## SHRI VAISHNAV VIDYAPEETH VISHAWAVIDYALAYA

#### SHRI VAISHNAV INSTITUTE OF INFORMATION TECHNOLOGY



### **Department of Computer Science and Engineering**

**Practical File** 

**Introduction to Data Science** 

**BTIBM505** 

III YEAR V SEM

**SECTION - M** 

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### **SPAM HAM**

- Nowadays, it's likely that everyone knows what Spam means, in the context of e-mail.
   The use of the word "Ham", on the other hand, is relatively new and sometimes confusing.
- "Ham" is *e-mail that is not Spam*. In other words, "non-spam", or "good mail". It should be considered a shorter, snappier synonym for "non-spam".
- Its usage is particularly common among anti-spam software developers, and not widely known elsewhere; in general, it is probably better to use the term "non-spam", instead.

#### Why do people send out spam email?

• Often, spam email is sent for commercial purposes. While some people view it as unethical, many businesses still use spam. The cost per email is incredibly low, and businesses can send out mass quantities consistently. Spam email can also be a malicious attempt to gain access to your computer.

#### How do you stop spam email?

- Spam email can be difficult to stop, as it can be sent from botnets. Botnets are a network of previously infected computers. As a result, the original spammer can be difficult to trace and stop.
- If you receive a message that appears to be spam--for example, if you don't recognize the sender--mark the message as spam in your email application. Don't click any links or attached files, including opt-out or unsubscribe links. Spammers sometimes include these links to confirm that your email address is legitimate, or the links may trigger malicious webpages or downloads.

#### Is spam email dangerous?

• Spam email can be dangerous. It can include malicious links that can infect your computer with malware. Do not click links in spam. Dangerous spam emails often sound urgent, so you feel the need to act. Keep reading to learn about some of the basic spam types.

#### **Common types of spam**

#### **Commercial advertisements**

Whether an email message is spam or a legitimate advertisement, in the United States it's subject to the guidelines in the CAN-SPAM act.

When businesses capture your email address, they often subscribe you to their newsletter by default, as a low-cost way to sell their products. Whenever you fill out an online form, look for a checkbox to opt into or out of marketing email. While these emails can be pesky, most are harmless, and by law they must have a visible opt-out or unsubscribe option.

If you unsubscribe and continue to receive spam, update your email settings to filter messages from the sender's address out of your inbox.

#### **Antivirus warnings**

Ironically, antivirus warnings are a common spam tactic. These emails warn you about a computer virus infection and offer a solution--often an antivirus scan--to fix the alleged cyber threat. But taking the bait and clicking the link can grant the hacker access to your system or may download a malicious file.

If you suspect that your computer is infected, do not click a random email link. Instead, pursue legitimate cybersecurity software solutions to protect your endpoints.

#### **Email spoofing**

Why are phishing email scams often effective? Because the spam emails masterfully mimic legitimate corporate messages to get you to act. In a spoofing attack a spammer picks a company brand victims will trust, such as a bank or an employer, then uses the company's exact formatting and logos.

Before you reply or click anything, check the From line to make sure that the sender's email address (not just the alias) is legitimate. When in doubt, contact the company to verify whether the email is real.

#### **Sweepstakes winners**

Spammers often send emails claiming that you have won a sweepstakes or a prize. They urge you to respond quickly to collect your prize, and may ask you to click a link or submit some personal information. If you don't recognize the competition, or if the email address seems dubious, don't click any links or reply with any personal details.

#### Money scams

Unfortunately, spammers prey on people's goodwill. The spammer fabricates a story about needing funds for a family emergency or a tragic life event. Some scams, like the Nigerian prince scheme, promise to give you money if you just send your bank account information or pay a small processing fee. Always be cautious about providing personal information or sending money.

#### What is Ham?

The term 'ham' was originally coined by SpamBayes sometime around 2001and is currently defined and understood to be "E-mail that is generally desired and isn't considered spam."

Desired? You may be saying to yourself "I do not desire this mail, how is this ham and why am I getting it? "The answer is you requested it.

There are two ways you could have signed up for this email.

- **Directly** While downloading free software such as a browser or a game or signing up for a new online service you were required to agree to and check the box agreeing to their Terms of Service (TOS). Below or above the TOS were other checkboxes. One said "Yes! I would like to receive information and offers from you and your partners." If you checked this box, then legally you asked for this email.
- **Indirectly** This is the same scenario as Directly signing up except, the box for the information and offers is pre-checked, leaving it for you to uncheck the box if you do not want to be on their mail lists.

Either way, once you are on a bulk mail list, they can legally send you the offers (and rarely any information worth anything) as long as they follow RFC Regulations.

The good news is that if they follow RFC Rules then it is easy to stop these emails. All you have to do is to simply "click to unsubscribe" and the mail stops. That is if they follow rules.

Malicious spammers especially will take advantage of this and offer the same format at the bottom of their emails linking the unsubscribe link to malicious downloads and/or tracking cookies; Etc...

#### Email fraud: an INFOSEC case study

This case study looks at the possible consequences of an email scam.

Themes covered include:

- posting personal information online
- poor awareness of spoofing email
- agency protection against spoofing email.

#### Scenario – what happened

Amy, an agency head from a small government organisation receives an email message from someone she believes is a Ministry of Foreign Affairs (MFAT) colleague.

The colleague's email address looks genuine because at first glance it features her colleague's name and his organisation in the usual way, eg, Joe.Smith@mfat.x.co.nz

The email asks Amy to make payments on behalf of the organisation for routine administration expenses and that she click on a weblink, taking her to another website, as part of the payment process.

Amy, being busy and unfamiliar with the capabilities of the SEEmail system that protects agency-to-agency email, clicks the weblink and forwards the payment request to finance.

Finance immediately notes that the email address is not an official government email address (it should have been Joe.Smith@mfat.govt.nz) and confirms that the email sender is, indeed, a fraudster who has obtained the name and organisation of Amy's colleague from his LinkedIn profile.

The weblink Amy clicked on infects her workstation and the entire network with malware, resulting in a widespread compromise of information.

It also presents a threat to the other agencies and contractors that were networked with the agency, undermining official and public confidence in its reliability.

#### Lessons learned – what should have happened

Amy, Amy's colleague Joe, and her agency made a couple of errors.

Amy's colleague Joe should have:

Posted as little personal information online as possible

Employees working for government, especially those in possession of a national security clearance, should take care to post as little personal information on the internet about themselves as possible as their identity could be fraudulently used to obtain access to information, resources or assets.

Amy should have:

#### Been more aware of spoofing email and known what to do

Spoofing emails, which may be motivated by financial, criminal or political gain, attempt to appear legitimate by using content, templates and email and web addresses that look very similar to official or legitimate ones. They often contain an active web address directing personnel to a malicious website to either obtain illicit information or infect their work station with malicious code.

Employees should verify the source, be adequately trained to detect and react to malicious or suspicious-looking emails and never send or click active weblinks at work or in official emails.

Amy's agency should have:

#### Taken steps to avoid spoofing threats

Agencies should configure their email infrastructure to avoid spoofing threats.

#### MACHINE LEARNING

Machine learning is a field of inquiry devoted to understanding and building methods that 'learn', that is, methods that leverage data to improve performance on some set of tasks. It is seen as a part of artificial intelligence.

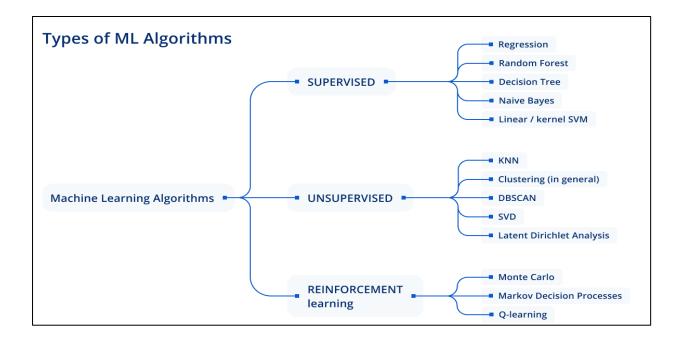
#### **ML Algorithm**

A machine learning algorithm is the method by which the AI system conducts its task, generally predicting output values from given input data. The two main processes of machine learning algorithms are classification and regression.

#### **Categorization of ML Algorithms**

SUPERVISED LEARNING is a type of Machine learning in which the machine needs external supervision to learn. The supervised learning models are trained using the labeled dataset. Once the training and processing are done, the model is tested by providing a sample test data to check whether it predicts the correct output.

UNSUPERVISED LEARNING is a type of machine learning in which the machine does not need any external supervision to learn from the data, hence called unsupervised learning. The unsupervised models can be trained using the unlabeled dataset that is not classified, nor categorized, and the algorithm needs to act on that data without any supervision.



