

Credit Card Transaction Report

Trans Ammount	Total Interest	Amount	Count
57M	8M	46M	667K

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	47188612	37840749	6614173
Silver	5659109	4647596	821923
Gold	2533682	2091362	384755
Platinum	1135608	953314	161629
Total	56517011	45533021	7982480

Gold	Silver	Blue	Platinum
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Week_Start_Date

All

F

M

Low

Mid

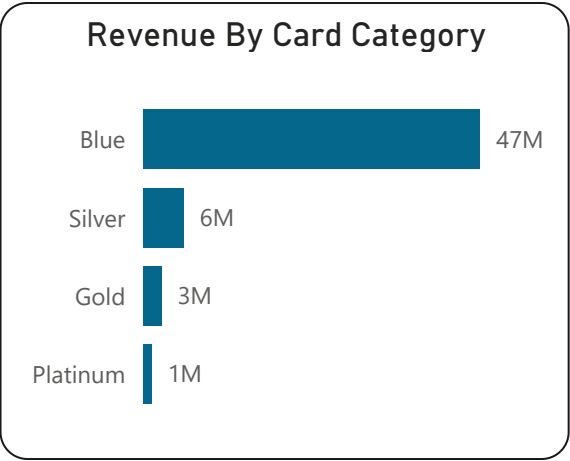
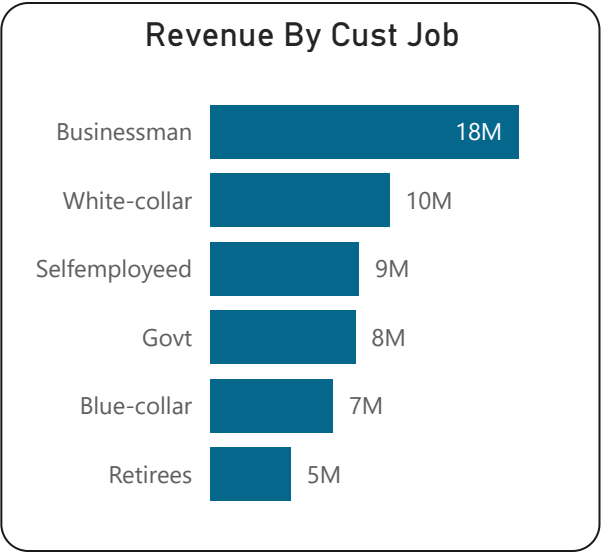
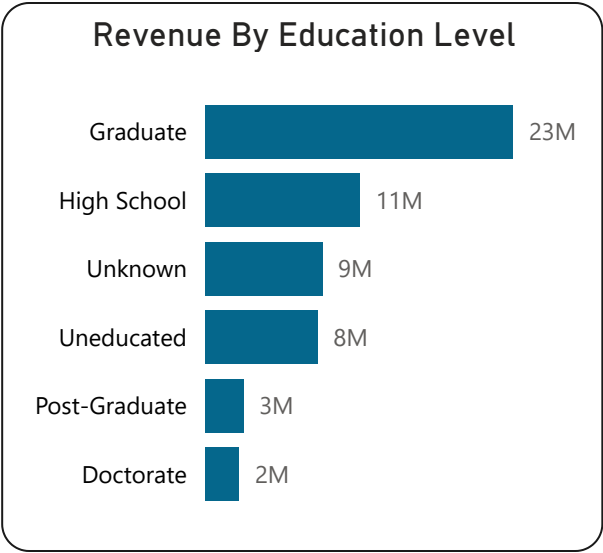
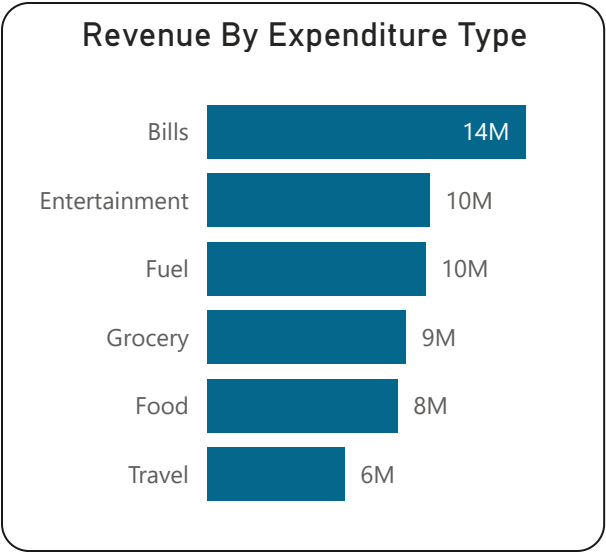
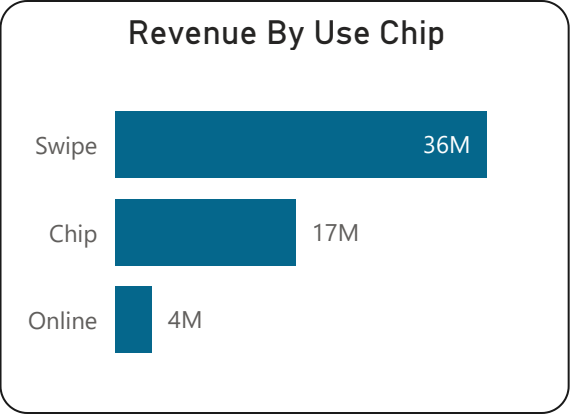
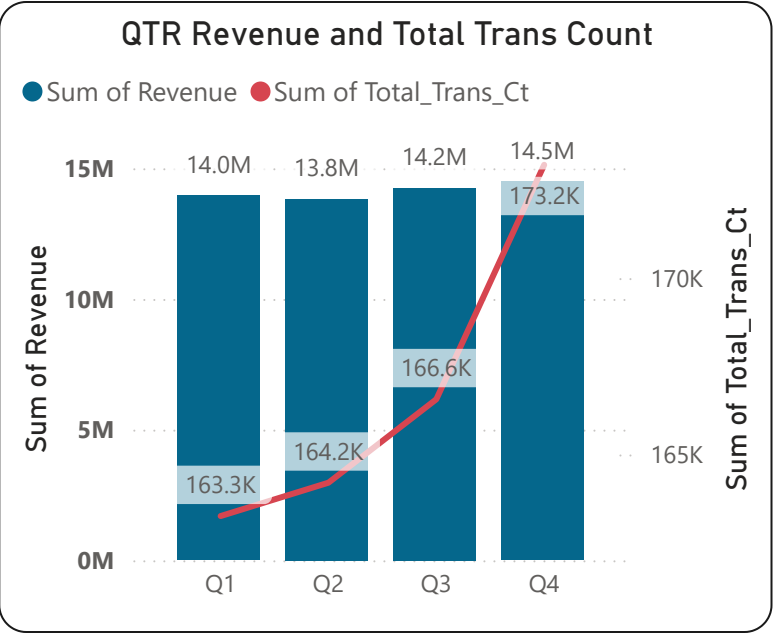
High

