

Matt Brems
Data Science Immersive, GA DC

• Recall: What is a loss function?

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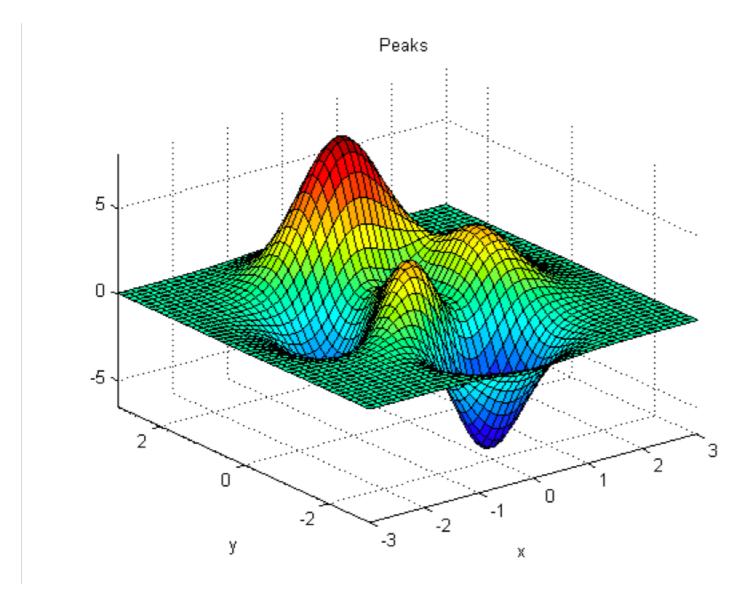
• Recall: What are common loss functions we've used?

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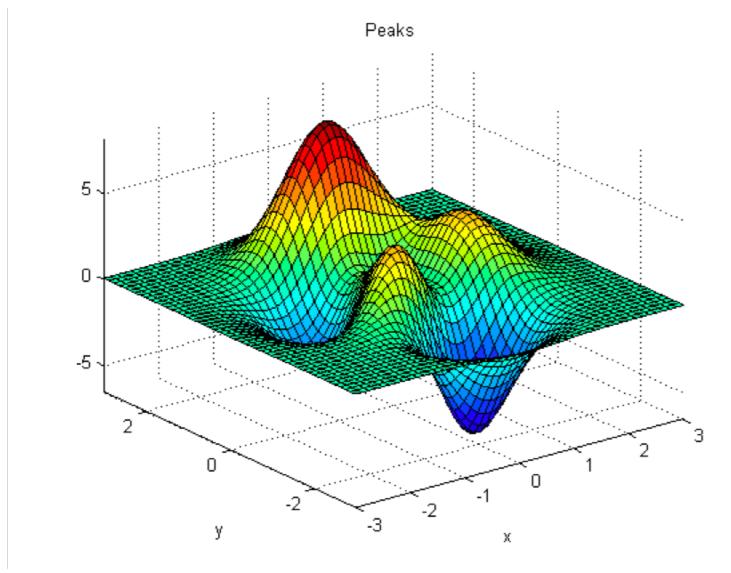
Recall: What purposes do our loss function serve?

## LOSS FUNCTION



• What do we do with this?

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• How do we do it?

- Gradient descent is:
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  - used to identify the optimal value of parameters
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  - an iterative method
  - used to identify the optimal value of parameters
  - by optimizing an objective function.
- Algorithm Sketch:
  - 1. Start by making a guess for the optimal parameter value.
  - 2. Calculate the loss given that parameter value.
  - 3. Update guess to decrease loss.
  - 4. Keep going until loss is "sufficiently minimized."

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- α: Learning Rate
  - Controls how fast we move with each step.

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- α: Learning Rate
  - Controls how fast we move with each step.
- $\frac{\partial L}{\partial \beta_1}$ : Gradient of Loss Function with respect to  $\beta_1$ .
  - Tells us direction of steepest slope. (Gravity!)

• Goal: Find the best possible value for  $\hat{\beta}_1$ .

$$\hat{\beta}_{1,i+1} \coloneqq \hat{\beta}_{1,i} - \alpha \left[ \frac{\partial L}{\partial \beta_1} \right]$$

• Keep going until  $\hat{\beta}_{1,i+1} - \hat{\beta}_{1,i}$  is sufficiently small. (Why?)

