

# SNEHA ARYA

DIGITAL MARKETING EXECUTIVE

## Contact Info

+91 9205229603  
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## PROFILE

Insightful marketing manager with over 3 years of experience, seeking to reshape the online marketing operations of clients to create an engaging online presence.

## WORK EXPERIENCE

### Digital Marketing Executive - Directus Investments

2021 - current

- Complete social media handling; increased target audience traffic up to 60%.
- Handling 3 client companies with positive feedback

### Digital Marketing Freelancer - OhMyGram

2020 - 2021

- Provided promotion of Spotify and YouTube channels.
- Managed more than 1000 clients with satisfactory feedback.

### Freelance Content Creator - CrashByKarishma

2018 - current

- Created 100+ digital cards for Etsy shop.
- Responsible for overseeing daily delivery operations and marketing.
- Devised and deployed sales and marketing tactics to drive strategic growth of revenue goals

### Social Media Manager - Sanvi InfoTech

2018 - 2019

- Complete social media handling; increased target audience traffic up to 40%.
- Handled 4 client companies with positive feedback

## MY SKILLS

Graphic designing	<div><div></div></div>
Microsoft Office	<div><div></div></div>
Filmora	<div><div></div></div>
Mobile Marketing	<div><div></div></div>
SEO	<div><div></div></div>
Google Analytics	<div><div></div></div>

## EDUCATION HISTORY

Delhi University - B.com

2019 - 2022 (UG)

St. Giri Sr. Sec School- CBSE

2017 - 2019

## TRAINING & CERTIFICATION

RK FILMS AND MEDIA ACADEMY

Digital Marketing course - 2018

## LANGUAGES

English, Hindi