Data set used from Kaggle - Spam\_Ham\_Dataset.csv

Basic Libraries used - Pandas, NumPy, Matplotlib, Seaborn, Sklearn

#### ML Algorithms used -

- (i) Logistic Regression
- (ii) Decision Tree
- (iii) Random Forest
- (iv) Decision Tree Classifier
- (v) Random Forest Classifier

#### Libraries In Python -

- Pandas- Pandas is an open-source library that is made mainly for working with relational or labeled data both easily and intuitively. It provides various data structures and operations for manipulating numerical data and time series. This library is built on top of the NumPy library. Pandas is fast and it has high performance & productivity for users.
- <u>NumPy</u> is a general-purpose array-processing package. It provides a high-performance multidimensional array object, and tools for working with these arrays. It is the fundamental package for scientific computing with Python. It is open-source software.
- <u>Matplotlib</u> is a plotting library for the Python programming language and its numerical mathematics extension NumPy. It provides an object-oriented API for embedding plots into applications using general-purpose GUI toolkits like Tkinter, wxPython, Qt, or GTK.
- <u>Seaborn-</u> Seaborn is an amazing visualization library for statistical graphics plotting in Python. It provides beautiful default styles and color palettes to make statistical plots more attractive. It is built on the top of matplotlib library and also closely integrated to the data structures from pandas.
- <u>Scikit-learn-</u> (formerly scikits.learn and also known as sklearn) is a free software machine learning library for the Python programming language. It features various classification, regression and clustering algorithms including support-vector machines, random forests, gradient boosting, *k*-means and DBSCAN.

#### **ML Algorithms Used –**

#### 1. Logistic Regression

Logistic regression aims to solve classification problems. It does this by predicting categorical outcomes, unlike linear regression that predicts a continuous outcome. In the simplest case there are two outcomes, which is called binomial, an example of which is predicting if a tumour is malignant or benign.

#### 2. Decision Tree

A decision tree is a flowchart-like tree structure where an internal node represents feature(or attribute), the branch represents a decision rule, and each leaf node represents the outcome. The topmost node in a decision tree is known as the root node. It learns to partition on the basis of the attribute value.

#### 3. Random Forest

Random Forest is an ensemble technique capable of performing both regression and classification tasks with the use of multiple decision trees and a technique called Bootstrap and Aggregation, commonly known as bagging.

#### 4. Decision Tree Classifier

DecisionTreeClassifier is a class capable of performing multi-class classification on a dataset. In case that there are multiple classes with the same and highest probability, the classifier will predict the class with the lowest index amongst those classes.

#### 5. Random Forest Classifier

The Random Forest classifier creates a set of decision trees from a randomly selected subset of the training set. It is basically a set of decision trees (DT) from a randomly selected subset of the training set and then It collects the votes from different decision trees to decide the final prediction.

#### **Importing Libraries and Dataset**

```
import pandas as pd
import numpy as np
import matplotlib.pyplot as plt
import seaborn as sns

[9]

df = pd.read_csv("spam_ham_dataset.csv")
df

[3]
...
```

### 

```
df.shape

(13)

... (5171, 4)

# To calculate the number of unique values in the data set.

df.nunique()

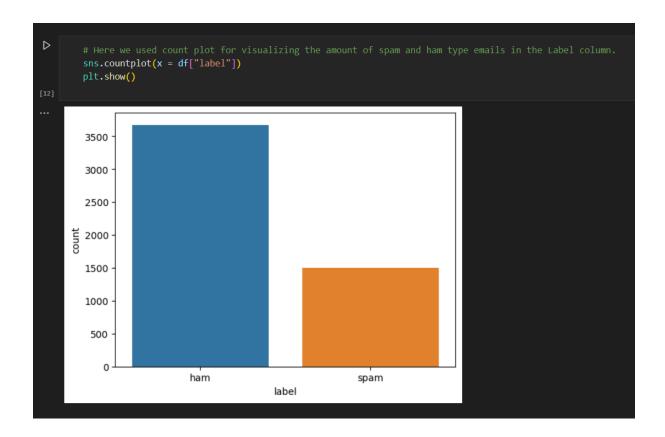
(14)

... Unnamed: 0 5171
label 2
text 4993
label_num 2
dtype: int64

df["label"].value_counts()

(17)

... ham 3672
spam 1499
Name: label, dtype: int64
```



#### **Model Implementation**

```
print(sw)

('ve', "wasn't", 'why', 'all', 'and', 'in', 'a', 'won', 'but', 'once', 'at', 'into', 'wost', 'are', 'some', 'couldn', 'to', 'again', "shan't", 'it', 'do', 'not', 'wouldn', "noc', 'ladn', 'she', 'd', 'you've', 'this', 'couldn't', 'will', 'of', 'before', 'from', 'needn', 'whom', 'isn', 'them', 'his', 'no', 'on', 'san', 'she', 'these', 'he', 'or', 'sgaint', 'their', 'sin', 'the', 'm', 'herself', 'for', 'shan', 'ain', 'yourselves', 'hand't', 'whon', 'how', 'his', 'had', 'hisself', 'under', 'wyself', 'ourselves', 'hand't', 'whon', 'how', 'his', 'had', 'hisself', 'under', 'wyself', 'ourselves', 'hand't', 'whon', 'wou'n', 'wore', 'the', 'has', 'you're', 'its', 'itself', 'wasn', 'you', 'you'n', 'wore', 'this', 'wor', 'har', 'it', 'ower', 'until', 'to', 'on', 'out', 'to', 'ou'n', 'un', 'ou'n', 'wor', 'thi', 'we', 'where', 'hes', 'wo', 'an', 'do'', 'ou'l', 'do', 'ou'l', 'do', 'ou'n', 'doen', 'the', 'wer', 'all', 'dor', 'she', 'hat', 'she', 'she', 'she', 'who', 'thu', 'we', 'where', 'between', 'each', 'then', 'after', 'same', 'here', 'mustn't', 'as', 'other', 't', 'forther', 'hasn', 'yourself', 'what', 'that'll', 'only', 'yourself', 'hasn', 'having', 'me', 'down', 'been, 'through', 's', 'bere', 'mustn't', 'as', 'other', 't', 'forther', 'hasn', 'yourself', 'what', 'that'll', 'only', 'yourself', 'hasn', 'having', 'me', 'down', 'been, 'through', 's', 'bere', 'mustn't', 'as', 'other', 't', 'forther', 'hasn', 'yourself', 'what', 'that'll', 'only', 'yourself', 'hasn', 'having', 'me', 'down', 'been, 'through', 's', 'bere', 'mustn't', 'as', 'other', 'thre', 'hasn', 'having', 'mightn', 'ma', 'won't', 'we', 'here', 'between', 'each', 'then', 'wery', 'mightn', 'ma', 'won't', 'we', 'here', 'between', 'each', 'then', 'wery', 'mightn', 'ma', 'won't', 'we', 'here', 'between', 'each', 'then', 'wery', 'mightn', 'ma', 'won't', 'we', 'here', 'between', 'each', 'then', 'we', 'here', 'we', 'here', 'we', 'here', 'here', 'we', 'an', 'here', 'here'
```

#### Models-

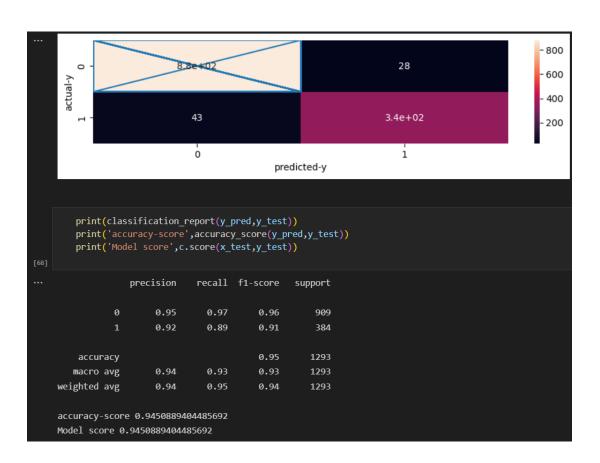
#### 1) Logistic Regression

```
Logistic Regression
    from sklearn.linear model import LogisticRegression
    c=LogisticRegression()
    print(c.fit(x_train,y_train.values))
    y_pred=c.predict(x_test)
    print(f'predicted-y',y_pred[:5],'actual-y',y_test.values[:5])
    \label{print} {\tt print(f'predicted-y\_shape',y\_pred.shape,'actual-y-shape',y\_test.values.shape)}
LogisticRegression()
 predicted-y [0 1 0 0 1] actual-y [0 1 0 0 1]
 predicted-y_shape (1293,) actual-y-shape (1293,)
    from sklearn.metrics import confusion_matrix,accuracy_score,classification_report
    cm=confusion_matrix(y_pred,y_test)
    plt.figure(figsize=(10,2))
    sns.heatmap(cm,annot=True)
    plt.plot(y_pred,y_test)
    plt.xlabel('predicted-y')
plt.ylabel('actual-y')
    plt.show()
```



