

KJ Somaiya College Of Engineering  
Vidyavihar, Mumbai



# KJSCE HACKATHON

5th-6th October, 2018





## ❖ WHAT IS KJSCE HACKATHON ?

- *KJSCE Hackathon is completely student run , non-profit event aiming to bring creative minds to make great things. Over the past couple of years , the hackathon has grown from a small group of students to a group of around 200+ hackers from around the city. This year , we hope to attract even more hackers and expect the quality of projects to raise the bar for what can be achieved in 24 hours .*
- *To make KJSCE Hackathon 3, we need your help !*

## KJSCE HACKATHON 2017

**350+**

*applicants*

**150+**

*hackers*

**20+**

*colleges*



2018



## WHY SPONSOR US ?

- *KJ Somaiya College Of Engineering students and surrounding communities have made huge impacts on the companies who choose to get involved. Each year we have a bunch of fresh hackers who are motivated and energetic about their work.*
- *Participating in a hackathon is a unique way to interact with some of the best computer science and engineering students. As a sponsor , you'll receive face-to-face interaction with hundreds of top students and be a part of growing hackathon culture in INDIA .*
- *Sponsoring KJSCE Hackathon can help your company :*
  - ❖ *Gain student awareness of your brand among top student developers and connect with top talent.*
  - ❖ *Since Our Event takes place during the technical fest of the college the actual footfall for the entire event goes over **2000+** students across two days.*
  - ❖ *Recruit student developers who catch your eye. They'll be busy demonstrating their technical and teamwork skills in a high-energy and fast-paced environment .*
  - ❖ *Test your APIs and give demos to eager students. Give it to us and we'll show you how you can make it better!*



## HOW CAN YOU HELP US ?

- *Donate Money For the Event, this will give us flexibility to make sure that all the prerequisite for the event are taken care of.*
- *Provide students with hardware/software to use during hackathon. Help our attendees explore programming by providing products to help them develop great things at our event.*
- *Send a mentor to our event. Mentors will help significantly with our event, our aim is to help students learn and mentors will provide assistance and inspiration to these students.*
- *Provide prizes. By providing prizes you help us incentivize our event and really push students to do their best along with your brand exposure.*



# SPONSORSHIP LEVELS

	DELTA (<2,000 INR)	GAMMA (2,000-5,000INR)	BETA (5,000-10,000INR)	ALPHA (>10,000INR)
LOGO ON WEBSITE	✓	✓	✓	✓
DISTRIBUTION OF BRAND ITEM	✓	✓	✓	✓
SOCIAL MEDIA SHOUTOUT		✓	✓	✓
GITHUB/ LINKEDIN/ RESUME		✓	✓	✓
SEND RECRUITERS AND ENGINEERS			✓	✓
SPEAK AT OPENING CEREMONY			✓	✓
JUDGING			✓	✓
TITLE SPONSOR				✓



2018

# FEEL LIKE SPONSORING US



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