Python3 was used for the basic exploration of the Data like – Understanding the Data, Missing Values, Outlier's treatment etc.

After Python3, Power BI was used for further Dashboard/story Analysis like, to understand which play company should hire for its advertisement, etc.

According to the Analysis Most Successful Team was – Kolkata Night Riders (KKR), as:

- They won Maximum Matches.
- They won Maximum Seasons.
- They won by maximum wickets till now.
- They are in second position in wining by maximum runs.
- They have maximum number of players who got the title of Man of the Match.

According to me Company should choose KKR for promotion purpose and if they want to choose a particular player among KKR then, he should be either G Gambhir or SP Narine. As G Gambhir scored max. runs hence, he has a huge fan following and SP Narine took max. wickets hence, he also has a huge fan following.

If company wants to take best player for the promotion, irrespective of the Team then, company should take either Virat Kohli or Harbhajan Singh as Virat has max. runs in comparison to all the other teams and Harbhajan Singh has taken maximum wickets in comparison to all the other teams.