

Team name : Hackerare

Problem statement number: SIH1023

Problem statement in detail

The basic idea behind the NRLM scheme/program is to organize the people in rural areas into SHG (Self Help Groups) and make them capable of self-employment by helping them start some entrepreneurial activities. These SHGs provide various offerings in the form of products and services which can be used on-demand basis by any individual. Critical problems encountered are: Restricted growth, localization of products and services, Limited exposure to the vast market (consumption within a small geographical area), limiting or reducing the demand and supply requirements. Currently, products made by SHG groups in a particular area offer lower quantities, several types of products. Provision for enabling SHGs within a specific area to produce the same output product so that the volume is higher, thus attracting entrepreneur/investor/buyer to source from that region itself and avoid searching otherwise. The solution is needed to analyze these gaps and challenges and create a solution that would enable a better and more transparent process of buyer-seller mechanism.

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