Ayush Beherkhede

UX UI DESIGNER

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WWW Bold Profile

Creative UI Developer with one years experience facilitating and supporting human interactions with complex systems and software. Maintains user-centric designs while adhering to prescribed interface principals and related development goals. Dedicated to creating inviting and unintimidating interfaces for everything from simple open-source applications to complex proprietary systems. Detail-oriented team player with strong organizational skills. Ability to handle multiple projects simultaneously with a high degree of accuracy.

Skills

- Responsive design
- Design thinking
- User Experience Testing
- Usability Testing
- User Research
- Figma proficiency
- Interaction design
- Web application development
- Mobile Application Development
- User Interface (UI) design
- UX Design
- Web Design
- Creative and Innovative
- Web app design
- Visual design
- Design systems
- User personas

- Information architecture
- Heuristic evaluation
- User-centered design
- Mobile app design
- Interface design
- User Testing

Work History

May 2024 - Oct 2024

Sr. UX/UI DESIGNER

ESARWAA, Mumbai, India

- Influenced product strategy by providing expert insights on user needs, market trends, and competitive analysis.
- Created wireframes, mockups, and prototypes to effectively communicate design concepts to clients and developers alike.
- Elevated brand consistency across all digital platforms through the creation and implementation of comprehensive style guides.
- Collaborated with cross-functional teams to ensure seamless integration of UI/UX design elements with product functionality.

Apr 2023 - May 2024

UX UI DESINER

COMPUMATRIX TECHNOLOGIES, PUNE

- Identified and addressed usability issues through heuristic evaluations, leading to product refinements that better served user needs.
- Initiated collaboration between UX/UI designers and content strategists to create compelling storytelling experiences within digital platforms.
- Worked closely with developers to ensure seamless integration of visual assets within codebases, maintaining design integrity throughout implementation stages.
- Conducted competitive analysis to identify UX/UI trends, incorporating best practices into product designs.
- Developed interactive prototypes to validate designs, leading to faster iteration cycles and improved final products.
- Presented comprehensive design deliverables to stakeholders, effectively communicating rationale behind proposed solutions while addressing concerns or questions proactively.
- Designed engaging visuals optimized for various devices, enhancing overall user experience across platforms.
- Increased user satisfaction with mobile applications through the development of responsive and visually appealing interfaces.
- Reduced project timelines by utilizing agile design processes, resulting in increased productivity without sacrificing quality.
- Championed a user-centric mindset within the organization by advocating for UX/UI best practices in meetings, presentations, and internal

communications.

- Enhanced user experience by conducting thorough research and creating intuitive wireframes for digital products.
- Utilized data-driven approaches when making design decisions, leveraging analytics insights to inform UI optimizations and enhancements.
- Collaborated with cross-functional teams to ensure cohesive design solutions aligned with business goals and user needs.
- Optimized web pages for accessibility, ensuring compliance with industry standards and improving usability for all users.
- Established style guides and pattern libraries to maintain consistency throughout product interfaces and branding materials.
- Communicated with product managers and UX designers to translate project requirements and business objectives into polished user interfaces.
- Worked with design teams, project managers and business analysts to create intuitive and easy-to-use software.
- Used wireframes, mock-ups and prototypes to establish user interface design and architecture.
- Converted abstract ideas and requirements into user personas and storyboards.
- Devised diagrams to outline system interactions and sequences underpinning interfaces.
- Tested websites at different design and production stages to assess conformance with designs.

Jan 2023 - Apr 2023

UI and UX Designer

MAESTRO INTELLECT, PUNE

- Developed wireframes, prototypes, and mockups to effectively communicate design ideas to the development team.
- Conducted comprehensive user research and testing for data-driven design improvements.
- Streamlined UX flow for improved usability and increased user engagement.
- Contributed to the establishment of a consistent brand identity across all digital platforms through cohesive design themes.

Education

Jul 2021 - Aug 2024

MASTER IN DESIGN: User Experience Design

Ajyeenkya DY Patil University Pune - Pune
- Ranked [Number]% in Class 3rd Bronze Medalist

May 2016 - Aug 2020

Bachelor of Fine Arts: Painting

CENTRAL INDIA SCHOOL OF FINE ARTS - Nagpur, India
- Honours [Semester, Year] 2020