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- Step 7:  $\hat{\beta}_1 = \hat{\beta}_{1,n}$ , where *n* is the number of iterations of gradient descent.

## **INTUITIVE RECAP**

- When fitting a model, we:
  - Identify some loss function to optimize.
  - Pick a first guess.
  - Take a step of fixed size in the "best" direction.
  - Keep going until we've found the minimum of our loss function!

#### LOGISTIC REGRESSION

• Let's walk through an example of using gradient descent to optimize parameters for logistic regression.

## LOGISTIC REGRESSION LOSS FUNCTION

What do we want our loss function to look like in logistic regression?

#### LOGISTIC REGRESSION LOSS FUNCTION

• The loss function used in logistic regression is called the "cross-entropy."

$$L(y_i, \hat{y}_i) = y_i \cdot \log(\hat{y}_i) + (1 - y_i) \cdot \log(1 - \hat{y}_i)$$

Why would this be a good choice of loss function?

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#### LOGISTIC REGRESSION MODEL

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- Pick  $\alpha$ .
- Pick starting guesses for  $\hat{\beta}_0$ ,  $\hat{\beta}_1$ , and  $\hat{\beta}_2$ .

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#### LOGISTIC REGRESSION MODEL

- Pick starting guesses for  $\hat{\beta}_0$ ,  $\hat{\beta}_1$ , and  $\hat{\beta}_2$ .
- Calculate gradients:

• 
$$\frac{\partial L}{\partial \beta_0} = (y_i - \hat{y}_i)$$

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## LOGISTIC REGRESSION MODEL

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Update guesses!

• 
$$\hat{\beta}_{0,1} = \hat{\beta}_{0,0} - \alpha(y_i - \hat{y}_i)$$

• 
$$\hat{\beta}_{1,1} = \hat{\beta}_{1,0} - \alpha x_1 (y_i - \hat{y}_i)$$

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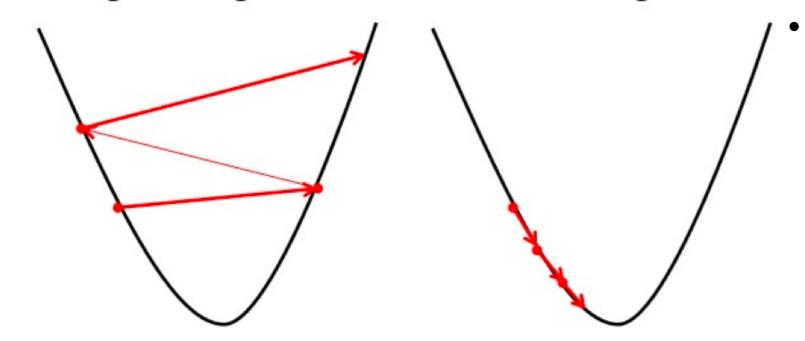
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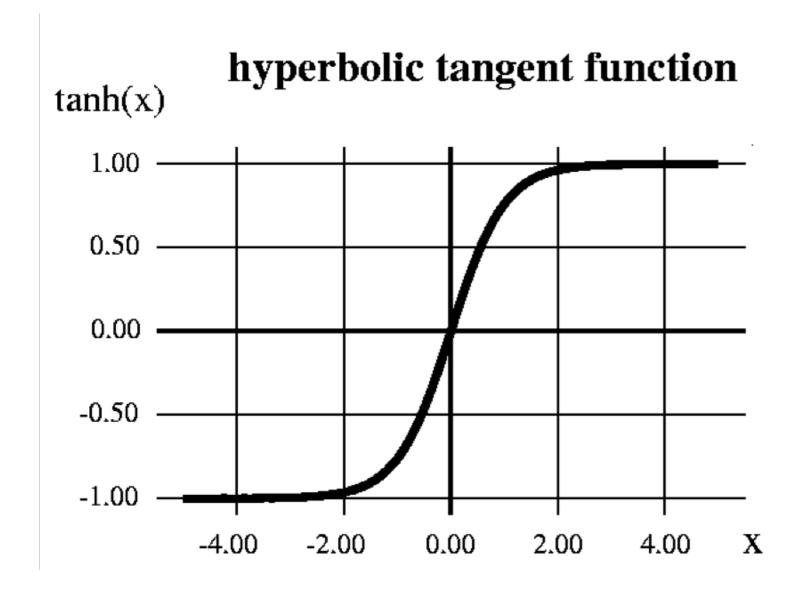
## **Gradient Descent**

