

# Basic Details of the Team and Problem Statement

Ministry/Organization Name/Student Innovation:
Government of Jammu and Kashmir

PS Code: SIH1355

**Problem Statement Title:** Developing solutions to effective market linkage and promotion of One District One Product.

**Team Name:** Syntax Sentinels

Team Leader Name: Subhradeep Pal

Institute Code (AISHE): C-6286

**Institute Name:** Meghnad Saha Institute Of Technology

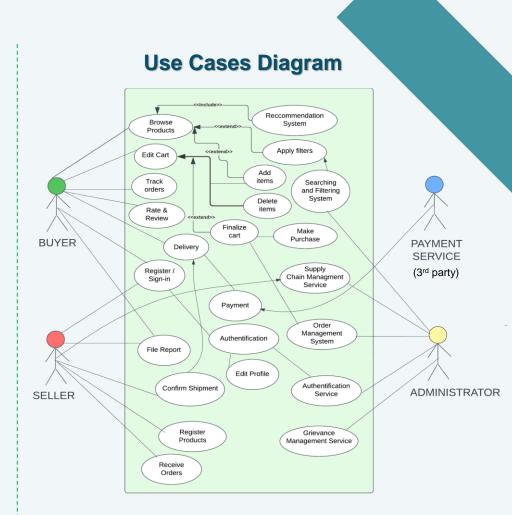
Theme Name: Heritage & Culture

# Idea/Approach Details

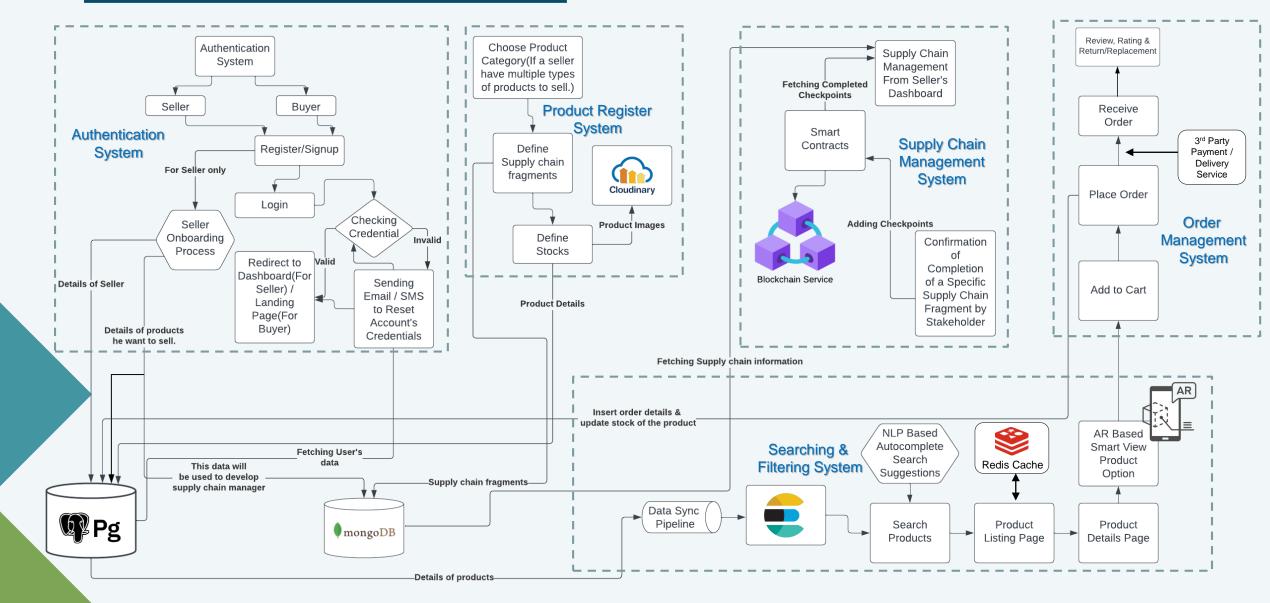
### Idea/Solution/Prototype

In response to the Govt. of Jammu and Kashmir's challenges, our solution strategically addresses supply chain issues for the ODOP scheme, emphasizing improved reachability, transparency, and traceability through advanced technology.