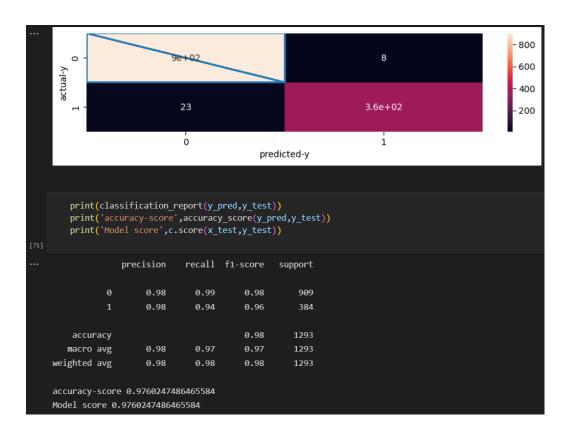
#### 2) Decision Tree

```
Decision Tree
    from sklearn.tree import DecisionTreeClassifier
    c=DecisionTreeClassifier()
    print(c.fit(x_train,y_train))
    y_pred=c.predict(x_test)
    print(f'predicted-y',y_pred[:5],'actual-y',y_test.values[:5])
    print(f'predicted-y_shape',y_pred.shape,'actual-y-shape',y_test.values.shape)
DecisionTreeClassifier()
predicted-y [0 1 0 0 1] actual-y [0 1 0 0 1]
predicted-y_shape (1293,) actual-y-shape (1293,)
    from sklearn.metrics import confusion_matrix,accuracy_score,classification_report
    cm=confusion_matrix(y_pred,y_test)
    plt.figure(figsize=(10,2))
    sns.heatmap(cm,annot=True)
    plt.plot(y_pred,y_test)
    plt.xlabel('predicted-y')
    plt.ylabel('actual-y')
    plt.show()
```



#### 3) Random Forest

```
Random Forest
    from sklearn.ensemble import RandomForestClassifier
    c=RandomForestClassifier()
    print(c.fit(x_train,y_train))
    y_pred=c.predict(x_test)
    print(f'predicted-y',y_pred[:5],'actual-y',y_test.values[:5])
    print(f'predicted-y_shape',y_pred.shape,'actual-y-shape',y_test.values.shape)
RandomForestClassifier()
predicted-y [0 1 0 0 1] actual-y [0 1 0 0 1]
predicted-y_shape (1293,) actual-y-shape (1293,)
    from sklearn.metrics import confusion_matrix,accuracy_score,classification_report
    cm=confusion_matrix(y_pred,y_test)
    plt.figure(figsize=(10,2))
    sns.heatmap(cm,annot=True)
    plt.plot(y_pred,y_test)
    plt.xlabel('predicted-y')
    plt.ylabel('actual-y')
    plt.show()
```



#### 4) Decision Tree Classifier

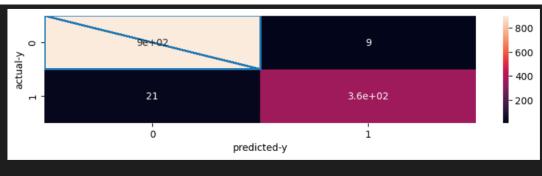
```
Decision Tree Classifier
    from sklearn.tree import DecisionTreeClassifier
    c=DecisionTreeClassifier()
    print(c.fit(x_train,y_train))
    y_pred=c.predict(x_test)
    print(f'predicted-y',y_pred[:5],'actual-y',y_test.values[:5])
    print(f'predicted-y_shape',y_pred.shape,'actual-y-shape',y_test.values.shape)
DecisionTreeClassifier()
predicted-y [0 1 0 0 1] actual-y [0 1 0 0 1]
 predicted-y_shape (1293,) actual-y-shape (1293,)
    from sklearn.metrics import confusion_matrix,accuracy_score,classification_report
    cm=confusion_matrix(y_pred,y_test)
    plt.figure(figsize=(10,2))
    sns.heatmap(cm,annot=True)
    plt.plot(y_pred,y_test)
    plt.xlabel('predicted-y')
plt.ylabel('actual-y')
    plt.show()
```



#### 5) Random Forest Classifier

### Random Forest Classifier

```
from sklearn.ensemble import RandomForestClassifier
   c=RandomForestClassifier()
   print(c.fit(x_train,y_train))
   y_pred=c.predict(x_test)
   print(f'predicted-y',y pred[:5], 'actual-y',y test.values[:5])
   print(f'predicted-y_shape',y_pred.shape,'actual-y-shape',y_test.values.shape)
RandomForestClassifier()
predicted-y [0 1 0 0 1] actual-y [0 1 0 0 1]
predicted-y_shape (1293,) actual-y-shape (1293,)
   from sklearn.metrics import confusion_matrix,accuracy_score,classification_report
   cm=confusion_matrix(y_pred,y_test)
   plt.figure(figsize=(10,2))
   sns.heatmap(cm,annot=True)
   plt.plot(y_pred,y_test)
   plt.xlabel('predicted-y')
plt.ylabel('actual-y')
   plt.show()
```



```
print(classification_report(y_pred,y_test))
   print('accuracy-score',accuracy_score(y_pred,y_test))
   print('Model score',c.score(x_test,y_test))
             precision
                          recall f1-score
                                              support
                   0.98
                             0.99
                                      0.98
                                                  912
                   0.98
                             0.94
                                       0.96
                                                  381
   accuracy
                                       0.98
                                                 1293
   macro avg
                   0.98
                             0.97
                                       0.97
                                                 1293
weighted avg
                   0.98
                             0.98
                                       0.98
accuracy-score 0.9767981438515081
Model score 0.9767981438515081
```

#### **Accuracy Scores-**

Logistic Regression – 0.9806651198762568

Decision Tree – 0.9450889404485692

Random Forest – 0.9760247486465584

Decision Tree Classifier – 0.9443155452436195

Random Forest Classifier - 0.9767981438515081

#### **Conclusion-**

After analysing the predictions done by every model and checking the accuracy in different models, we can conclude that the best fit machine learning model for the data set of Spam and Ham is LOGISTIC REGRESSION.

It gave the best model accuracy score of <u>0.9806651198762568</u>.

Followed by the score of Random Forest Classifier with model accuracy score of 0.9767981438515081.

## TEAM MATE 1 - ARYAK TOMAR [20100BTCSDSI07264]

## TEAM MATE 2 - PARTH SHRIVASTAVA [20100BTCSDSI07283]

#### PROJECT TOPIC - SPAM HAM CLASSIFIER

## UNDER GUIDENCE OF - PROF. OMKANT SHARMA SIR

Data set used from Kaggle - Spam\_Ham\_Dataset.csv

Basic Libraries used - Pandasm, Numpy, Matlplotlib, Seaborn, Sklearn

ML Algortihms used -

- (i) Logistic Regression
- (ii) Decision Tree
- (iii) Random Forest
- (iv) Decision Tree Classifier
- (v) Random Forest Classifier

```
In [2]: import pandas as pd
import numpy as np
import matplotlib.pyplot as plt
import seaborn as sns
```

C:\Users\Parth\AppData\Local\Programs\Python\Python310\lib\site-packages\numpy\\_distri
butor\_init.py:30: UserWarning: loaded more than 1 DLL from .libs:
C:\Users\Parth\AppData\Local\Programs\Python\Python310\lib\site-packages\numpy\.libs\l
ibopenblas.EL2C6PLE4ZYW3ECEVIV3OXXGRN2NRFM2.gfortran-win\_amd64.dll
C:\Users\Parth\AppData\Local\Programs\Python\Python310\lib\site-packages\numpy\.libs\l
ibopenblas.FB5AE2TYXYH2IJRDKGDGQ3XBKLKTF43H.gfortran-win\_amd64.dll
warnings.warn("loaded more than 1 DLL from .libs:"

## In [3]: df = pd.read\_csv("spam\_ham\_dataset.csv") df

_			
$\alpha$	44-1		
VИ		רו	1 :
~	~ -		

	Unnamed: 0	label	text	label_num
0	605	ham	Subject: enron methanol ; meter # : 988291\r\n	0
1	2349	ham	Subject: hpl nom for january 9 , 2001\r\n( see	0
2	3624	ham	Subject: neon retreat\r\nho ho ho , we ' re ar	0
3	4685	spam	Subject: photoshop , windows , office . cheap $\dots$	1
4	2030	ham	Subject: re : indian springs\r\nthis deal is t	0
5166	1518	ham	Subject: put the 10 on the ft\r\nthe transport	0
5167	404	ham	Subject: 3 / 4 / 2000 and following noms\r\nhp	0
5168	2933	ham	Subject: calpine daily gas nomination\r\n>\r\n	0
5169	1409	ham	Subject: industrial worksheets for august 2000	0
5170	4807	spam	Subject: important online banking alert\r\ndea	1

