

User Personas



Name: Sheela

Age: 33

Occupation: Business analyst

Behavior:

- 1.) workaholic
- 2.) Trendy
- 3.) Shopping spree
- 4.) Organized
- 5.) active



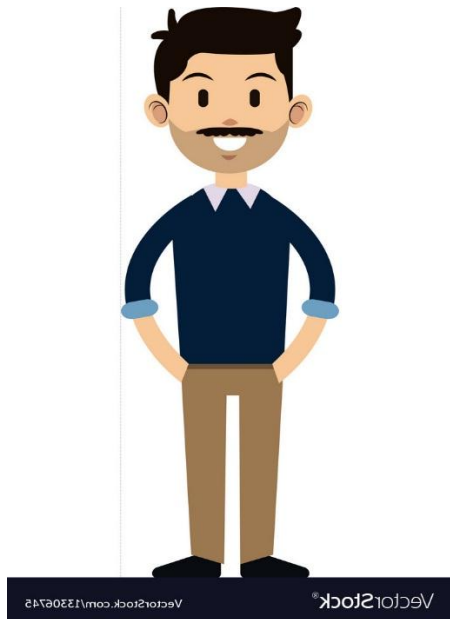
Name: Rusheela

Age: 36

Occupation: asst. professor

Behavior:

- 1.) Orthodox
- 2.) Bibliophile
- 3.) Considerate



Name: Nageshwar

Age: 40

Occupation: govt.employee

Behavior:

- 1.) Sports person
- 2.) Faithful
- 3.) Considerate
- 4.) Workaholic



Name: Vikram

Age: 23

Occupation: MBBS student

Behavior:

- 1.) Web browser
- 2.) Fashionable
- 3.) Sports person
- 4.) Curious