ANUJ SHINDE

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PROFILE SUMMARY

Skilled Data Analyst with experience in analysing large datasets, writing optimized SQL queries, building interactive Power BI dashboards, and automating data pipelines to improve reporting efficiency. Proficient in Python and Scikit-learn for developing and optimizing machine learning models that support data-driven decision-making.

EDUCATION

S.I.E.S. College of Arts, Science & Commerce, Nerul   **CGPA: 8.75**
B.Sc in Computer Science   *June 2021– May 2024*

EXPERIENCE

Data Analyst Intern   Mumbai
Techfer Global   *Feb 2025 – July 2025*

- Executed **SQL** queries, backend reports for insurance KPIs, which resulted in a **40%** reduction in manual reporting work.
- Built 4+ interactive Power BI dashboards using **DAX** & **Power Query**, enabling **30%** faster decision-making.

Internship Program   Accenture – May 2024

- Improved insights by 25% using **Power BI**, **Excel**, and **Power Query** for customer segmentation and churn risk analysis.
- Enhanced reporting accuracy and a 40% reduction in processing time through data transformation and cleaning.

PROJECTS:

Telecom Churn Analysis & Prediction: SQL | Power BI | Machine Learning Link:

- Analyzed $16.98M revenue using **SQL** & **Power BI**, identifying high-risk churn segments (26.5% turnover).
- Developed a Random Forest model with an accuracy of **83.4%**, allowing for proactive retention tactics.

Credit card transaction report: Power BI Link:

- Identified delinquency risks among self-employed individuals **(1.65%)**, and processed over 44.5 million transactions and $55.3 million in revenue.
- The results showed that **70%** of customers prefer to swipe, and tracked satisfaction score improvement to 4.3.

Banking Loan Analysis: SQL | Python | Power BI

- Cleaned & analyzed **45K+ financial records**, improving campaign targeting accuracy by **27%** using **SQL** and **Pandas.**
- The IT and management clients (ages 30 to 40) had a high conversion rate (>35%), according to **EDA**.

TECHNICAL SKILLS:

Programming Languages & Libraries	**Python, Pandas, Numpy, Matplotlib, Seaborn, Scikit-learn**
Database	**MySQL, Microsoft SSMS**
Business Intelligence Tools	**Power BI, Tableau & MS Exce**l
Machine Learning:	**Regression, Classification, TensorFlow, NLP, Neural Networks, CNN**

CERTIFICATIONS:

- Master in Data Science with AI (I.T Vedant)   Jun 2024 – July 2025
- Python for Data Science (IBM)   Dec 2024
- Data analysis with Python (IBM)   Nov 2024