Q4

Q3

Q2

Q1



Credit Card Customer Report

Total Revenue

57M

Total Interest

8M

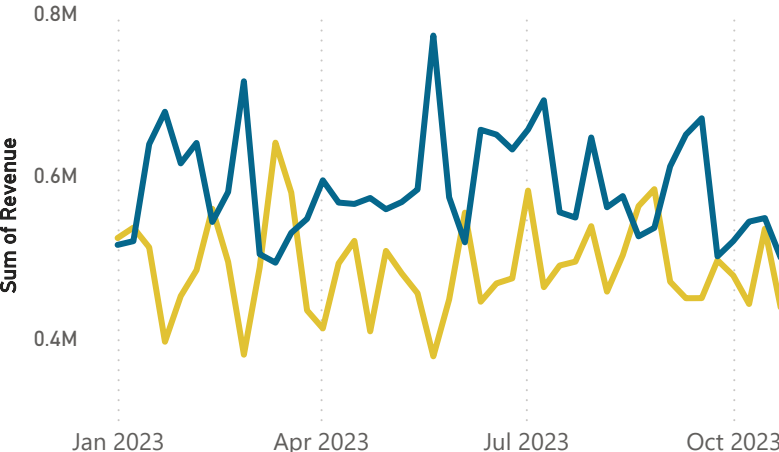
Total Income

588M

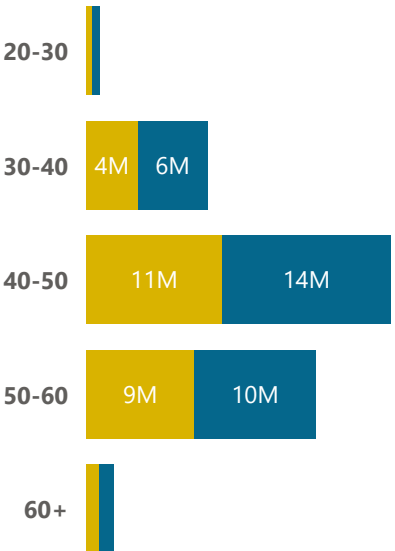
CSS

3.19

Revenue by Week



Age Group



Q4

Q3

Q2

Q1

Week_Start_Date

All

M

F

Low

Mid

High

Gold

Silver

Blue

Platinum

Gold

Silver

Blue

Platinum

Customer_Job Sum of Revenue Sum of Interest_Earned Sum of Income

Blue-collar 7040606 967751 73516911

Businessman 17697472 2584604 190350431

Govt 8335534 1182231 90834727

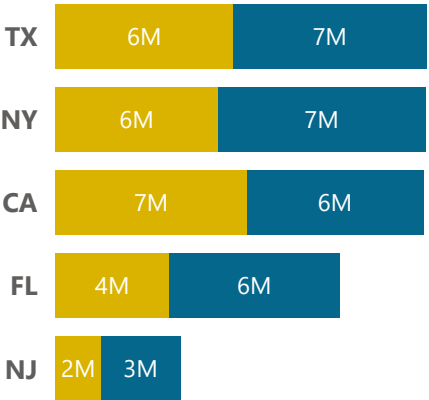
Retirees 4617448 641692 49619308

Selfemployeed 8542826 1141510 77659931

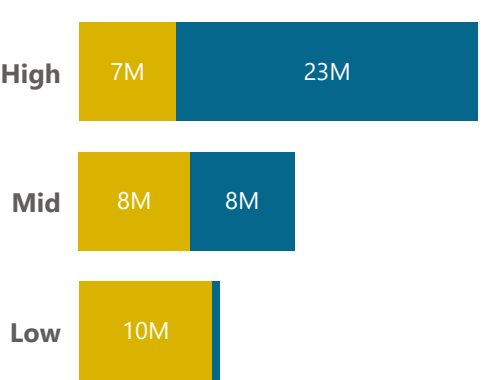
White-collar 10283124 1464691 105618475

Total 56517011 7982480 587599783

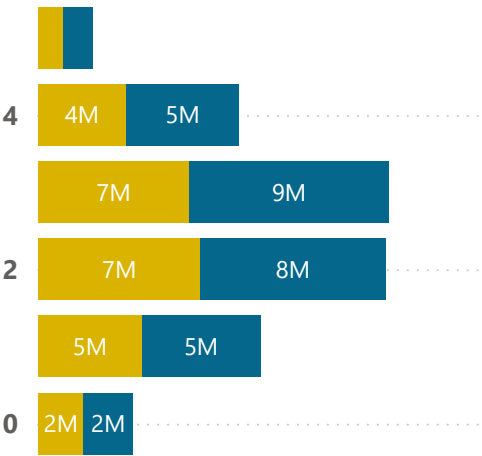
Top 5 States



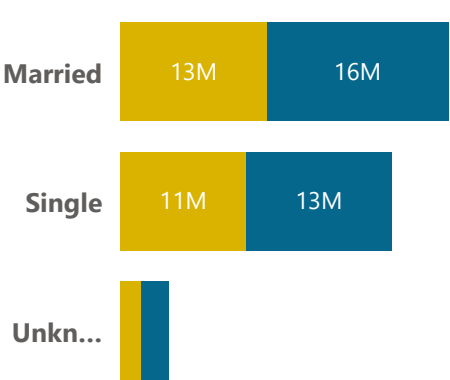
Salary Group



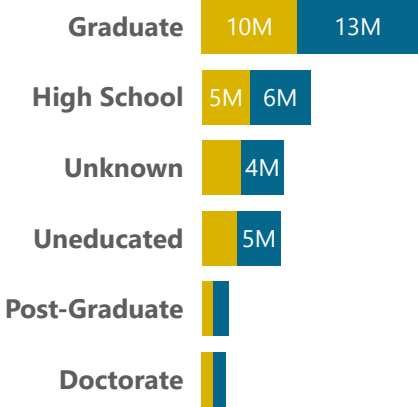
