EduConnect : Smart Learning and Enrollment CRM Portal (Phase 7)

Goal:

The goal of this project is to build a Salesforce-based Student Enrollment and Learning Portal that automates the complete admission process. It will streamline student inquiries, course enrollments, and fee tracking while reducing manual effort and delays. Automated notifications and reminders will improve communication with students and faculty. Overall, the system will enhance efficiency, accuracy, and reporting, ensuring a smoother enrollment experience for educational institutes.

Problem Statement:

Educational institutes face challenges in managing student inquiries, admissions, and course enrollments due to manual processes. This causes delays, missed follow-ups, and inefficiency. A Salesforce-based portal will automate lead capture, admissions, fee tracking, and notifications, ensuring faster enrollment and better reporting.

Phase 7: Integration & External Access (Future Scope)

In the current version of the project, Phase 7 was not implemented. However, in the future, this phase could focus on:

- **Integration with Payment Gateway APIs** to allow online fee submission.
- **External Access via OAuth** for students to securely log in through a dedicated portal.
- **Platform Events and Notifications** to inform management about new admissions in real time.

This would further enhance the system by enabling online payments, real-time updates, and external accessibility for students and faculty.