- We've implemented blockchain technology to ensure transparency and traceability by recording each checkpoint in the supply chain, reducing the risk of fraud.
- Our solution provides a user-friendly online marketplace, serving as a central hub for product showcasing and sales, effectively addressing the reachability challenge for all stakeholders.
- One standout feature of our solution is the immersive Augmented Reality (AR) shopping experience, which transforms how customers interact with products, and creates memorable shopping journeys.
- Our solution features a robust recommendation engine powered by Machine Learning, providing personalized product suggestions for a tailored shopping experience.
- We've integrated multilingual chatbot and translation tools for smooth user interaction, eliminating language barriers and enabling effortless communication.
- Our solution offers detailed monitoring tools for government oversight and includes a **Grievance Redressal Cell** for quick user issue resolution.



# **Data Flow Diagram**

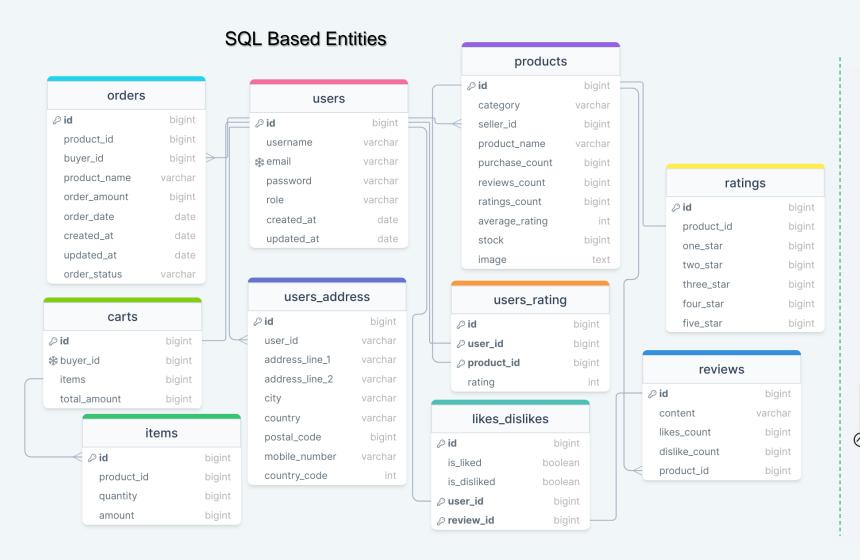


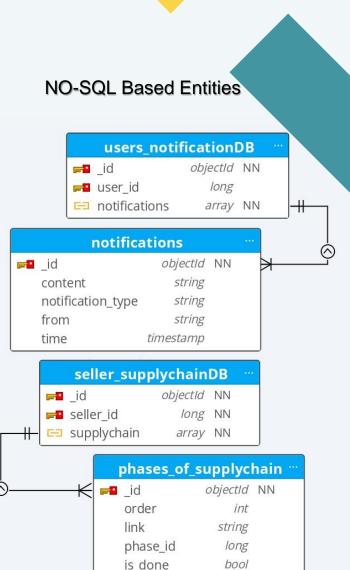
# **AR Based Smart Product View**





# **Database Design**





### **Technology stack & Dependencies**















django

AI/ML Tools & **Frameworks** 

Databases, ORM &

Search Engine







Web Servers. Containerization, CI/CD & Blockchain















Python@3.10



Java@17



Node Js@18.14



Spring Boot@2.7



Redis@6.2







Visual Studio Code

### **Team Structure**

#### **Mentor**



**Prof.(Dr.) Sudip Dogra** 

Specialization: RFID, **Advanced Communication**, Embedded systems, IOT, AI/ML

(25 Years of Experience)

#### **Team Leader**



Subhradeep Pal B.Tech ECE 4th Year

#### Blockchain



**Aryadeep** Chakraborty B.Tech ECE 4th Year

#### AI/ML



Shubhojit Halder Deblina Mandal B.Tech ECE 4th Year



B.Tech CSE 4th Year

### **Database** Administration



Subhradeep Pal B.Tech ECE 4th Year

### **Frontend Development**



Md Safiul Haque B.Tech ECE 3rd Year



Maurakshi Banerjee B.Tech ECE 3rd Year



**Deblina Mandal** B.Tech CSE 4th Year

### **Backend Development**









**Subhradeep Pal Aryadeep Chakraborty** B.Tech

ECE 4th Year



**Md Safiul Haque** B.Tech ECE 3rd Year