5171 rows × 4 columns

### **FIRST STEP - Data Analytics**

#### Now we will perform data analytics on the data set

```
In [4]: df.info()
```

```
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 5171 entries, 0 to 5170
Data columns (total 4 columns):
           Non-Null Count Dtype
# Column
   Unnamed: 0 5171 non-null
                              int64
0
    label
1
              5171 non-null object
2
    text
              5171 non-null
                              object
    label_num 5171 non-null
                              int64
dtypes: int64(2), object(2)
memory usage: 161.7+ KB
```

```
In [5]:
         df.describe()
Out[5]:
                 Unnamed: 0
                              label_num
          count 5171.000000 5171.000000
                2585.000000
                               0.289886
          mean
            std 1492.883452
                               0.453753
                               0.000000
            min
                   0.000000
                1292.500000
                               0.000000
           25%
           50%
                2585.000000
                               0.000000
           75%
                3877.500000
                               1.000000
           max 5170.000000
                               1.000000
In [6]: df.shape
Out[6]: (5171, 4)
In [7]: # To calculate the number of unique values in the data set.
         df.nunique()
Out[7]: Unnamed: 0
                        5171
         label
         text
                        4993
         label num
                            2
         dtype: int64
```

#### Getting the total number of values from each columns.

```
In [9]: df["text"].value counts()
Out[9]: Subject: calpine daily gas nomination\r\n>\r\nricky a . archer\r\nfuel supply\r\n700 l
        ouisiana , suite 2700\r\nhouston , texas 77002\r\n713 - 830 - 8659 direct\r\n713 - 830
        - 8722 fax\r\n- calpine daily gas nomination 1 . doc
        20
        Subject: \r\n
        16
        Subject: \r\nthis week only : f . ree gen . erlc vlag . ra\r\ncover the shipping , and
        we 'll send youour product at no cost to prove its\r\neffectiveness .\r\nwon 't last
        . . . hurry\r\nstop promos .\r\n
        3
        Subject: we 've found a school for you !\r\n
        Subject: you can be smart !\r\n
        Subject: re : driscoll ranch # 3 gas pricing and interconnect estimate\r\ncan you help
        me out on this darren ? mjj\r\n- - - - - - - - - - - - - - - - - forwarded b
        y mary jo johnson / hou / ect on 11 / 09 / 2000\r\n10 : 04 am - - - - - - - - -
        \r\nto :\r\ncc :\r\nsubject : re : driscoll ranch # 3 gas pricing and interconnect est
        imate\r\nmary jo ,\r\nthanks for the update . regarding the notice provision of 6 busi
        ness days\r\nprior to the close of business on the last business day of the month prio
        r\r\nto selected month , does that mean we need to give you notice for december\r\nby
        tuesday , november 21 st at 5 : 00 pm or monday , november 20 th at 5 : 00 pm\rnassum
        ing the 23 rd and 24 th are holidays ?\r\njohn daugherty\r\n- - - - original message
        - - - - \r\nfrom :\r\ncc : ; ;\r\n; ;\r\n;\r\nsent : wednesday , novem
        ber 08 , 2000 5 : 12 pm\r\nsubject : re : driscoll ranch # 3 gas pricing and interconn
        ect estimate
        Subject: jordyn , there is nothing like a dream to create the future .\r\nfor the sake
        of one good action a hundred evil ones should be forgotten\r\nto accomplish more , red
        irect your mental energy by continuously reminding yourself of all the things you do r
        ight\r\n
        1
        Subject: from raymond bowen , jr . , exec . v . p . , finance & treasurer\r\nto : all
        enron employees\r\nfrom : raymond bowen , jr .\r\nevp , finance & treasurer\r\nsubject
        : update on employee expense reimbursement\r\npost - petition expenses\r\neffective im
        mediately , the processing of expense reimbursement for business expenses incurred by
        employees after enron corp . 's chapter 11 filing (after december 2 nd) has returne
        d to normal . expenses will be reimbursed promptly upon submission . employees should
        conduct business travel in the ordinary course of business as approved by direct super
        visors . new travel and entertainment guidelines regarding business travel and other e
        mployee expenses will be forthcoming . in the meantime , please use discretion as you
        incur expenses . all expenditures should be made with consideration given to enron 's
        current financial situation .\r\npre - petition expenses\r\nwe will immediately begin
        to reimburse pre - petition expenses for current and former employees ( incurred prior
        to the december 2 nd chapter 11 filing ) up to a maximum of $ 5 , 000 . we understand
        that a number of employees have pre - petition expenses in excess of $ 5 , 000 . howev
        er , under the first day orders of the bankruptcy court , there is a $ 15 , 000 allowa
        nce per employee for unpaid pre - petition compensation , benefits , and related emplo
        yee expenses . this $ 15 , 000 cap was imposed without input from enron management and
        counsel . we have sought clarification from the bankruptcy court to assure that this $
        15 , 000 cap does not include the reimbursement of medical , dental , or vision relate
        d expenses .\r\nwe have commenced a manual review of every individual with pending pre
        - petition expenses in excess of $ 5 , 000 . even prior to clarification from the cour
        t regarding the medical / dental / vision expense issue , we will begin to reimburse p
        re - petition expenses in excess of \$ 5 , 000 and up to \$ 15 , 000 as soon as we can v
        erify that the aggregate reimbursements to an individual employee have not exceeded th
```

e \$ 15 , 000 cap . unfortunately , since this will be a manual process , it will take

some time to work through . employees with pre - petition business expenses in excess of \$ 5 , 000 can assist us with this manual review process by providing a brief email summary of their situation , including the total amount of pending pre - petition medical / dental / vision claims , to expensereport @ enron . com .\r\nthank you for your patience . 1

Subject: re : indutrial report\r\nrobert ,\r\nthis is the file that i referenced in my last email . please get this file\r\ngoing again . thanks , pat\r\ndaren j farmer @ ec t\r\n02 / 25 / 2000 04 : 52 pm\r\nto : robert e lloyd / hou / ect @ ect\r\ncc : pat cl ynes / corp / enron @ enron\r\nsubject : indutrial report\r\nrobert ,\r\nken developed an industrial report before he left . it can be found at\r\no / logistics / kenseaman / industrialsmonthly / . . . there is one file for each\r\nmonth of 2000 . i need you to update this for march . this will need to be\r\ndistributed to gas control , logist ics , and myself . let me know if you have\r\nany questions .\r\nd

Subject: important online banking alert\r\ndear valued citizensr bank member ,\r\ndue to concerns , for the safety and integrity of the online banking community we have iss ued the following warning message .\r\nit has come to our attention that your citizens r bank account information needs to be updated as part of our continuing commitment to protect your account and to reduce the instance of fraud on our website . if you could please take 5 - 10 minutes out of your online experience and renew your records you will not run into any future problems with the online service . however , failure to confirm your records may result in your account suspension .\r\nonce you have confirmed your account records your internet banking service will not be interrupted and will continue as normal .\r\nto confirm your bank account records please click here .\r\nnote :\r\nthis e - mail was sent on behalf of the online banking community , if you do not have an online banking account with charterr one then this message does not apply to you and you may ignore this message .\r\nthank you for your time ,\r\ncitizensr financial group .\r\n

1

Name: text, Length: 4993, dtype: int64

In [10]: df.groupby("label").count()

Out[10]: Unnamed: 0 text label\_num

label			
ham	3672	3672	3672
spam	1499	1499	1499

Out[11]:

Subject: \r\n( envelope - from 20040929124340 . cca 972659112757918286 . 39382 qi @ earthlink . cc com\r\nnotification : no\r\nreply - to : matilda cox qi @ earthlink . com\r\ndate : thu , 10 feb 2005 03 : 13 : 03 + 02 demokritos . gr\r\nsubject : paliourg\r\nmime - version : 1 . 0\r\ncontent - type : text / html ; charset = us - ascii\r\n / www . accucast . com )\r\nhtml\r\nbrbr\r\nmicros 0 ft for pennies\r\nbrbr\r\na href = http : / / degassing . jnalf waddle duress hate gun salem buckboard sarasota blustery transposable willowy wadi appointe philolog insensitive cranny gnu polio incommensurable

Subject: \r\n2\r\nx - message - info :\r\ns 63 h 5 ja 567 vssd 2 p 26 n 61 wl 67 hzvlnqxjn\r\nreceived : from mimbdz with\r\nmicrosoft smtpsvc ( 5 . 0 . 2195 . 6824 ) ;\r\ntue , 23 mar 2004 00 : 38 : 43 - 0100\r\nreceived : from characte with smtp\r\nid 619255 c 738 ox\r\n( authid : mitchelforeman ) ;\r\nmon , 22 mar 2004 23 : 37 : 43 - 0200\r\nfrom : paliourg @ iit . demokritos . gr\r\n2\r\nsubject : [ spam ? ] fwd : doctors not needed . secure shopping . vcodln . \ 19 : 39 : 43 - 0600\r\nmessage - id :\r\nmime - version : 1 . 0\r\ncontent - type : mult 2080774744588021497\r\ncontent - type : text / html ;\r\ncontent - transfer - encoding : quoted - printable\r\n! doct / www =\r\n. w 3 . org / tr / html 4 / loose . dtd\r\nhtml\r\nhead\r\ntitleall the medications you will ever need / title\r\r\nscreen src = 3 dhttp : / / www . populardrug =\r\n

