



## ARYA- ARYAVRAT INFOTECH INC.

## THINK TECHNOLOGY, THINK US







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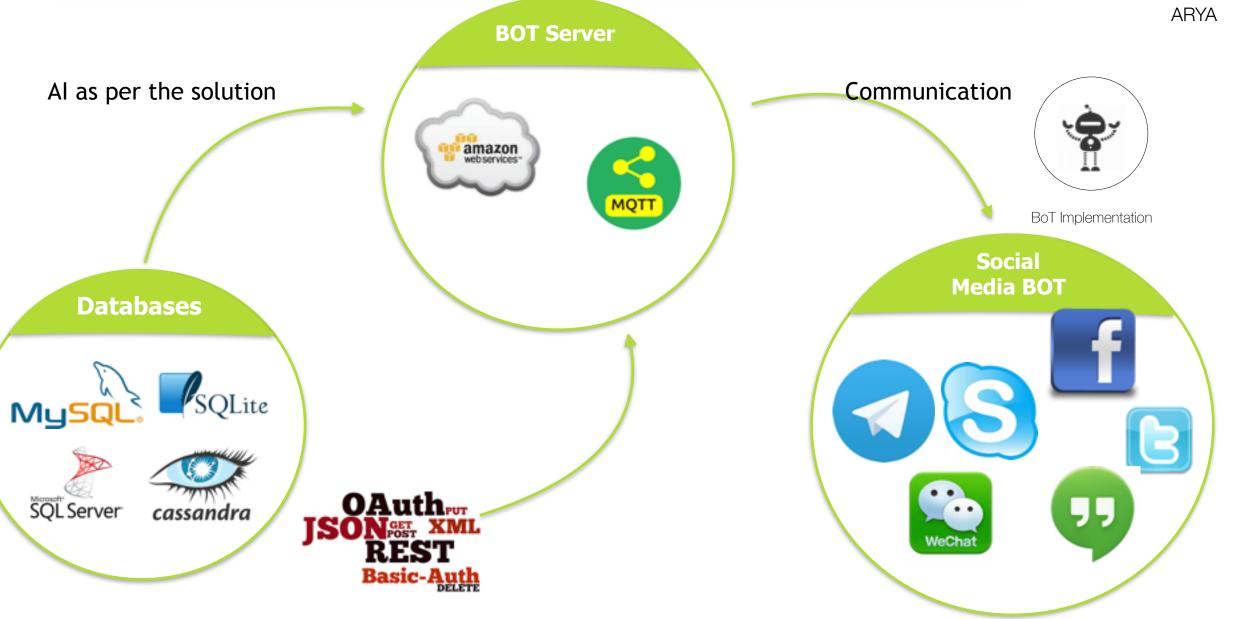
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# **BOT - Technology Intelligence**

Chat bots represent a whole new era of human and machine interaction and they will certainly bring sweeping changes to many customer experience programs, especially those offering social customer service. Chat bots can be developed on any conversational platform and many companies, like Facebook, have already seized (or are planning to seize) the opportunity. Other platforms might include: Slack, Zendesk, Skype, Telegram, Kik. The idea behind a chat bot is very simple and powerful: develop a bot which can answer questions or do administrative tasks on your behalf. The tasks and use cases can be numerous and from across categories.

# **BOT - Cutting Edge Technology Solution**







# Staffing or HR BOT

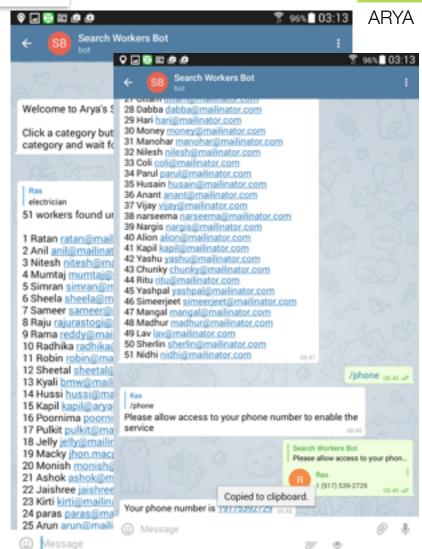


# Implemented with Telegram app

## Steps

- Search Search Workers Bot
- Type /start
- Select Any of three options like electrician , plumbers or delivery
- To share phone
- /phone

Acts as a virtual employee inside a recruiting company, helping other employees submit timesheets, call in sick, submit vacancies, apply for a job, or request a vacation.



# Support, Service, Lead Generation



- Live chat bot Replaces the live chat agent with a bot, safely and at scale. The bot can have multiple responders, automated, reply within the given context, use templates and Call-to-Actions (CTAs).
- Lead Generation with solving queries like a live agent 24/7 which reducing drastic cost

# **Productivity & Business**

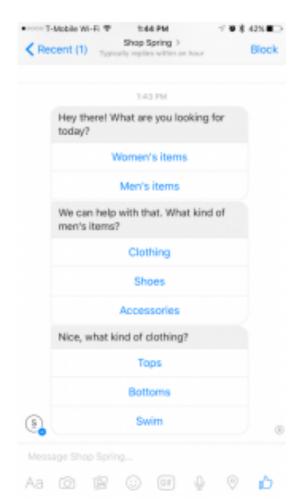


- 1 Sales assistant bot Answers sales reps' questions about his/her results and closed deals, e.g,. "How is my pipeline looking now?", "How many deals have been closed?" (Salesforce, Lexee bot)
- 2 Ticketing bot Helps companies with their ticketing /client support center. The bot will use the AI power and learn how to reply with contextual answers, automatically. (Zendesk)
- 3 Social CRM bot Enables businesses to tie live chat interactions or social messages with their backend CRM and Ad activities, and thus to have access to holistic customer behaviour reporting.

