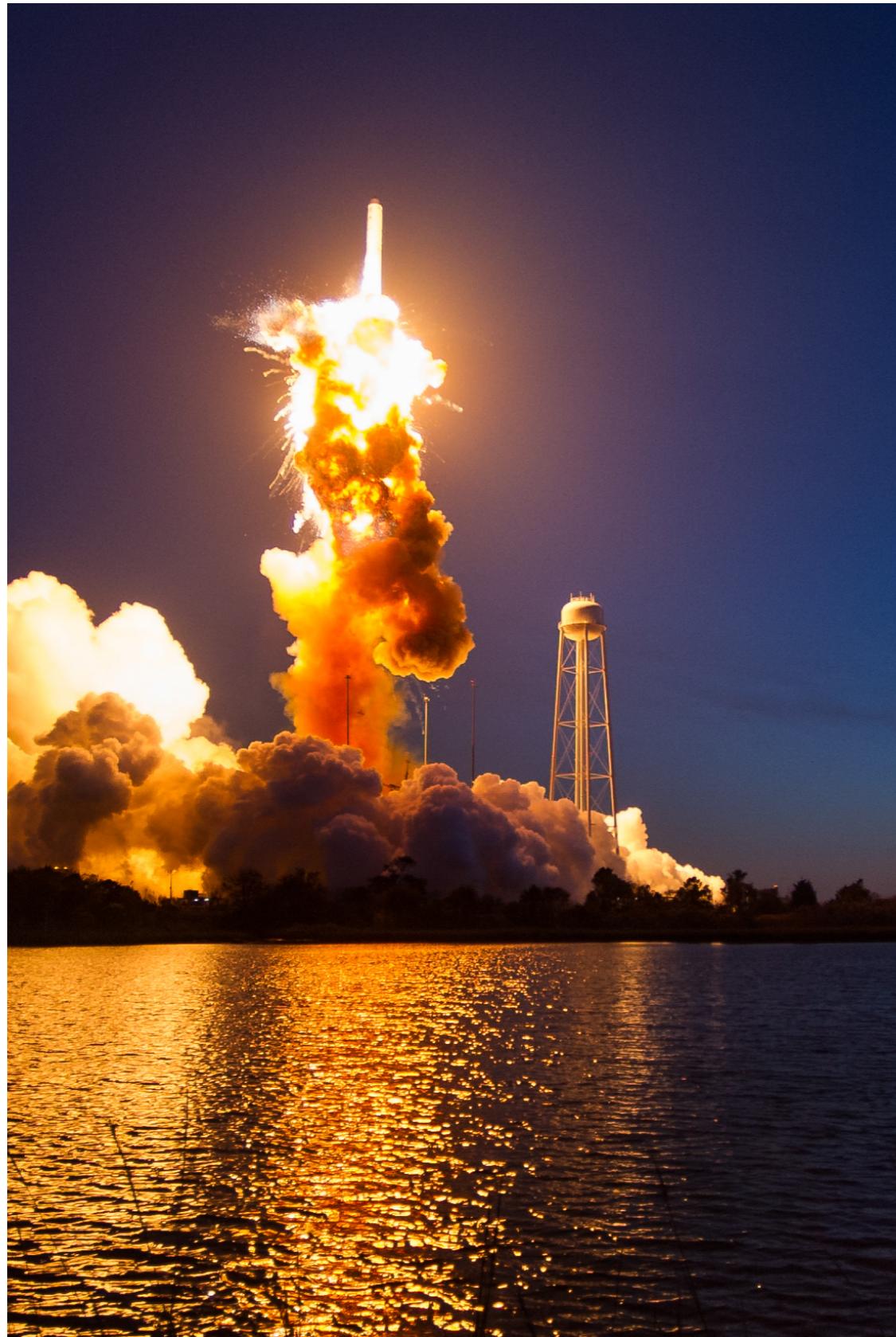












# Elon Musk

“Persistência é muito importante. Você não deveria desistir a não ser que seja forçado a desistir.”



# Steve Jobs

“Continue faminto,  
continue tolo”