Subject: your username and password\r\ndear daren farmer ,\r\nhere is your username and password that you re

Subject: your women will be happy !\r\nhow does viagra professional work ?\r\nviagra is a prescription drug used . since it first became available in 1998, the prescription drug viagra\r\nhas helped about 16 million men aro dispensed every second worldwide . and no other therapy or prescription\r\ndrug for erectile dysfunction has experience as viagra since its launch . it 's no wonder more than 600, 000 doctors\r\nhave chosen the taken\r\ncorrectly, viagra works for most men . studies show that it works for up to 4 out of 5 men\r\n() versus 1 contact matter how long\r\nthey have had ed, what caused it, how often they have it, or how old they are .\r\nifty unopened pack . all you have to do is send them back, and we will immediately refund

Subject: yvette ooto\r\ni will be on vacation monday, april 17 th thru friday, april 21 st. elizabeth\r\nsoto wil the\r\nremainder of the week .\r\nif you have any questions regarding brenda's calendar, need to make change villanueva at\r\next 3 . 6279 .\r\nif you need assistance with

Subject: zdrive 1 . 5 gb usb 2 . 0 portable storage @ 138. 00\r\nzdrive1 . 5 gb usb 2 . 0 portable\r\nstorage\r\n storage capacity - 4 mbps media\r\ntransfer rate - 40 mbps transfer speed ( read / write ) - usb plug\r\nrotates 90 macintosh compatible - small , portable\r\ndesign fits in your pocket\r\nthe 1 . 5 gb zdrive is a\r\nhigh - capacity customers to carry 30 cds worth of mp 3\r\nmusic , two hours of vhs - quality mpeg digital video , 650 4 megapixe of\r\ninformation! users can now easily carry data wherever they go and\r\nplug the storage device into any bandwidth for multimedia and\r\nstorage applications .\r\nvisit: http://www.computron - me.com for deals www.computron - me.com\r\nfor latest clearance sale listing contact our\r\nsales department .\r\nfor further capacity applications .

com\r\ndel\r\ninte\r\niomega\r\nepson\r\naopen\r\ncreative\r\ntoshiba\r\napc\r\ncisco\r\nus\r\nrobotics\r\nmicros ----- and lots more\r\n! !\r\nif you have any\r\ncomplaints / suggestions contact : customerservice @ c dollars , ex - works ,\r\nfax + 971 4\r\n8834454\r\njebel ali duty free zone\r\nwww . computron - me . com\r\nj .\r\nwithout\r\nnotice .\r\nto receive our special offers\r\nin plain\r\ntext format reply to this\r\nmail with the r spam as long as we include : contact\r\ninformation remove instructions . this message is intended for deale error , or\r\nfor any other reason would like to be removed , please reply with " remove\r\n" in the subject line of y with the federal legislation for commercial e - mail\r\n(h . r . 4176 - section 101 paragraph ( e ) ( 1 ) ( a ) and bill s and\r\ntrademarks are the property of their respective\r\nowners\r\nproducts may not be exactly as shown\r\nabo

Subject: zero path termination in path manager\r\nmatt / ben :\r\ni am responding to your request for comments of termination process to include zero volume paths on the last day of the month as a way to speed up unify respon including aep and calgary and our recent discussions, we find a legitimate business need to allow zero volumely wellhead gas). following is a recap of what is proposed to be done regarding zero path termination .\r\n1. all path below) will terminate on that day and will no longer roll into the following month .\r\nthis path termination out fun will zero out future month 's paths unless a volume\r\nis on that path in the future month .\r\n2. zero paths marked to month until changed to some other nomination option. it appears that hpl\r\n(736 paths) and nigas (11 special one time handling of these paths will be coordinated with the\r\nscheduler when you are ready .\r\ management - do not send "function will cease to do so. this was agree to by patti in regards to\r\npath

```
4993 rows × 3 columns

In [12]: df.columns

Out[12]: Index(['Unnamed: 0', 'label', 'text', 'label_num'], dtype='object')
```

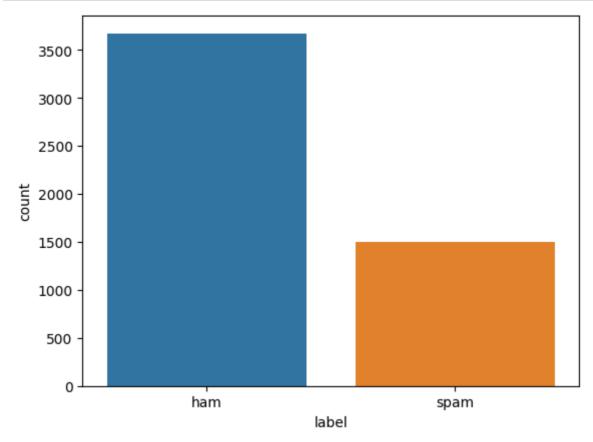
### Splitting the original data set into the desired columns for further processing.

```
new df = df[["label", "text"]]
In [13]:
             new df
Out[13]:
                     label
                                                                        text
                             Subject: enron methanol; meter #: 988291\r\n...
                      ham
                              Subject: hpl nom for january 9, 2001\r\n( see...
                  1
                      ham
                  2
                                Subject: neon retreat\r\nho ho ho, we 're ar...
                      ham
                  3
                              Subject: photoshop, windows, office.cheap...
                     spam
                  4
                                 Subject: re: indian springs\r\nthis deal is t...
                      ham
              5166
                                Subject: put the 10 on the ft\r\nthe transport...
                      ham
              5167
                              Subject: 3 / 4 / 2000 and following noms\r\nhp...
                      ham
              5168
                              Subject: calpine daily gas nomination\r\n>\r\n...
                      ham
              5169
                      ham
                             Subject: industrial worksheets for august 2000...
              5170
                              Subject: important online banking alert\r\ndea...
                     spam
```

Visualization of the data after data analytics.

5171 rows × 2 columns

```
In [14]: sns.countplot(x = df["label"])
plt.show()
```



#### Importing the necessary libraries and modules for predicition.

```
In [15]: from sklearn.preprocessing import LabelEncoder
    lb = LabelEncoder()
    df["label"] = lb.fit_transform(df["label"])
    df["label"][:5]

Out[15]: 0    0
    1    0
    2    0
    3    1
    4    0
    Name: label, dtype: int32
```

```
In [16]: # Checkinf for NULL values.
         df.isnull().sum()
Out[16]: Unnamed: 0
                       0
         label
                       0
         text
                       0
         label num
         dtype: int64
         Removing unwanted elements from the data set.
In [17]: # unwanted elements like symbols, numbers etc, so for removing them we use tokenizer.
         from nltk.tokenize import RegexpTokenizer
         tn = RegexpTokenizer(r'[a-zA-Z0-9]')
In [18]: # Now for converting the string to lower case we wil use sub method of re library.
         import re
         sample message = df["text"][1]
         print(sample message)
         c_message = re.sub('[^a-zA-Z]', ' ', sample_message)
         c_message = c_message.lower()
         c_message
         Subject: hpl nom for january 9 , 2001
         ( see attached file : hplnol 09 . xls )
         - hplnol 09 . xls
Out[18]: 'subject hpl nom for january
                                                  see attached file
                                                                        hplnol
                                                                                    xls
                                                                                             hpl
                  xls'
         nol
         Removing stopping words.
In [19]:
         import nltk
         nltk.download('stopwords')
         from nltk.corpus import stopwords
         c_message = c_message.split()
         print(c_message)
         ['subject', 'hpl', 'nom', 'for', 'january', 'see', 'attached', 'file', 'hplnol', 'xl
         s', 'hplnol', 'xls']
         [nltk data] Downloading package stopwords to
                         C:\Users\Parth\AppData\Roaming\nltk data...
          [nltk data]
         [nltk_data]
                       Package stopwords is already up-to-date!
```

