# CS 203: Software Tools & Techniques for AI IIT Gandhinagar Sem-II - 2024-25

# Lab Assignment 10

**Total: 10 Marks** 

Submission deadline: Wednesday, 16/04/2025 11:59:59 PM

**Submission guidelines:** 

- 1. Implement the code in the jupyter notebook and share it during submission.
- 2. Add all screenshots of the results in a pdf file and share.
- 3. The deadline will not be extended at any cost.

Note: Submitting this assignment solution confirms that you will follow the IITGN's honor code. We shall strictly penalize the submissions containing plagiarized text/code.

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# **Question 1**

Z-score: 1.2130583676113753 P-value: 0.22510750571860028

### Conclusion:

Z-score: 1.21 suggests a modest difference, but not one that's statistically relevant to us.

P-value: 0.225 indicates that the difference in click-through rates is not statistically significant.

What Does This Mean for our A/B Test?

Since the P-value is greater than 0.05, we do not have sufficient evidence to conclude that the ad position (Top vs. Side) significantly affects the click-through rate. In other words, the difference observed in this test could easily be explained by chance, and both ad positions perform similarly in terms of click-through rate.

These results are statistically insignificant and do not support a strong preference for one ad position over the other.

## **Question 2**

KS Test for test\_1 vs train:

KS Statistic: 0.0190625, P-value: 0.9721940612395358

KS Test for test\_2 vs train:

KS Statistic: 0.4075, P-value: 7.2019977111245e-96

# No covariate shift detected in test\_1.

# Covariate shift detected in test\_2.

We know, A covariate shift refers to a situation where the distribution of the input features (covariates) in the test data is different from the distribution in the training data, even though the relationship between the features and the target variable (NO2(GT) in our case) remains the same.

test\_1 shows no covariate shift, meaning its data is similar to what the model saw during training.

test\_2 exhibits covariate shift, meaning the distribution of NO2(GT) in test\_2 is quite different from what was seen in the training data, which could impact model performance.

Hence, based on the results of the Kolmogorov-Smirnov (KS) test, we can ideally use test\_1 for evaluating our model, since test\_1 does not show covariate shift relative to the training dataset.

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