Dependent Count



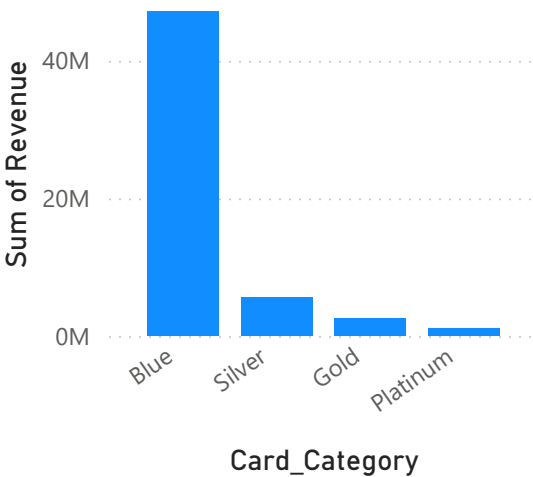
Marital Status



Education Level

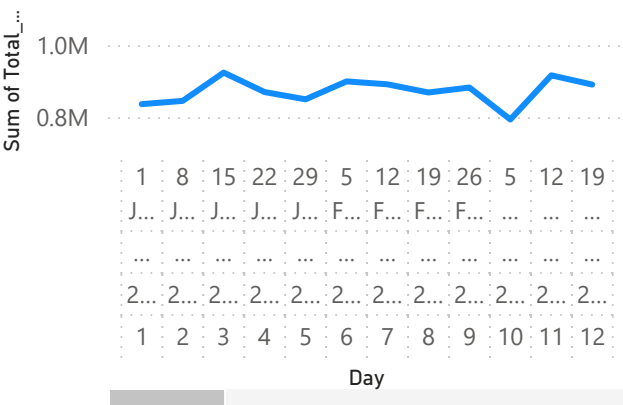


Sum of Revenue by Card_Category



weeknum2	Current_Week_Revenue	Previous_Week_Revenue	Week_over_week_revenue
53	1201601	933134	28.8%
52	933134	1070439	-12.8%
51	1070439	1026549	4.3%
50	1026549	980152	4.7%
49	980152	1008777	-2.8%
48	1008777	1047120	-3.7%
47	1047120	1078915	-2.9%
46	1078915	1094927	-1.5%
45	1094927	1063063	3.0%
44	1063063	934631	13.7%
43	934631	1080205	-13.5%
Total	1201601	933134	28.8%

Sum of Total_Trans_Amt by weeknum2, Year, Quarter, Month and Day



Delinquent_Acc	Blue-collar	Businessman	Govt	Retirees	Selfemployeed	White-collar	Total
0	14.75%	17.81%	14.00%	9.16%	23.87%	14.35%	93.94%
1	0.85%	0.99%	1.10%	0.61%	1.66%	0.85%	6.06%
Total	15.60%	18.80%	15.10%	9.77%	25.53%	15.19%	100.00%

Activation_30_Days	%GT Count of Activation_30_Days
0	42.54%
1	57.46%
Total	100.00%