Performing Lemmantization for grouping together of different forms of the same word.

```
In [20]: # Lemmantization
          import nltk as nlp
          nltk.download('omw-1.4')
          nltk.download('wordnet')
          lemma= nlp.WordNetLemmatizer()
          #ea.
          c_message=[lemma.lemmatize(word) for word in c_message]
          c message= " ".join(c message)
          c message
           [nltk data] Downloading package omw-1.4 to
                            C:\Users\Parth\AppData\Roaming\nltk data...
           [nltk data]
           [nltk data]
                          Package omw-1.4 is already up-to-date!
           [nltk_data] Downloading package wordnet to
                            C:\Users\Parth\AppData\Roaming\nltk_data...
           [nltk data]
          [nltk data]
                          Package wordnet is already up-to-date!
Out[20]: 'subject hpl nom for january see attached file hplnol xl hplnol xl'
In [21]: import string
          print(string.punctuation)
          !"#$%&'()*+,-./:;<=>?@[\]^ `{|}~
In [22]: str.maketrans('XYZ', 'abc')
Out[22]: {88: 97, 89: 98, 90: 99}
          Removing punctuations for filtering the data.
          def remove_punctuation(text):
In [23]:
              translator = str.maketrans("","", string.punctuation)
               return text.translate(translator)
          df["text"] = df["text"].apply(remove punctuation)
In [24]:
          df.head(7)
Out[24]:
              Unnamed: 0
                         label
                                                                   text label_num
           0
                     605
                             0
                                                                                0
                                  Subject enron methanol meter 988291\r\nthis...
           1
                    2349
                             0
                                  Subject hpl nom for january 9 2001\r\n see at...
                                                                                0
           2
                    3624
                             0
                                  Subject neon retreat\r\nho ho ho we re aroun...
                                                                                0
           3
                    4685
                             1
                                  Subject photoshop windows office cheap mai...
                                                                                1
           4
                    2030
                             0
                                     Subject re indian springs\r\nthis deal is to ...
                                                                                0
           5
                    2949
                             0
                               Subject ehronline web address change\r\nthis m...
                                                                                0
                    2793
                             0
                                    Subject spring savings certificate take 30 o...
                                                                                0
In [25]:
         sw = set(stopwords.words('english'))
```

```
In [26]: print(sw)
```

{'few', 'have', 'down', 'it', 'up', 'can', 'why', 'our', 'should', 'this', 'theirs',
 'when', "mustn't", 'do', 'more', 'as', 'to', "you've", 'until', "couldn't", 'here', 'm
 y', 'some', 'did', 'into', 'does', 'above', "wasn't", 'doing', 'other', 'once', "tha
 t'll", 'most', 'having', "don't", 've', 'you', 'who', 'yourself', 'only', 'doesn', 'mu
 stn', 'so', 'ma', 'that', 'while', "she's", 'in', 'were', 'these', 'being', 'just', "s
 houldn't", "won't", 'hasn', 'through', 'had', 'haven', 'weren', 'didn', 'now', 'but',
 'himself', 'y', 'then', 'own', 'him', 'than', 'between', 'he', 'them', 'after', 'is',
 "needn't", 'before', 'the', "isn't", "you're", 'themselves', 'on', 'not', 'are', 'her
 s', "it's", 'an', 'shan', 'further', 'all', 'will', 'needn', 'd', 'am', 're', "sha
 n't", 's', 'she', 'below', 'any', 'ourselves', 'ours', "hasn't", 'very', 'her', 'i',
 'from', 'be', 'at', "weren't", 'there', "mightn't", "wouldn't", 'its', 'wasn', 'abou
 t', 'nor', 'those', 'o', "should've", "haven't", 'wouldn', 'for', 'hadn', 'me', 'you
 r', 'or', 'out', 'what', "didn't", 'off', 'of', 'over', 'aren', 'if', 'his', 'during',
 'whom', 'because', 'shouldn', 'with', 'ain', 'couldn', 'both', 'mightn', 'yours', 'do
 n', 'where', 'itself', 'yourselves', 'myself', 't', 'their', 'm', 'a', 'again', 'll',
 "aren't", 'has', 'each', 'too', 'was', 'isn', "you'll", 'we', 'such', 'against', "yo
 u'd", 'no', 'same', 'and', 'how', 'herself', 'they', 'under', 'won', "doesn't", 'bee
 n', 'which', "hadn't", 'by'}

```
In [27]:
         nltk.download('punkt')
         msg list=[]
         for i in df['text']:
             txt=re.sub('[^a-zA-Z]',' ',i)
                                                        # remove punctuation
             txt=txt.lower()
                                                        # convert to lower
             txt=nltk.word tokenize(txt)
                                                        # tokenize the words
             txt=[i for i in txt if not i in sw]
                                                        # stop words removal
             lemma = nlp.WordNetLemmatizer()
             txt=[lemma.lemmatize(word) for word in txt]
             txt= ' '.join(txt)
             msg list.append(txt)
```

[nltk\_data] Downloading package punkt to
[nltk\_data] C:\Users\Parth\AppData\Roaming\nltk\_data...
[nltk data] Package punkt is already up-to-date!

#### In [28]: msg list

Out[28]: ['subject enron methanol meter follow note gave monday preliminary flow data provid ed daren please override pop daily volume presently zero reflect daily activity obt ain gas control change needed asap economics purpose',

'subject hpl nom january see attached file hplnol xl hplnol xl',

'subject neon retreat ho ho ho around wonderful time year neon leader retreat time know time year extremely hectic tough think anything past holiday life go past week december january like think minute calender handed beginning fall semester retreat scheduled weekend january youth minister conference brad dustin connected week goin g change date following weekend january come part need think think agree important u get together time recharge battery get far spring semester lot trouble difficult u get away without kid etc brad came potential alternative get together weekend let know prefer first option would retreat similar done past several year year could go heartland country inn www com outside brenham nice place bedroom bedroom house side side country real relaxing also close brenham one hour minute golf shop antique craft store brenham eat dinner together ranch spend time meet saturday return sunday m orning like done past second option would stay houston dinner together nice restaur ant dessert time visiting recharging one home saturday evening might easier trade w ould much time together let decide email back would preference course available wee kend democratic process prevail majority vote rule let hear soon possible preferabl

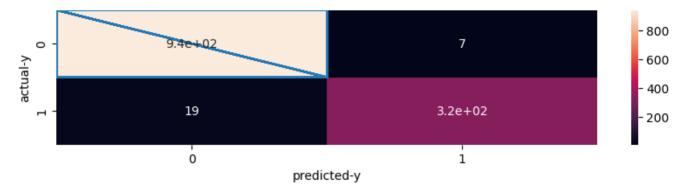
#### Splitting the data set into train and test.

```
In [32]: # Splitting the data set into train and test.
from sklearn.model_selection import train_test_split
x_train, x_test, y_train, y_test = train_test_split(x_cv, df['label'], test_size = .25)
x_train.shape, x_test.shape, y_train.shape, y_test.shape
Out[32]: ((3878, 43198), (1293, 43198), (3878,), (1293,))
```

## STEP 2 - Implementing Models for best predictions.

#### **Logistic Regression**

```
In [34]: from sklearn.metrics import confusion_matrix,accuracy_score,classification_report
    cm=confusion_matrix(y_pred,y_test)
    plt.figure(figsize=(10,2))
    sns.heatmap(cm,annot=True)
    plt.plot(y_pred,y_test)
    plt.xlabel('predicted-y')
    plt.ylabel('actual-y')
    plt.show()
```



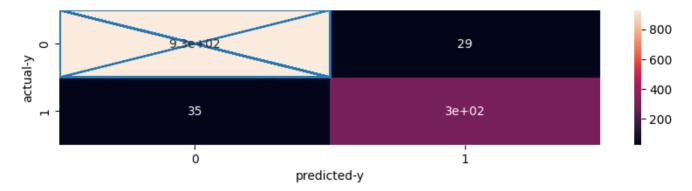
```
In [35]: print(classification_report(y_pred,y_test))
    print('accuracy-score',accuracy_score(y_pred,y_test))
    print('Model score',c.score(x_test,y_test))
```

	precision	recall	†1-score	support
0	0.98	0.99	0.99	950
1	0.98	0.94	0.96	343
accuracy			0.98	1293
macro avg	0.98	0.97	0.97	1293
weighted avg	0.98	0.98	0.98	1293

predicted-y\_shape (1293,) actual-y-shape (1293,)

accuracy-score 0.979891724671307 Model score 0.979891724671307

#### **Decision Tree**



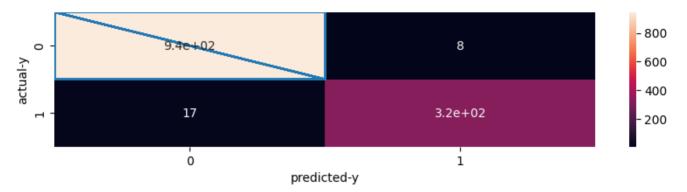
```
In [38]: print(classification_report(y_pred,y_test))
    print('accuracy-score',accuracy_score(y_pred,y_test))
    print('Model score',c.score(x_test,y_test))
```

	precision	recall	f1-score	support
Ø 1	0.96 0.91	0.97 0.90	0.97 0.90	956 337
-	0.51	0.50	0.50	557
accuracy			0.95	1293
macro avg	0.94	0.93	0.94	1293
weighted avg	0.95	0.95	0.95	1293

accuracy-score 0.9505027068832174 Model score 0.9505027068832174

#### **Random Forest**

```
RandomForestClassifier()
predicted-y [0 0 0 0] actual-y [0 0 0 0]
predicted-y_shape (1293,) actual-y-shape (1293,)
```