#### ecommerce



- 1 Flower order bot Allows users to send flowers and gifts through Messenger.
  The bot can answer live questions, make gifts suggestions, process orders and send shipping updates. (1-800- flowers)
- 2 Shopping bot Allows people to discover and purchase, from the messenger chat, the products they are look for, from websites all over the world. (Operator)
- 3 Personal shopper bot Speaks to customers to help them effortlessly shop different products within a company.
- 4 Price alerts bot Allows people to choose their price alerts settings from a large range of options from different websites and then receive alerts about prices going down on their favourite product. (eBAY)
- 5 Gift Assistant bot Helps users pick a gift for a specific occasion and person. It can suggest even specific products on different websites, within a price range.



### **Travel**



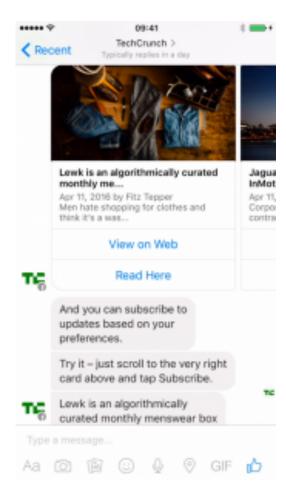
- 1 Flight assistant bot Sends flight documentation booking information, check-in notification, flight status updates to users.
- 2 Booking bot Allows people to search, browse and make flight or hotel reservations. (Expedia)
- 3 Railway info bot Gives access to information and updates from a specific railway company or country. It will automatically improve customer support services during during busy times. (Great Western Railway)
- 4 Taxi bot Can order a ride with your favourite taxi provider or a larger range of companies.



### **Publishers**

- News bot Sends personalized breaking news or specific stories from a specific website, every day, in a private messenger message.
- 2 Story curator bot Sends curated lists of stories and news, from multiple publishing platforms. (Sequel stories)
- 3 Sport Fan bot Sends news, alerts, live scores, and stats from all major leagues. A publishing company may build this to stay in touch and feed their fans with real live data. (theScore)





### Media & Entertainment



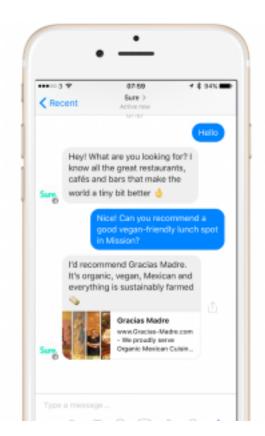
- 1 Printing bot Gives people access to their photo galleries from their messenger app and lets them choose which pictures to print instantly.
- 2 Movie reservation bot Gives access to all information about movies, show times, theater locations fast. (Fandango)
- 3 Event ticketing bot Allows people to browse, select and buy tickets for their favorite events. Companies can use such a bot also for sending event maps, updates and parking passes. (StubHub)
- 4 Photo editor bot Lets people edit their pics in the messenger chat right before sharing them with friends. (Fotor)
- 5 GIFs & Video bot Helps people search for or create their own GIFs and videos and send them to messenger friends.

### Food & Restaurants

1 Food ordering bot – Allows users to order food through their Facebook Messenger and skip the ordering process on the website. (Burger King)

2 Eat and drink bot – Helps people decide what restaurant or bar to attend according to their preferences and location.





#### **Personal**



- 1 Health bot Answers health-related questions, and provides recommendations from accredited doctors. (HealthTap)
- Weather bot Sends real-time local weather forecasts. The reports can be personalized and people can receive push notifications based on weather conditions changes. (Poncho)
- 3 Grocery bot Helps customers pick out and order groceries for the week.
- 4 Life advice bot Similarly to a search engine, provides answers to specific life situations (e.g. changing a flat tire, finding low-cost flight tickets).
- 5 Cooking bot Offers various recipe ideas based on user's queries and preferences.



## Miscellaneous



#### **Fashion & Beauty**

Fashion ambassador bot – Informs a fashion brand's distributors in real time about a new collection and/or latest updates and modifications. (Jean Paul Gaultier/ Issey Miyake)

Make-up bot – Provides make-up advice on products people are asking about in digital channels. It can post tips and tricks from the company's blog, youtube videos or content on facebook to potential clients. (Max Factor)

#### **Games**

Games bot – Helps choose the game people want to play from a large range of games based on personal preferences. (ToyTalk)

Inside app game bot – Allows people to play their favorite game against a machine. (RPS bot)

#### Finance & Legal

Stock bot – Sends push notifications with live stock quotes of different companies.

Finance bot – Gives immediate access to updates or alerts about their credit card balance, based on users' personal preferences and needs. (Bank of America)

Legal assistant – Offers legal assistance, price quotes and other advice to people who are opening a business and who already have one.

#### **Politics**

Political candidate bot – Answers any question about the candidate, their political program, policies and even personal matters. (Donald Trump)

#### Health

Child health bot – Answers anxious parents' questions about their kids' health. The bot can answer up to 100 queries at once and has clear information about thousands of symptoms and illnesses. (a Spanish hospital)

# **Contact Us**



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