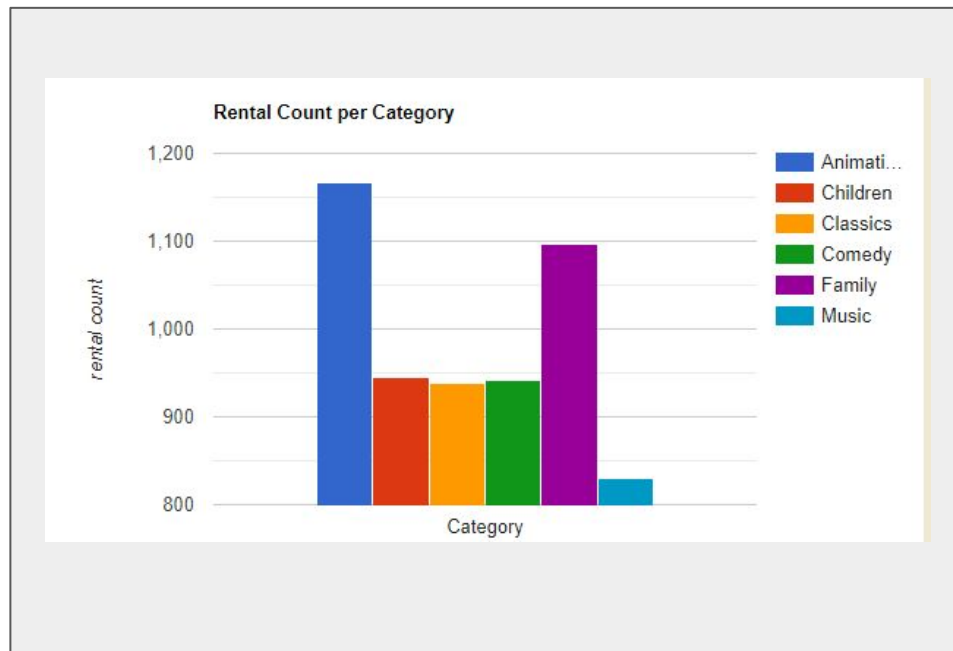
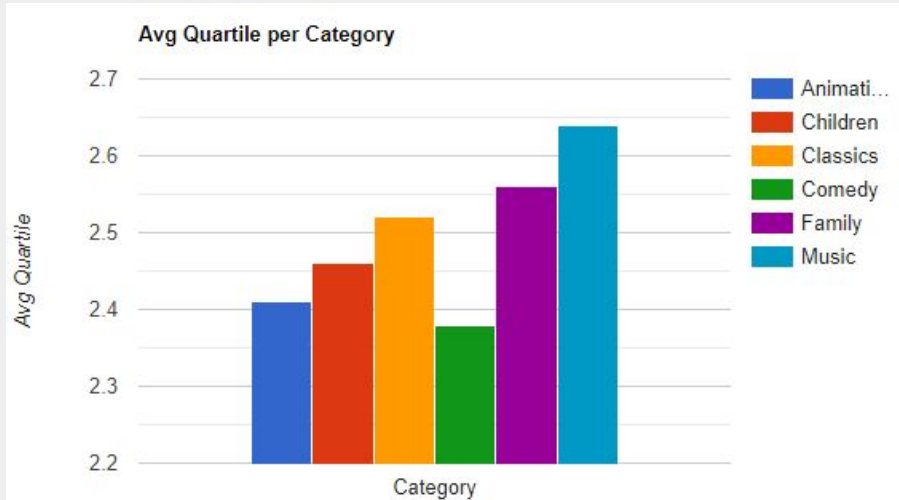


Which categories of family movies do families watch the most? (Question 1 Question Set 1)



We can see that families mainly watch family and animation movies the most, and Music movies the least.

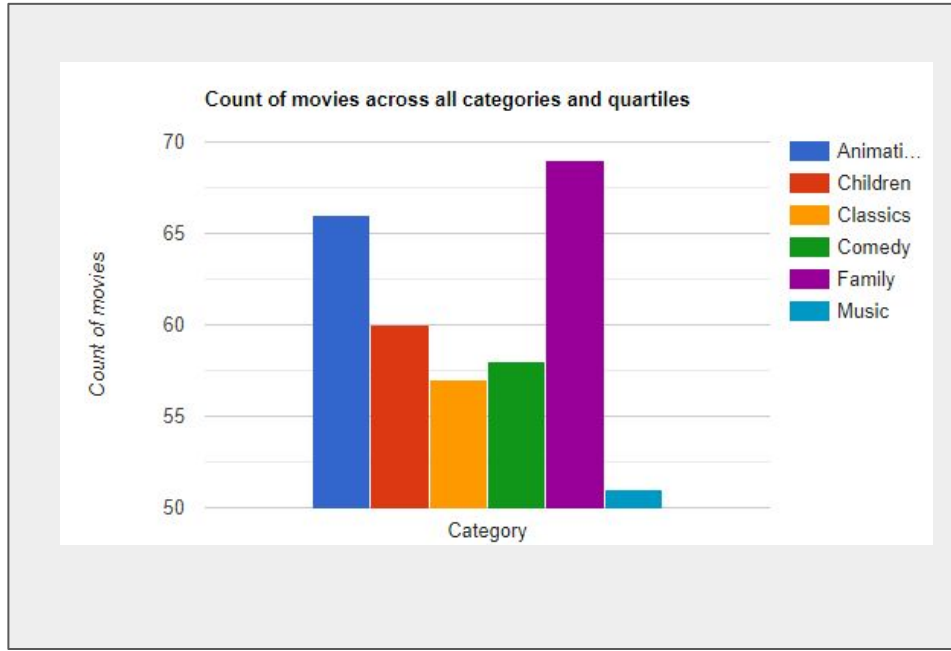
Which categories of family movies get rented for the shortest duration based on average quartile compared across all categories? (Question 2 Question Set 1)



As we can see, based off average quartile compared across all categories of movies, comedy movies are rented for the shortest duration while Music movies are rented for the longest duration.

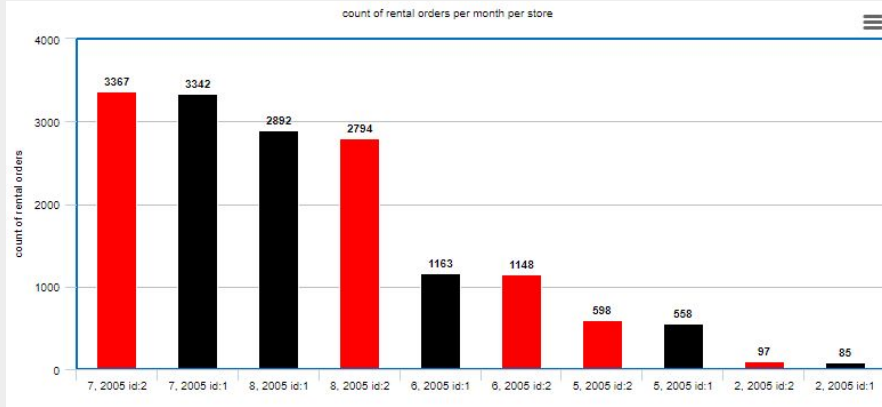
Which category has the highest count of movies rented out across all categories and quartiles?

(Question 3 Question Set 1)



As shown in the bar chart, Family movies has the highest count across all categories and quartiles while music has the lowest.

How do the two stores compare in their count of rental orders during every month for all the years in the data given.



Month, year, store id

As we can see in the chart, for all the months with the data provided, the two stores performed roughly the same in terms of their number of rental orders.