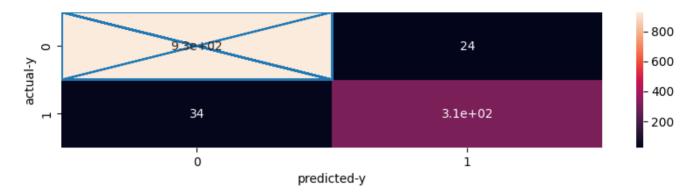
```
In [41]: print(classification_report(y_pred,y_test))
    print('accuracy-score',accuracy_score(y_pred,y_test))
    print('Model score',c.score(x_test,y_test))
```

	precision	recall	f1-score	support
0	0.98	0.99	0.99	953
_				
1	0.98	0.95	0.96	340
accuracy			0.98	1293
macro avg	0.98	0.97	0.97	1293
weighted avg	0.98	0.98	0.98	1293

accuracy-score 0.9806651198762568 Model score 0.9806651198762568

#### **Decision Tree Classifier**

predicted-y [0 0 0 0 0] actual-y [0 0 0 0 0]
predicted-y\_shape (1293,) actual-y-shape (1293,)



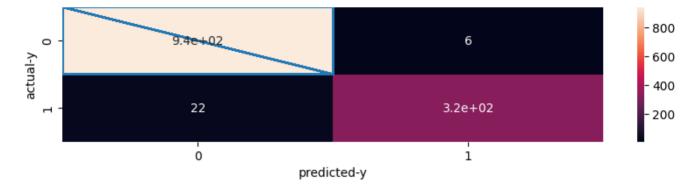
```
In [44]: print(classification_report(y_pred,y_test))
    print('accuracy-score',accuracy_score(y_pred,y_test))
    print('Model score',c.score(x_test,y_test))
```

	precision	recall	f1-score	support
0	0.96	0.97	0.97	952
1	0.93	0.90	0.91	341
266112261			0.00	1202
accuracy macro avg	0.95	0.94	0.96 0.94	1293 1293
weighted avg	0.95	0.96	0.95	1293

accuracy-score 0.9551430781129157 Model score 0.9551430781129157

#### **Random Forest Classifier**

predicted-y\_shape (1293,) actual-y-shape (1293,)



```
In [47]: print(classification_report(y_pred,y_test))
    print('accuracy-score',accuracy_score(y_pred,y_test))
    print('Model score',c.score(x_test,y_test))
```

	precision	recall	f1-score	support
0	0.98	0.99	0.99	946
1	0.98	0.94	0.96	347
accuracy			0.98	1293
macro avg	0.98	0.97	0.97	1293
weighted avg	0.98	0.98	0.98	1293

accuracy-score 0.9783449342614076 Model score 0.9783449342614076

=> After checking accuracy in different models, atlast we can conclude that the best fit model for this data set is Logisitic Regression.

In [ ]:

#### SHRI VAISHNAV VIDYAPEETH VISHAWAVIDYALAYA



Introduction to Data Science
BTIBM505
III YEAR V SEM
SECTION – M

Submitted To:
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# SPAM HAM

#### MACHINE LEARNING

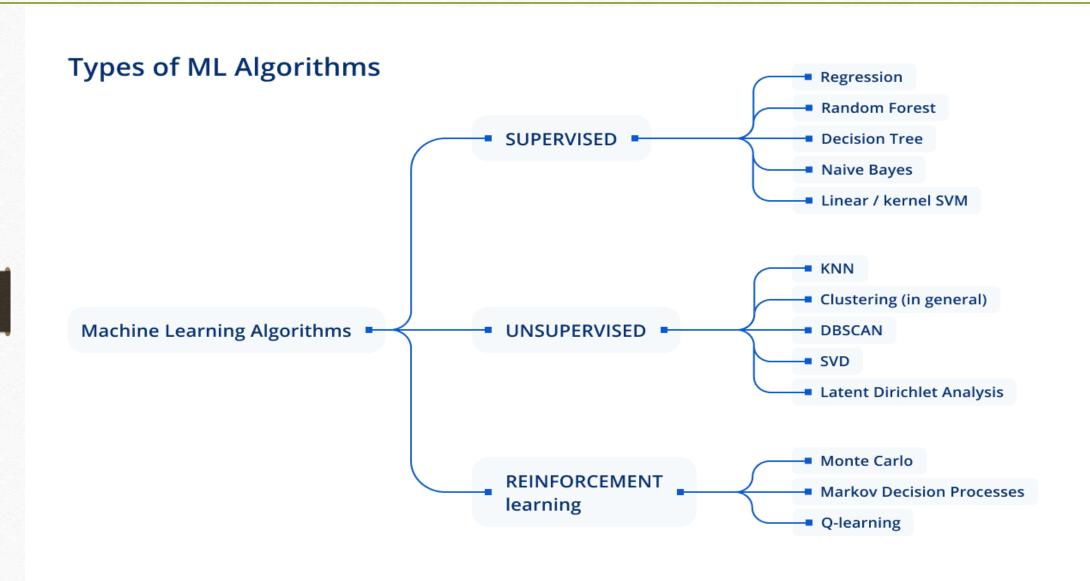
• Machine learning is a field of inquiry devoted to understanding and building methods that 'learn', that is, methods that leverage data to improve performance on some set of tasks. It is seen as a part of artificial intelligence.

# ML Algorithm

• A machine learning algorithm is the method by which the AI system conducts its task, generally predicting output values from given input data. The two main processes of machine learning algorithms are classification and regression.

# Categorization of ML Algorithms

- SUPERVISED LEARNING is a type of Machine learning in which the machine needs external supervision to learn. The supervised learning models are trained using the labeled dataset. Once the training and processing are done, the model is tested by providing a sample test data to check whether it predicts the correct output.
- UNSUPERVISED LEARNING is a type of machine learning in which the machine does not need any external supervision to learn from the data, hence called unsupervised learning. The unsupervised models can be trained using the unlabeled dataset that is not classified, nor categorized, and the algorithm needs to act on that data without any supervision.



Data set used from Kaggle - Spam\_Ham\_Dataset.csv

Basic Libraries used - Pandas, NumPy, Matplotlib, Seaborn, Sklearn

#### ML Algorithms used -

- (i) Logistic Regression
- (ii) Decision Tree
- (iii) Random Forest
- (iv) Decision Tree Classifier
- (v) Random Forest Classifier

#### Libraries In Python -

- <u>Pandas</u>- Pandas is an open-source library that is made mainly for working with relational or labeled data both easily and intuitively. It provides various data structures and operations for manipulating numerical data and time series. This library is built on top of the NumPy library. Pandas is fast and it has high performance & productivity for users.
- <u>NumPy</u> is a general-purpose array-processing package. It provides a high-performance multidimensional array object, and tools for working with these arrays. It is the fundamental package for scientific computing with Python. It is open-source software.
- <u>Matplotlib-</u> is a plotting library for the Python programming language and its numerical mathematics extension NumPy. It provides an object-oriented API for embedding plots into applications using general-purpose GUI toolkits like Tkinter, wxPython, Qt, or GTK.
- <u>Seaborn</u>- Seaborn is an amazing visualization library for statistical graphics plotting in Python. It provides beautiful default styles and color palettes to make statistical plots more attractive. It is built on the top of matplotlib library and also closely integrated to the data structures from pandas.
- <u>Scikit-learn-</u> (formerly scikits.learn and also known as sklearn) is a free software machine learning library for the Python programming language. It features various classification, regression and clustering algorithms including support-vector machines, random forests, gradient boosting, *k*-means and DBSCAN.

# ML Algorithms - Logistic Regression

• Logistic regression aims to solve classification problems. It does this by predicting categorical outcomes, unlike linear regression that predicts a continuous outcome. In the simplest case there are two outcomes, which is called binomial, an example of which is predicting if a tumour is malignant or benign.

### ML Algorithms - Decision Tree

• A decision tree is a flowchart-like tree structure where an internal node represents feature(or attribute), the branch represents a decision rule, and each leaf node represents the outcome. The topmost node in a decision tree is known as the root node. It learns to partition on the basis of the attribute value.

### ML Algorithms - Random Forest

• Random Forest is an ensemble technique capable of performing both regression and classification tasks with the use of multiple decision trees and a technique called Bootstrap and Aggregation, commonly known as bagging.

## ML Algorithms - Decision Tree Classifier

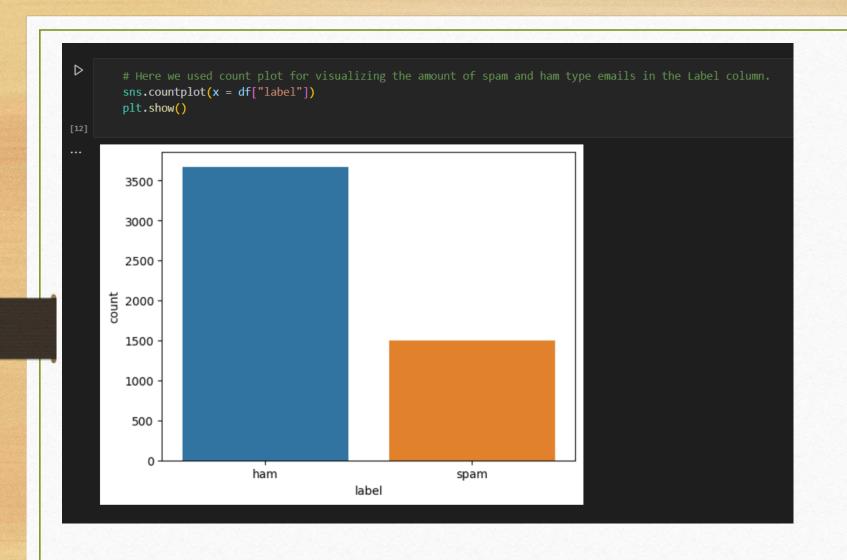
• DecisionTreeClassifier is a class capable of performing multi-class classification on a dataset. In case that there are multiple classes with the same and highest probability, the classifier will predict the class with the lowest index amongst those classes.

