

RAJAT MEHRA

Data Analyst | Data-Driven Business Decision Maker

Phone: +91 98989 12345 | Email:

rajat.mehra.analytics@gmail.com

LinkedIn: linkedin.com/in/rajat-mehra-analytics |

GitHub: github.com/rajat-mehra

Location: Gurugram, Haryana, India

PROFESSIONAL SUMMARY

Analytical and detail-oriented Data Analyst with 4+ years of experience turning raw data into meaningful insights that drive business decisions. Proficient in SQL, Python, Excel, and BI tools like Power BI and Tableau. Experienced in data modeling, reporting, KPI analysis, and collaborating with cross-functional teams to optimize operational efficiency. Strong understanding of data lifecycle, business intelligence, and stakeholder communication.

CORE SKILLS

- ✓ Advanced Excel & Spreadsheet Modeling
- ✓ SQL (MySQL, PostgreSQL)
- ✓ Python for Data Analysis (Pandas, NumPy, Matplotlib, Seaborn)
- ✓ Business Intelligence: Power BI, Tableau
- ✓ KPI Dashboarding & Reporting
- ✓ Data Cleaning & Transformation
- ✓ Statistical Analysis & A/B Testing
- ✓ Data Warehousing (Snowflake, BigQuery)
- ✓ ETL (basic with Python & DBT)
- ✓ Google Analytics, Excel VBA
- ✓ JIRA, Agile/Scrum Framework

PROFESSIONAL EXPERIENCE

Data Analyst

RevaTech Systems Pvt. Ltd., Gurugram

Sep 2021 – Present

- Created automated dashboards in Power BI and Tableau for sales, operations, and marketing KPIs, reducing manual reporting by 75%.
- Wrote complex SQL queries to extract insights from customer and product datasets stored in PostgreSQL and Snowflake.
- Partnered with business teams to define metrics and improve data-driven decision-making across supply chain operations.
- Conducted cohort and retention analysis for product usage trends, which influenced product roadmap prioritization.
- Collaborated with data engineers on improving data pipeline quality and identifying upstream data issues.

Data Analyst (Junior Level)

Clarity Insights Pvt. Ltd., Noida

Jul 2019 – Aug 2021

- Supported marketing and finance departments by providing data extracts, visualizations, and reports using Excel and Tableau.
- Built Excel-based forecasting models for revenue projections and customer lifetime value (CLV).
- Conducted competitor and pricing analysis for e-commerce product lines.
- Created Python scripts for data wrangling and automating monthly reporting tasks.

Data Analytics Intern

Bizlytics Labs, Remote

Jan 2019 – Jun 2019

- Assisted in preparing SQL-based reports and dashboards for an FMCG client.
- Cleaned and validated large Excel datasets with 100K+ rows using Python and OpenPyXL.
- Created basic Tableau dashboards to visualize regional sales patterns.

KEY PROJECTS

1. Automated Sales Dashboard – Power BI + SQL

- Designed and implemented a Power BI dashboard that pulls real-time data from Snowflake and auto-updates metrics for 20+ stakeholders.
- Included filters by geography, time, and category with drill-down capabilities.

2. Churn Analysis Model – Python + SQL

- Analyzed customer churn patterns using logistic regression and key customer attributes.
- Generated monthly churn risk reports, helping reduce churn by 14% in 6 months.

3. Marketing Attribution Model – Python

- Worked with the digital marketing team to build a last-touch attribution model.
- Analyzed ROAS (Return on Ad Spend) across multiple campaigns and platforms.

EDUCATION

Bachelor of Science (B.Sc) – Statistics & Computer Applications

University of Delhi, New Delhi

Graduated: 2018 | Percentage: 81.6%

CERTIFICATIONS

- Google Data Analytics Professional Certificate – Coursera, 2022
- Excel to MySQL: Analytics for Business – Duke University (Coursera), 2021
- Tableau Desktop Specialist – Tableau, 2021
- Advanced SQL for Data Analysts – Mode Analytics, 2023

TECH STACK

Languages: SQL, Python, Excel VBA

Visualization: Power BI, Tableau, Excel Charts

Libraries: Pandas, NumPy, Seaborn, Matplotlib, Statsmodels

Databases: PostgreSQL, MySQL, Snowflake, BigQuery

Tools: Jupyter, Excel, Git, DBT (basic), Looker (read-only)

Analytics: Google Analytics, A/B Testing, Regression Analysis

ACHIEVEMENTS

- ✓ Awarded “Best Analyst – Q2 2023” for building a cost-saving automation dashboard
- ✓ Saved ~10 hours/week through Excel automation scripts
- ✓ Led internal analytics workshop: “Advanced SQL Query Optimization”
- ✓ Participated in Tableau Public Viz Challenge – Top 10%

PERSONAL DETAILS

Date of Birth: 15th November 1996

Languages Known: English, Hindi

Nationality: Indian

Address: C-202, Windsor Apartments, DLF Phase 2, Gurugram – 122002

DECLARATION

I hereby declare that the information mentioned above is true to the best of my knowledge.

Date: 4th October 2025

Place: Gurugram