EMMA THOMPSON

Email: emma.thompson@email.com | Phone: +1-555-0654

# PROFESSIONAL SUMMARY

Marketing Specialist with 4+ years of experience in digital marketing, content creation, and social media management. Skilled in campaign management and brand development.

# SKILLS

• Digital Marketing: Google Ads, Facebook Ads, SEO, SEM

• Content Creation: Copywriting, Blog writing, Social media content

• Tools: Google Analytics, HubSpot, Mailchimp, Canva

• Social Media: Facebook, Instagram, Twitter, LinkedIn

# WORK EXPERIENCE

## Marketing Specialist | BrandCorp | 2020-Present

• Managed social media accounts with 50K+ followers

• Created marketing campaigns that increased leads by 40%

• Analyzed marketing metrics and prepared monthly reports

# EDUCATION

Bachelor of Arts in Marketing | UCLA | 2019