## ML Algorithms - Random Forest Classifier

• The Random forest classifier creates a set of decision trees from a randomly selected subset of the training set. It is basically a set of decision trees (DT) from a randomly selected subset of the training set and then It collects the votes from different decision trees to decide the final prediction.

#### SPAM HAM

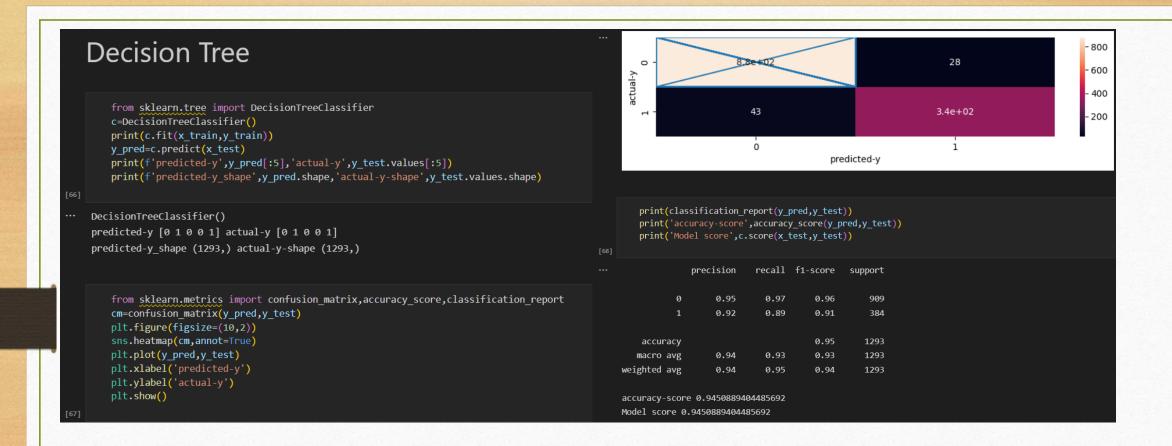
- Nowadays, it's likely that everyone knows what Spam means, in the context of e-mail. The use of the word "Ham", on the other hand, is relatively new and sometimes confusing.
- "Ham" is *e-mail that is not Spam*. In other words, "non-spam", or "good mail". It should be considered a shorter, snappier synonym for "non-spam".
- Its usage is particularly common among anti-spam software developers, and not widely known elsewhere; in general it is probably better to use the term "non-spam", instead.



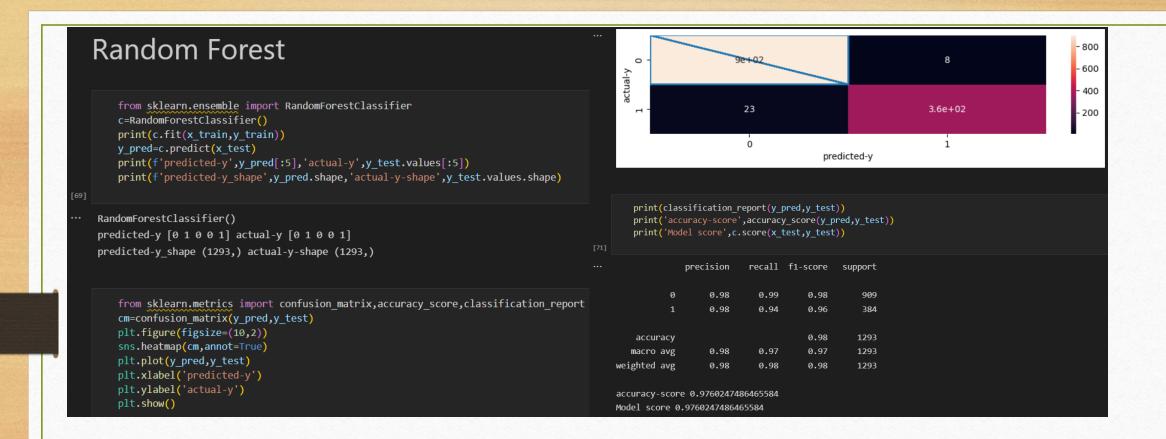


It is used to calculate or predict the probability of a binary (yes/no) event occurring.

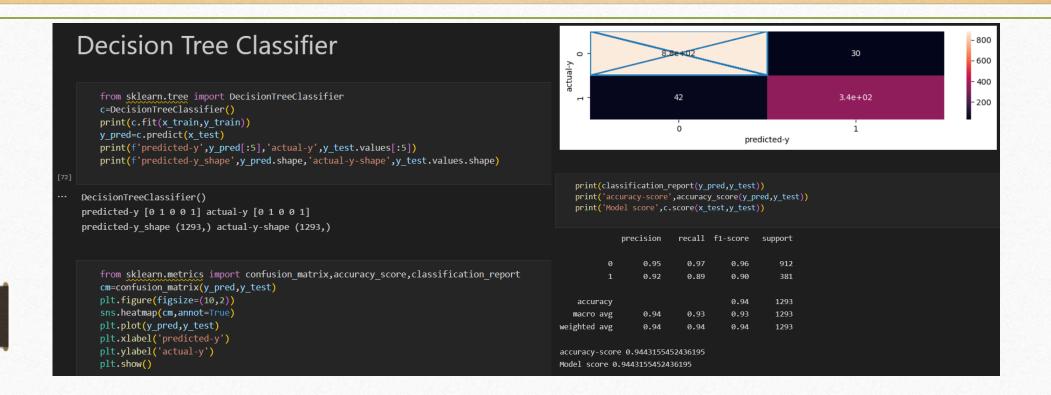
In this data set we will predict whether a mail is spam or not, this can be done using logistic regression.



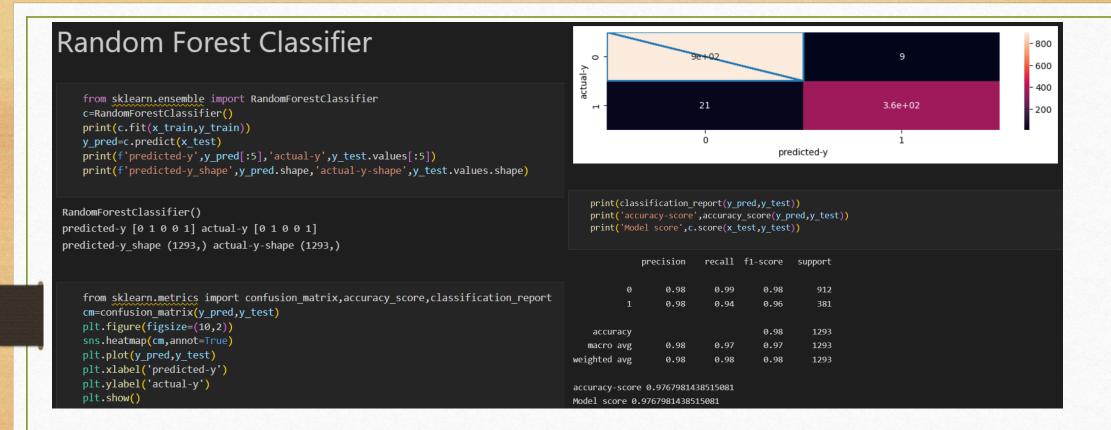
The main benefits of using a decision tree in machine learning is **its simplicity, as the decision-making process is easy to visualise and understand**. We are using quantitative data with categorical columns that makes Decision Tree fit for use.



One of the most important features of the Random Forest Algorithm is that it can handle the data set containing continuous variables as in the case of regression and categorical variables as in the case of classification. In this data set we used quantitative dataset and with help of random forest the prediction can be made.



The main benefits of using a decision tree in machine learning is its simplicity, as the decision-making process is easy to visualise and understand.



Random forest classifier performs better results for classification problems.

After analysing the predictions done by every model and checking the accuracy in different models we can conclude that the best fit machine learning model for the data set of Spam and Ham is <u>LOGISTIC REGRESSION</u>.

It gave the best model accuracy score of <u>0.9806651198762568</u>.

Followed by the score of Random Forest Classifier with model accuracy score of 0.9767981438515081.