Big learning rate Small learning rate



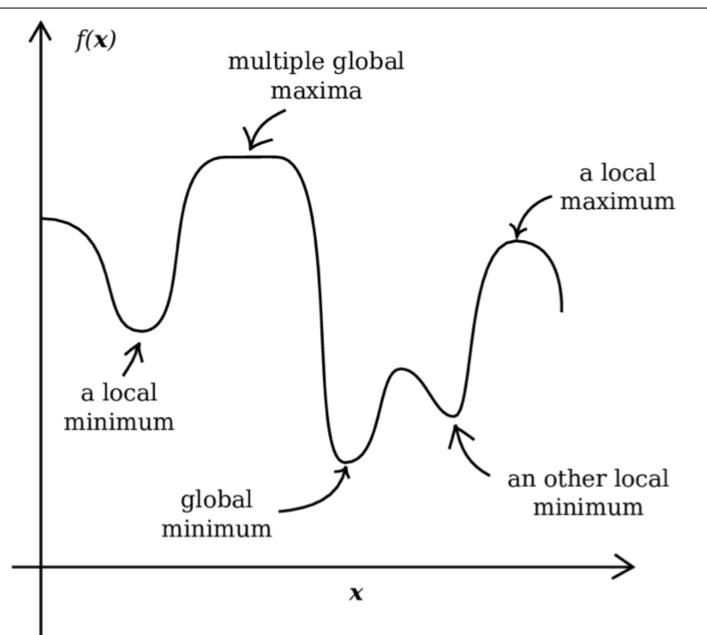
- If our step size is too big, we may never converge!
  - If our step size is too small, it may take a very long time for us to converge!

#### POTENTIAL PITFALLS



 Depending on the shape of the loss function, gradient (slope of the curve) may be close to zero, meaning that learning occurs very slowly.

#### POTENTIAL PITFALLS



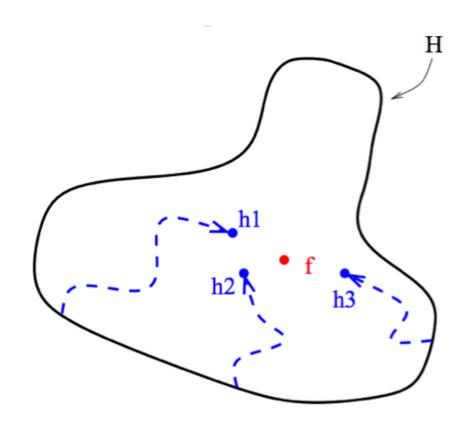
- Depending on the shape of the loss function, we may converge to a local optimum.
- This is one reason we attempt to choose convex loss functions.
- Shockingly, this isn't a major problem.

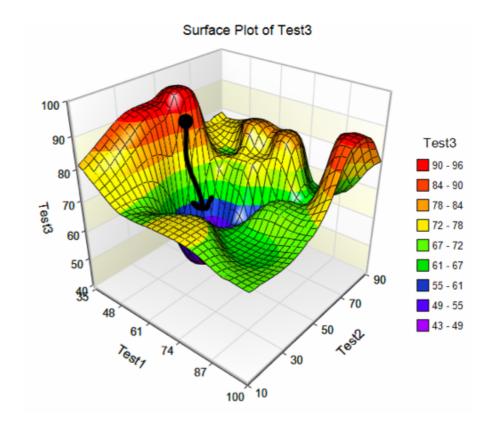
## **SOLUTION 1: STOCHASTIC GRADIENT DESCENT**

- One way to attempt to protect against some of these pitfalls is to use **stochastic gradient descent**, which means that, at each step, we draw  $\alpha$  from some distribution so that we aren't taking a step of fixed size.
- Practically, we could fit a model in this manner multiple times. If we repeatedly get nearly identical results, we can be more confident that we've arrived at the global optimum.

## **SOLUTION 2: CHANGE STARTING POINTS**

 Another way to attempt to protect against some of these pitfalls is to change the starting points of the algorithm.





## MACHINE LEARNING = GRADIENT DESCENT

